The Importance of the Mid-Transaction Receipt

The mid-transaction receipt will show the WIC foods that will be redeemed in the transaction. It is VERY IMPORTANT to give this receipt to the WIC participant PRIOR to completing the transaction.

- Foods that are not on the mid-transaction receipt will NOT be paid for by WIC.
- When the mid-transaction receipt prints out, the transaction is not yet finalized. At this point, the transaction can be voided and no benefits will be removed from the participant's benefit.
- If the WIC participant approves the transaction (presses “yes” on the PIN pad), the transaction will be completed if this is a WIC only transaction.
  - At this point, the foods purchased WILL be removed from the participant’s benefit.
- If this is a mixed basket transaction, after pressing “yes”, the POS will prompt for a secondary form of payment.
  - When secondary form of payment is entered, the WIC transaction will be completed and the foods purchased WILL be removed from the participant’s benefit.

Once a transaction is completed, it CANNOT be voided. Benefits removed from a participant's benefit CANNOT be put back on. If this is a mixed-basket transaction, the WIC participant MUST swipe their eWIC card first if they want to use WIC to pay for their items.

**PLEASE MAKE SURE THE WIC PARTICIPANT REVIEWS THE MID-TRANSACTION RECEIPT**

WIC Shelf Talkers (Channel Strips) and Door Sign

WIC shelf talkers are used to assist WIC participants in identifying WIC foods. It is recommended that vendors place the WIC ALLOWED FOOD shelf talkers on shelves where WIC foods are displayed. Shelf talkers that endorse a specific food or brand are not allowed.

Combined with the WIC Shopper APP, shelf talkers will assist WIC customers in bringing the correct items to the cashier for checkout, thereby reducing checkout times. Vendor produced shelf talkers must be approved by the Hawaii WIC Vendor Unit in advance.

Please make time to ensure shelf talkers are placed in front of the correct foods to avoid confusion at check-out. Re-applicable window clings are also available and are a useful way to identify your store as a Hawaii WIC vendor.
IT’S HERE!
The ALL NEW Hawaii WIC Approved Food List, Effective November 1, 2021.

WHAT’S NEW:

**Milk**
- Can Buy: Gallon or half gallon size. Any brand, plain fluid cow’s milk. Pasteurized or ultra-pasteurized. Fat-free (skim), low-fat (1%).
- Organic - Horizon and O Organics brands only.

**Cheese**
- Can Buy: 8 or 16 oz ball, block, stick, string, shredded, sliced, any combination of these types. Cheddar, Colby, Monterey Jack, Mozzarella, Muenster, Provolone, Swiss, any combination of these types. Regular, reduced, or fat-free. Made in U.S.A. only.

**Organic Milk:**
- Horizon Organic and O Organics brand only.

**Cheese:**
- Muenster and Provolone. Sliced Cheese.

**Eggs:**
- Can Buy: Packages of one dozen, white or brown.
**SOYMILK & TOFU**

**Soy milk**

Can Buy: Brands, types, and sizes listed below.

- Silk Original Quart.
- Pacific Ultra Soy Plain
- Silk Original
- Weston Soy Plus, Vanilla

**YOGURT**

Can Buy: 32 oz size only. Low fat or nonfat. Plain, Vanilla, Peach, Strawberry and Strawberry Banana only. Brands listed below.

- Greek, low-fat or nonfat, plain only. Brands listed below.

If included in your WIC food balance, can buy:

- Whole fat yogurt. Plain, Vanilla, Peach, Strawberry and Strawberry Banana only. Brands listed below.

**YOGURT**

- Dannon
- Lucerne
- Great Value
- Stonyfield
- Oikos Plain
- Chobani Plain
- O Organics

**WHOLE GRAINS**

**Pasta**


- Barilla
- Great Value
- Essential Everyday
- Good & Gather
- Pagasa

**Whole Fat, Greek (plain only). Stonyfield, Oikos Plain, Chobani Plain, Great Value Greek Plain, Good & Gather Plain Greek.**

**Pasta:**

- Essential Everyday, Signature Select, Good & Gather, Good & Gather Organic, O Organics.
Juice for Women

**Juice for Women**

- **Can Buy** | 100% juice, with no sugar added and have at least 80% Daily Value for vitamin C.
- Juicey Juice (any flavor) and Freedom's Choice (apple)
- Calcium fortified with vitamin D
- 48 oz bottles V8
- 11.5 to 12 oz frozen concentrate:
  - Apple: Tree Top (green label), Seneca (red label), Best Yet, Signature Select, or Old Orchard
  - White or Purple Grape: Welch's (yellow pull tab) or Old Orchard
  - Orange: Any Brand
  - Pineapple: Dole or Old Orchard
  - Blends: Old Orchard

**Juice for Children**

**Juice for Children (64oz):**

Ocean Spray, Freedom’s Choice, Sarah’s 100% Real Orange Juice.

**Juice Packs**

- **Can Buy** | Must buy the size and number of packs included in your WIC Food Balance.
  - Juicy Juice and Apple & Eve pack of 8-4.23 oz boxes and pack of 8-6.75 oz boxes (any flavor)
  - Dole pineapple juice 6 pack of 6 oz cans
  - Motts apple juice 6 pack of 8 oz bottles

**Juice Packs:**

Apple & Eve.
**Canned Beans:**
Good & Gather, Good & Gather Organic, Progresso, S&W, Sunny Select.

**Refried Beans**
Can Buy | 15-30 oz cans only. Brands listed below.

**Infant Foods:**
Earth’s Best, Tippy Toes, Gerber Naturals, Gerber Organic, Beech-Nut Organic.

16oz Size Infant Cereal now WIC allowed.

Please forward any questions or comments by email or phone to:
DOH.wic.vendor@doh.hawaii.gov
Phone: (808) 586-8392

This institution is an equal opportunity provider.