

WIC MINIMUM STOCKING REQUIREMENTS

These stock requirements must be maintained at all times. Failure to maintain the required minimum inventory of WIC allowed foods may result in the disqualification of the vendor from WIC.

Updates for 10/01/16 are **HIGHLIGHTED**

Please forward any questions or comments to: doh.wic.vendor@doh.hawaii.gov

WIC FOOD	BRAND/TYPE	Minimum Quantity at All Times	Size	# of Varieties
	FRUITS & VEGETABLES <i>Not allowed:</i> Catsup Condiments Edible blossoms of flowers Fruit baskets Fruit leathers Fruit roll-ups Herbs Juices Olives Party trays Pickled vegetables Salad Bar items Soups Spices			
Please refer to the WIC Food List for more information.				
Bananas' Checks will state "2 bananas"	Fresh Bananas – 2 bananas any size May be organic Not allowed: * Plantains * Cooking bananas	8 single fresh bananas loose or in bunch that can be pulled apart at all times		N/A
Fruits <i>Can only be purchased with WIC CVVs which state the maximum dollar amount</i>	Fresh Fruits Organic Allowed Any variety Whole or cut fruit Frozen Fruits Organic Allowed Any variety Not allowed: *Added sugars, fat, oils or salt	Must maintain \$18 worth in stock & price must be clearly marked Must maintain \$18 worth in stock & price must be clearly marked	N/A N/A	2 2

WIC FOOD	BRAND/TYPE	Minimum Quantity at All Times	Size	# of Varieties
Vegetables <i>Can only be purchased with WIC CCVs which state the maximum dollar amount</i>	Fresh Vegetables Organic Allowed Any variety of fresh, whole or cut including beans, peas, & lentils	Must maintain \$18 worth in stock & price must be clearly marked	N/A	2
	Frozen Vegetables Organic Allowed Any variety May be regular or low sodium Taro and Poi are allowed Beans, peas, & lentils are allowed Not allowed: *Added sugars, fats, salt or oils	Must maintain \$18 worth in stock & price must be clearly marked	N/A	2
Infant Foods	Beech-Nut, Gerber, and Safeway Mom to Mom only 4 ounce containers in single or two pack of 4 ounce containers Containers include glass jars, pouches, and plastic. Any variety Not allowed: * Added sugars, starches, or salt * Organic			
	Fruits Combinations allowed if single ingredients	128 containers or 64 two packs	4 ounce containers	2
	Vegetables Combinations allowed if single ingredients (e.g., peas and carrots)	128 containers or 64 two packs	4 ounce containers	2

WIC FOOD	BRAND/TYPE	Minimum Quantity at All Times	Size	# of Varieties
Infant Foods (continued)	Gerber or Beech-Nut only Meat & Poultry Stage 1 or Stage 2, pureed Meat & Poultry must be the single major ingredient, with added broth or gravy. Not allowed: *Food combinations (e.g. meat and vegetables) *Dinners (e.g., spaghetti and meatballs) *Added sugars or salt *Organic	Single containers only, no 2-packs 62 jars	2.5 ounce containers	2
Bread These brands plus any other 1 pound 100% Whole Wheat loaf, identified by the first ingredient being whole wheat flour, bromated whole wheat flour or a combination of these. No flour, bromated flour or phosphate flour may be used.	100% Whole Wheat loaf, identified by the first ingredient being whole wheat <input type="checkbox"/> Home Maid Whole Wheat – UPC 634729-405152 <input type="checkbox"/> Love’s 100% Whole Wheat – UPC 076990002614 <input type="checkbox"/> Generic 100% Whole Wheat -UPC 076990002997 (made by Love’s) <input type="checkbox"/> Oroweat 100% Whole Wheat– UPC 073130733605 <input type="checkbox"/> Sara Lee Classic 100% Whole Wheat – UPC 072945611030 <input type="checkbox"/> OTHER ONLY IF SPECIFIED ON CHECK 24-oz (1½ pound) *Love’s Hawaii Hearth Whole Wheat *Roman Meal Whole Wheat	5	16 ounces	N/A
Tortillas These brands or any other 1 pound 100% Whole Wheat, Yellow or White Corn tortillas, identified by the first ingredient being whole wheat, whole wheat flour, whole corn, or ground masa flour (corn flour)	<u>Whole Wheat</u> – Whole wheat flour must be the only flour listed in the ingredient list <input type="checkbox"/> Don Pancho 079341026284 <input type="checkbox"/> Guerrero 48564071074 <input type="checkbox"/> Mission 7373107107 <input type="checkbox"/> Sinaloa 747018972195 <input type="checkbox"/> OTHER: <u>Yellow Corn</u> – (Not eligible: Sinaloa, Big Island Mexican, Reser’s) <input type="checkbox"/> La Burrita/Don Pancho 037232001048 <input type="checkbox"/> Mission 73731-00328-2 <input type="checkbox"/> OTHER: <u>White corn</u> – (Not eligible: Sinaloa or Reser’s) <input type="checkbox"/> Big Island Mexican 07336627451 <input type="checkbox"/> Don Pancho 079341013864 <input type="checkbox"/> Guerrero 48564060054 <input type="checkbox"/> OTHER: Not allowed: * Seasoned * Flavored * Organic * Fried	4	16 ounces	N/A

WIC FOOD	BRAND/TYPE	Minimum Quantity at All Times	Size	# of Varieties
Soy Milk	Pacific Ultra Soy brand Plain UPC 0-52603-08200-6 Vanilla UPC 0-52603-08225-9 Silk brand Original UPC 00025293600393 8 th Continent brand Original UPC 0-53859-07066-3 Vanilla UPC 0-53859-07067	8 or 4	Quarts or Half Gallons	N/A
Milk (Fluid)	LEAST EXPENSIVE BRAND Refrigerated pasteurized or recombined Whole and 1% (lowfat) and Skim (non-fat) Not allowed: *Organic *Rice milk *Buttermilk *Flavored milk	Mandatory to identify with RED WIC Shelf Talkers 5 (LEB brand) 12 (LEB brand) 6 (LEB brand)	Gallon containers Gallon containers Gallon containers	N/A
Evaporated Milk	RECOMMENDED - NOT MANDATORY Any brand whole, 1% (low fat), or Skim (non-fat)	N/A RECOMMENDED - NOT MANDATORY	12 ounce cans	N/A
Yogurt	Low fat or non-fat only Must be one of these brands: Dannon, Great Value, Lucerne, Mountain High, Yoplait 32 ounce only May contain fruit if mixed in only Not allowed *Separate fruit is not allowed *Greek or Greek style *Granola	3	32 ounce container	N/A

WIC FOOD	BRAND/TYPE	Minimum Quantity at All Times	Size	# of Varieties
Cheese	Any brand – Plain, domestic, pasteurized block, ball, or shredded Regular, reduced or fat free Varieties: Mild Medium Sharp Extra sharp Allowed Types: Cheddar Colby Monterey Jack Mozzarella Swiss Not allowed: *Cheese with peppers, herbs, flavors *Organic *Sliced, cube, string, deli	6 pounds	8 ounce or 16 ounce sizes only	3
Eggs	LEAST EXPENSIVE BRAND Any brand – white, grade A or AA Chicken, medium or large Not allowed: * Organic * Brown * Fertilized * Free range * Pasteurized * Omega	Mandatory to identify with RED WIC Shelf Talkers 6 (LEB brand)	1 dozen cartons	N/A
Juice - Frozen	Frozen Concentrate These varieties and brands only: Apple Tree Top (green label) Seneca (red label) Best Yet Western Family Safeway Old Orchard Orange – Any brand Pineapple Dole Old Orchard Grape Welch’s White (yellow strip) Welch’s Purple (yellow strip) Old Orchard Grape Old Orchard White Grape Blends Old Orchard – all blends	12	11.5 to 12 ounce cans	N/A

WIC FOOD	BRAND/TYPE	Minimum Quantity at All Times	Size	# of Varieties
Juice - Bottled	Juicy Juice brand only Plastic bottle 48 ounce and 64 ounce	NOTE: Effective 10/1/16: ten (10) each size 10 and 10	48 ounce 64 ounce	N/A
Juice – Single Packs	RECOMMENDED - NOT MANDATORY ONLY IF SPECIFIED ON CHECK These brands only: Juicy Juice/Harvest Hill – all Dole – Pineapple only	N/A RECOMMENDED - NOT MANDATORY	4.23 oz. 6 oz. 6.75 oz.	N/A
Pink Salmon	Any brand – pink Not allowed: *Flavored *Red, sockeye or blueback *Boneless or skinless *Pouches *Snack packs *Organic	12	7.5 ounce	N/A
Mackerel	Any brand. May be packed in any sauce. May be regular or lower in sodium content Not allowed: *Organic *King Mackerel brand	6	15 ounce	N/A
Sardines	Any brand. May be packed in any sauce. May be regular or lower in sodium content Not allowed: *Organic *King Oscar brand *Crown Prince brand	12	3.75 ounce	N/A
Tuna	Any brand. Chunk light, water packed Not allowed: *Albacore *Fancy White *Pouches *Snack packs *Organic *Added lemon or adobo	12	5 ounce	N/A

WIC FOOD	BRAND/TYPE	Minimum Quantity at All Times	Size	# of Varieties
Infant Cereal	Beech-Nut and Gerber only Any variety (barley, mixed, oatmeal, rice, whole wheat, or whole grain). Must be plain.	6	8 ounce containers	N/A
<p>Effective OCTOBER 1, 2016, only the following four (4) infant formulas may be purchased at WIC authorized grocery stores. Only these UPC numbers will be paid by WIC. Stores should not use WIC shelf-talkers to identify other infant formulas. Stores should not program cash registers with any other infant formula UPC numbers as WIC allowed.</p> <p>PARTICIPANTS WANTING TO PURCHASE OTHER INFANT FORMULA AT THE STORE SHOULD CONTACT THEIR CLINIC.</p>				
Infant Formula – these are the only four (4) infant formulas that are to be identified as WIC eligible by WIC blue shelf-talkers	Similac Advance Powder (12.4 ounce) UPC 070074-55958-2 (per unit)	30	12.4 ounce cans	N/A
	Concentrate (13 fluid ounce) UPC 070074-56974-1 (per unit)	---and---	-----	
	Gerber Good Start Soy Powder (12.9 ounce) UPC 050000035304 (per unit)	31	13 ounce cans	N/A
	Concentrate (12.1 fluid ounce) UPC 050000034581 (per unit)	10 ---and--- N/A ¹	12.9 ounce cans 12.1 ounce cans	N/A N/A
<p>¹ Vendors are not required to stock this formula. However, WIC authorized stores must procure the formula within seven (7) calendar days of request from the WIC Program or WIC customer.</p>				

WIC FOOD	BRAND/TYPE	Minimum Quantity at All Times	Size	# of Varieties
Cereals	<p>12-36 ounce only <u>COLD - Brand Specific</u> <i>Required to stock at least 1 of these whole grain cereals:</i> Best Yet – Toasted Oats, Shredded Wheat – Bite Size, Frosted Shredded Wheat – Bite Size General Mills – Kix, Total Whole Grain (Regular Flavor), Cheerios Multi Grain, Cheerios Plain, Corn Chex (<i>Gluten-Free</i>) IGA – Frosted Shredded Wheat – Bite Size Kellogg's – Frosted Mini Wheats Malt-O-Meal – Frosted Mini Spooners (plain), Blueberry Mini Spooners, Strawberry Mini Spooners Post – Honey Bunches of Oats w/Vanilla Quaker – Life Ralston – Frosted Shredded Wheat Signature Kitchen – Toasted Oats Western Family – Toasted Oats, Wheat Squares, Frosted Shredded Wheat, Frosted Shredded Wheat – Bite Size</p> <p><i>Additionally allowed non-whole grain cereals:</i> <u>COLD - Brand Specific</u> Best Yet – Crunchy Rice Biscuits, Crispy Rice, Corn Flakes</p>	15 (can be mix of cold and hot cereals)	12-36 ounce only	5

	<p>IGA – Corn Flakes General Mills – Rice Chex Malt-O-Meal – Oat Blenders w/Honey, Crispy Rice Post – Honey Bunches of Oats Crunchy Hone Roasted Signature Kitchen – Crispy Rice, Corn Flakes Western Family – Corn Squares, Corn Flakes, Rice Squares</p> <p><u>HOT - Brand Specific</u> Malt-O-Meal Original and Chocolate - Hot Wheat Cereal Instant Oatmeal: Quaker Regular Western Family Best Yet</p>	<p>11.8 – 36 ounce</p> <p>(11.8 ounce for Instant Oatmeal)</p>		
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These sanctions apply to the stocking requirements:

STATE SANCTIONS		
VIOLATION	MAXIMUM NUMBER OF INCIDENTS	LENGTH OF DISQUALIFICATION
<p>6. A pattern of failure to maintain the minimum variety and inventory of WIC foods including, but not limited to, the required quantities of Least Expensive Brand (LEB) items as declared.</p>	<p>Three (3)</p>	<p>Termination of MOA and six (6) month disqualification.</p>

See full information on all Federal and State sanctions at:

<https://health.hawaii.gov/wic/files/2013/05/Vendor-Manual-Section-8-Vendor-Violations-and-Sanctions.pdf>