

## EFFECTIVE JANUARY 29, 2019

### INFANT FORMULA AND MINIMUM STOCKING REQUIREMENT CHANGES

Effective JANUARY 29, 2019, **only** the following four (4) infant formulas may be purchased at WIC authorized grocery stores and only these UPC numbers will be paid by WIC. Stores should not use WIC shelf talkers to identify other infant formulas. Stores should not program cash registers with any other infant formula UPC numbers as WIC allowed.

Please note: **two (2)** infant formulas have a minimum stocking requirement. Stores must carry **THIRTY (30)** cans of **SIMILAC ADVANCE POWDER (12.4 ounce) UPC 070074-55958-2** and **TEN (10)** cans **SIMILAC SOY ISOMIL POWDER (12.4 ounce) UPC 070074-55964-3** at all times.

WIC FOOD	BRAND/TYPE	Minimum Quantity at All Times	Size	# of Varieties
<b>Infant Formula</b> – these are the only infant formulas that are to be identified by WIC blue channel strips and <b>the only allowed for retail store purchase.</b>	Similac Advance Powder (12.4 ounce) UPC 070074-55958-2 (per unit)	30	12.4 ounce cans -----	N/A
	---and---			
	<b>NOT MANDATORY</b> Similac Advance Concentrate (13 fluid ounce) UPC 070074-56974-1 (per unit)	N/A	13 ounce cans	N/A
	Similac Soy Isomil Powder (12.4 ounce) UPC 070074-55964-3 (per unit)	10	12.4 ounce cans -----	N/A
	---and---			
	<b>NOT MANDATORY</b> Similac Soy Isomil Concentrate (13 fluid ounce) UPC 070074-56976-5 (per unit)	N/A	13 ounce cans	N/A

**NEW WIC ALLOWED INFANT FORMULA**

The following infant formulas will be WIC allowed effective January 29, 2019.



**Similac Soy Isomil Powder 12.4 ounce  
UPC 070074-55964-3**



**Similac Soy Isomil Concentrate 13 ounce  
UPC 070074-56976-5**

Hawaii WIC vendors will no longer be required to stock GERBER GOOD START SOY as of January 29, 2019. To help stores to deplete stock of GERBER GOOD START SOY, Hawaii WIC will allow vendors to continue selling this brand. Please note, however, that WIC will cease to issue checks for GERBER GOOD START SOY at the end of January.

**REMINDER:**

*Failure to maintain the minimum stocking requirements can result in disqualification from the WIC Program.*

STATE SANCTIONS		
VIOLATION	MAXIMUM NUMBER OF INCIDENTS	LENGTH OF DISQUALIFICATION
6. A pattern of failure to maintain the minimum variety and inventory of WIC foods including, but not limited to, the required quantities of Least Expensive Brand (LEB) items as declared.	Three (3)	Termination of MOA and six (6) month disqualification.



Please forward any questions or comments by email or phone to:  
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This institution is an equal opportunity provider.