



WIC TACKS

NEWS FOR WIC STORES



April 15, 2016

WIC EBT UPDATE

Hawaii WIC Services Branch is pleased to update WIC vendors on plans for WIC EBT, which will be known as eWIC.

- Maximus is our eWIC Planning Contractor.
- A basic eWIC 101 presentation for WIC vendors is available via the following internet link: <http://health.hawaii.gov/wic/vendor-information#eWICintro>.
- After viewing eWIC 101, please complete a mandatory survey to assist Maximus in planning for the transition to eWIC (EBT). Surveys are due Friday, May 13, 2016, 10 a.m. The link to your survey is: <https://www.surveymonkey.com/r/HIchainstores>.
- Maximus staff will visit selected WIC vendors during the week of April 18th to assess eWIC readiness. Those vendors have been notified.
- Planning is just the first step toward eWIC. Actual implementation depends on USDA funding and approvals; potentially eWIC may start in late 2017 or 2018.
- eWIC benefits to Vendors include: more efficient checkout because paper checks will no longer be used; there is no dating or signing of paper checks, and rejected checks are eliminated; and cashiers do not validate transactions because UPC codes are approved in the cash register system.
- eWIC benefits WIC families by improving their shopping experience with less stigma while providing security, and allowing them to buy quantities needed rather than having to use entire check(s) at once.
- Thank you for your assistance.

The WIC Vendor Management Unit is here to assist you with any concerns, needs or questions. (808) 586-4756 or (808) 586-4776 or toll free for Neighbor Islands 1-888-820-6425.