



# WIC TACKS

NEWS FOR WIC STORES



February 18, 2016

## WIC APPROVED FORMULA LABEL CHANGE

**Important notice of change: WIC retail stores, please advise infant formula buyers, cashiers and managers, Gerber Good Start Soy has begun to distribute their infant formula with their new enhanced label. Product name, size and UPC code will remain the same.**

**Infant Formula – Gerber Good Start Soy 12.9 ounce powder UPC 050000035304 (per can).**

**Please be aware WIC requires the retail stores to stock 10 cans of Gerber Good Start Soy powder.**

Product Description	Old Label	New Label	UPC	Status
Stage 1 Gerber® Good Start® Soy Powder Infant Formula			050000035304 (no change)	Available Now

For assistance in obtaining Gerber Good Start Soy powder, you may contact:

Susan Eberhart, Senior Regulatory Specialist  
Gerber Products Company dba Nestle'  
Phone: (973) 593-7787

The WIC Vendor Unit is here to assist you if you have any questions or concerns. Please contact us at (808) 586-4756, (808) 586-4776, or toll-free for Neighbor Islands 1-888-820-6425.