



Hawaii County Subarea Health Planning Council  
Minutes of October 21, 2025  
Page 2 of 6

Amy Feeley-Austin	-	-	-	-	-	-	-	X	X
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Legend: X=Present; O=Absent /=No Meeting \*-Chair, \*\*-Vice Chair

Meeting Recording:

[https://www.zoomgov.com/rec/share/EocL2PFCwYwS\\_Y28k9WGqD1d5pVuWxPrJTgQ4w7L4q6SeZIUN5YLeQ9iW9sLynk2.iG4iimvKtONvG5Xk](https://www.zoomgov.com/rec/share/EocL2PFCwYwS_Y28k9WGqD1d5pVuWxPrJTgQ4w7L4q6SeZIUN5YLeQ9iW9sLynk2.iG4iimvKtONvG5Xk)

Passcode: 61@AnSmv

TOPIC	DISCUSSION	ACTION
Call to Order	The meeting was called to order at 1:35 p.m. with T. McKeague, Chair, HCSAC presiding.	
Roll Call	Member and staff roll call.	
Meeting Minutes	Chair differed voting and approving September 16, 2025, meeting minutes to the next meeting in November to allow all members to have additional time to review.  Public – No public comments	
Administrator's Report  State Health Planning and Development Agency (SHPDA) Updates	The Administrator's Report was posted online at our SHPDA website.  J. Lewin, Administrator, SHPDA provided an administrative report, focusing on legislative updates and SHPDA activities. <ul style="list-style-type: none"> <li><b>AHEAD Grant Update:</b> <ul style="list-style-type: none"> <li>Implementation has been moved back one year to <b>January 2028</b>, allowing for two full years of planning.</li> <li>The grant aims to bring in up to <b>\$250 million a year</b> by switching from fee-for-service to population-based payments, doubling primary care, and focusing on population health and data-driven chronic disease</li> </ul> </li> </ul>	

	<p>management, in line with recommendations from the U.S. National Academy of Medicine and Sciences.</p> <ul style="list-style-type: none"><li>• <b>Rural Health Transformation Program Update:</b><ul style="list-style-type: none"><li>• A <b>\$50 billion</b> program (\$10 billion/year over 5 years) included in the HR1 bill.</li><li>• <b>First Tranche:</b> Hawaii is guaranteed <b>\$100 million a year for 5 years</b> (2026 to 2030), with funds spendable until 2032.</li><li>• <b>Second Tranche:</b> Funds are merit-based; SHPDA is submitting its application in less than two weeks and will know the total award by December 31st. They are hoping for at least <b>\$150 million</b> total per year.</li><li>• Proposed uses for the funds include:<ul style="list-style-type: none"><li>▪ <b>Workforce:</b> Training, loan forgiveness (up to \$200,000 for a 5-year commitment in a rural location), and housing subsidies.</li><li>▪ <b>Care Renovation:</b> Chronic disease prevention and treatment programs.</li><li>▪ <b>Rural Health Information Network:</b> Funds for electronic health records, upgrades for interoperability, a central hub for quality monitoring (likely through the Health Information Exchange), remote patient monitoring, and other tech innovations.</li></ul></li></ul></li></ul>	
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	<ul style="list-style-type: none"><li>▪ <b>KupunaAloha Program:</b> A special program to train volunteers/Community Health Workers, supported by nurses, social workers, and telemedicine, using iPads for immediate consultation.</li><li>• <b>Technology &amp; Data:</b> Plans to use <b>AI to consolidate medical records</b> from all sources (prescriptions, labs, EHRs, etc.) into a concise, two-page problem list with electronic links to the source data.</li><li>• <b>Staffing Updates:</b><ul style="list-style-type: none"><li>• Recruiting for a new <b>Administrative Officer position</b>.</li><li>• Two new staff members for the AHEAD grant are starting in <b>November</b>.</li></ul></li><li>• <b>Potential Healthcare Merger:</b><ul style="list-style-type: none"><li>• Discussed the potential and <b>controversial certificate of need application</b> for <b>HMSA and Hawaii Pacific Health (HPH) to merge</b> into a "Kaiser-like organization."</li><li>• Queens decided to oppose the merger, citing concerns over consolidation.</li><li>• HMSA believes the merger could save <b>\$50 million a year</b> or more in administrative costs.</li><li>• Stressed the importance subarea council's role as "ears and eyes" to weigh in on this and the grant work.</li></ul></li></ul> <p><b>Alan Novak (Member)</b></p>	
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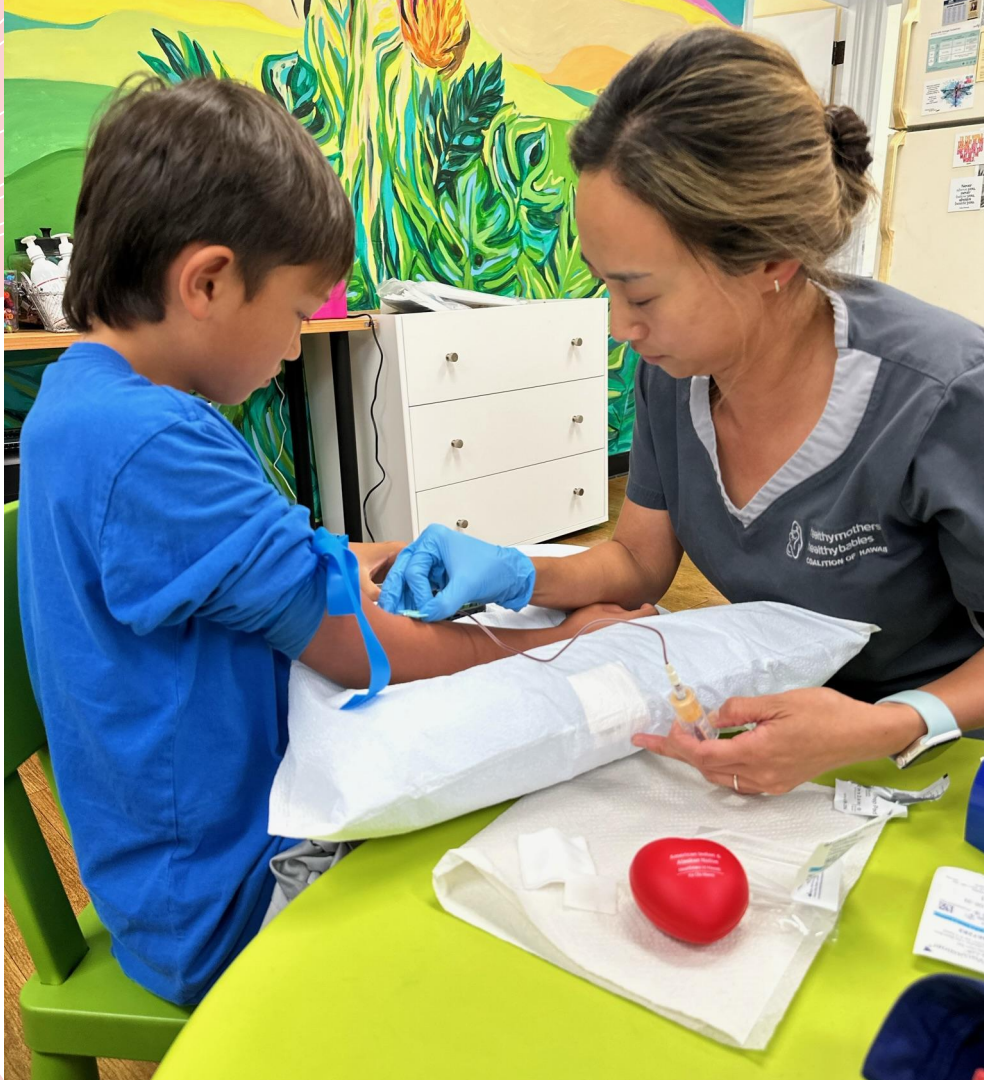
<p><b>Guest Speaker: Sunny Chen,</b>          MBA, RN, IBCLC, Executive          Director, Healthy Mothers          Healthy Babies</p>	<ul style="list-style-type: none"> <li>Expressed <b>serious concern</b> and fear over the potential HMSA/HPH merger due to the immense power it would give a third-party payer, especially in influencing rural healthcare quality and quantity.</li> <li>Raised the issue of the <b>corporate practice of medicine</b>.</li> <li>Noted that "non-profit" organizations have "margin" (profit) and can channel funds to for-profit partners (like those handling prior authorization), suggesting ways to circumvent non-profit status.</li> </ul> <p>Ms. Chen shared her personal background, highlighting her extensive career in direct patient care, including time as a labor and delivery nurse, mother-baby, and NICU nurse, always focused on mothers and babies. She noted that leading HMHB for the last six years has been a great fit, integrating her experience in healthcare, public health, and business.</p> <p><b>The Mission and Mobile Outreach of HMHB</b></p> <ul style="list-style-type: none"> <li>Healthy Mothers, Healthy Babies was founded in Hawaii in 1992, as part of a national trend to support maternal and child health. Today, the organization has evolved into a vital support system for families dedicated to health equity. Their mission is to create communities with access to safe and compassionate care, uplifting individuals through high-quality programs and services "rooted in love and community connection." To achieve this, HMHB operates three physical locations across the state and utilizes four uniquely named mobile clinics—OG Mama, Big Mama (a rugged 4x4 on Big Island), Mamma Mia (an all-electric, solar-powered luxury vehicle on Maui), and Plan B (the reliable backup).</li> </ul> <p><b>Client Demographics and Comprehensive Services</b></p> <ul style="list-style-type: none"> <li>HMHB primarily serves vulnerable populations, including single mothers, individuals receiving WIC and SNAP benefits, and a small percentage of uninsured individuals such as immigrant farmers and military personnel in transitional phases. In 2024, the organization's reach extended</li> </ul>	
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	<p>beyond just mothers and babies, demonstrating that caring for moms often means caring for the entire community, with 408 kupuna (elders) served through word-of-mouth referrals. HMHB's services are comprehensive, including primary care, reproductive care, lactation support, and mental health therapy. Crucially, their anchor programs involve providing essential support like free cribs and car seats, which helps families get in the door, build trust, and open opportunities to discuss their healthcare needs.</p> <p><b>Impact in the Community and Policy Advocacy</b></p> <ul style="list-style-type: none"><li>• The organization's commitment to meeting people where they are is highlighted by their extensive community involvement, including over 100 community events like health fairs and vaccination clinics. Their dedication to concurrent care and collaborative partnerships with other providers (including MFM doctors, DV services, and local health organizations) has led to powerful success stories, such as helping a high-risk patient achieve a successful birth after previous complications. Ms. Chen also stressed HMHB's involvement in policy priorities, actively supporting initiatives like paid family leave and advocating against cuts to vital social services (WIC, SNAP, TANF) and healthcare programs (Medicaid, Title X, 340B), noting that decreasing these resources chokes out support for vulnerable families.</li><li>• Shared the following HMHB Video with HCSAC: <a href="https://www.youtube.com/watch?v=fDBds49tmw">https://www.youtube.com/watch?v=fDBds49tmw</a></li><li>• HMHB Powepoint Presentation attached.</li></ul>	
Next Meeting/Agenda Items Adjournment	Next HCSAC Meeting scheduled for Tuesday, November 18, 2025, at 1:30PM. The meeting was adjourned at 2:30 p.m.	



# healthymothers healthybabies

COALITION OF HAWAII





# About Us

Healthy Mothers Healthy Babies Coalition of Hawaii was founded in 1992

Today, we have evolved into a support system for families working in the health equity space. We envision communities that have access to safe and compassionate care. We uplift individuals through high quality programs & services, rooted in love and community connection.

Three physical locations across the state  
Four mobile clinics





# Four Mobile Clinics

## O'AHU

The Kukui Center  
245 N Kukui St #102  
Honolulu, HI 96817  
**808-737-5805**

## HAWAI'I ISLAND (BIG ISLAND)

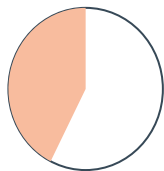
Kuakini Towers  
75-5722 Kuakini Hwy, Suite #212  
Kailua-Kona, HI 96740  
**808-452-0338**

## MAUI

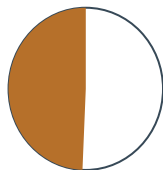
The Cameron Center  
95 Mahalani St, Suite #27  
Wailuku, HI 96793  
**808-452-1454**

**Healthy Mothers Healthy Babies Coalition of Hawaii** has physical offices and mobile clinics on O'ahu, Hawai'i Island, and Maui. We are ready to meet you wherever you are! We also have a 24/7 telehealth line available to individuals statewide.

# WHO WE SERVE



**39% Native  
Hawaiian**



**50% Pacific  
Islanders**

7% Micronesian, 3% Marshallese,  
7% Chuukese, 27% Filipino, 6% Samoan

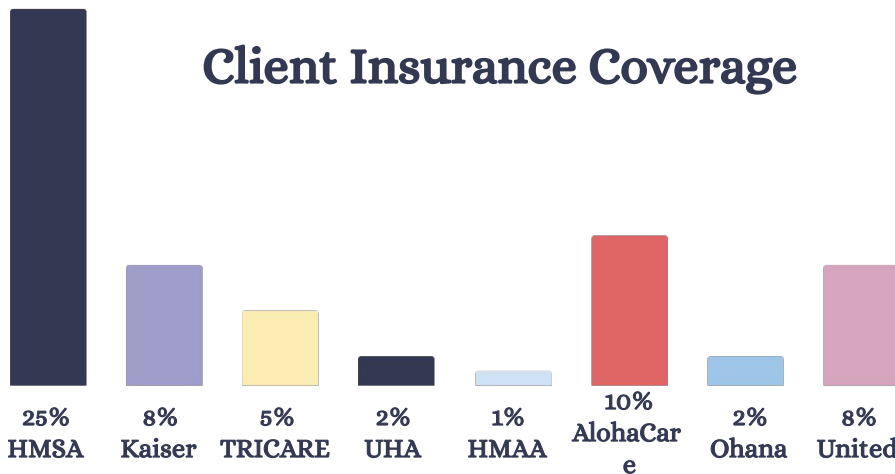


**42% Single  
Mothers**



**41% on MEDICAID**

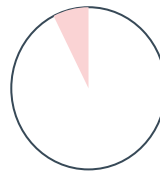
## Client Insurance Coverage



**47% are receiving WIC/SNAP/BOTH**



**15% WIC Only Recipients**



**11% SNAP Only Recipients**



**21% WIC & SNAP Recipients**

**500+**

**Other Wrap-Around Social Support: Food, Diapers, Formula, and other provisions**

**5,300+**

**People Served through direct programs**

**1,290**

**Clinical Encounters: Primary Care/STI, Lactation, Prenatal/Postpartum**

**74**

**Clients in Community Based Doula Program**

**575**

**Mental Health Therapy Sessions**

## 2024 Impact

**117**

**Community Outreach Events**

**408**

**Kupuna Served**

**1700**

**Average Monthly Calls/Telehealth inquiries**

**250**

**Safe Sleep Classes**

**1,478**

**Vaccines**

**228**

**Home Visits**



# Policy Priorities

- Hawaii Women's Coalition / Women's Caucus policy priorities
- HCAN: Paid Family Leave
- Healthcare
  - Medicaid cuts
    - Postpartum care expansion
  - Repro health / Title X
  - Birth control access - 340
- Social services / Human Services
  - WIC / SNAP
  - Safe Sleep

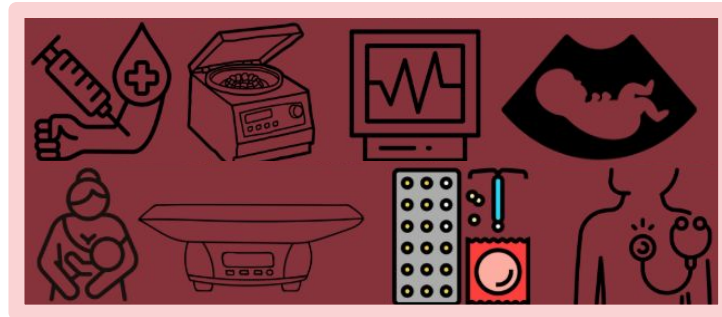
# Our Programs & Services



safe sleep  
hawai'i



the parent line



## Services Provided

Well-Person & Well-Child  
Prenatal & Postpartum  
Lactation Consultations  
Reproductive Health  
Family Planning  
Primary Care  
Mental Health Therapy





# 12,396

Clients Statewide

# 1,351

Clients on Hawai'i Island

Our organization primarily reaches socially high-risk and medically low-risk individuals with a focus on uninsured, underinsured, and low-income individuals and their families



# Hawai'i Island Clients

**814**

Hawai'i Island clients are recipients of government assistance (WIC, SNAP, TANF, and/or COFA)

**312**

Hawai'i Island clients are unsheltered



**792**

Hawai'i Island clients are on MedQuest


**165**

Hawai'i Island clients are uninsured


**890**

Hawai'i Island clients are unemployed

\*as of 10/21/25



*My doulas really helped support me mentally, physically, emotionally. Their support was really empowering. They knew what I needed and I felt really supported to have a successful VBAC. They helped me and baby with a positive, healthy birth experience. Without HMHB's partnership with Ohana, I would not have been able to have doula support accessible, especially with now being homeless. Their aftercare support was really supportive. Ohana Quest was the one who got me connected with Catholic Charities for the shelter. I think you guys also got me set up with the health coach. The baby shower I attended that you hosted, I still use the water bottle. It is a great reminder. It's the little things.*






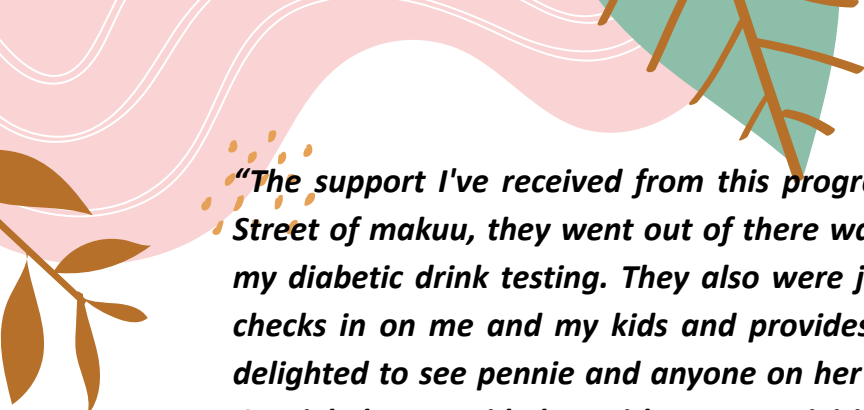
## Stories from the Field

HMHB mobile clinic outreach team met a family of eight living in two cars at a beach and boat harbor in West Hawai'i. Despite previous outreach from local shelters, the family remained resistant to services. HMHB provided essentials such as diapers, hygiene items, and food, and through compassionate, consistent engagement, built trust that opened the door to care and connection.

Over the following months, we helped bridge critical service gaps, linking the family to housing-first partners. Five months later, half of the family relocated to the east side of the island, finding stability through extended family and transitional housing. HMHB filled essential health care needs by bringing services to them on another part of the island, providing same-day birth control for the mother and ensuring all six children, ages 2 to 12, were brought up to date on their well-child visits through our own clinical providers.

Mobile support and a multidisciplinary team addressed urgent behavioral health needs. The 12-year-old, recently pulled from school due to ongoing bullying, disclosed thoughts of self-harm to our midwife. We initiated a time-sensitive referral to our in-home behavioral health team. This comprehensive, flexible approach, meeting families where they are, addressing medical, emotional, and social needs, and walking alongside them through transition, demonstrates HMHB's commitment to filling systemic gaps and supporting the whole person and family toward long-term health and stability.





*"The support I've received from this program changed my life. While I was stuck on the 4th Street of makuu, they went out of there way to see me, do my blood tests, STD screening and my diabetic drink testing. They also were just able to give me an ultra sound. Pennie always checks in on me and my kids and provides snacks, they've read to my children. My kids are delighted to see pennie and anyone on her team anytime they come. I am extremely grateful. Graciela has provided us with group activities that include other mothers and these are the only classes I've ever felt comfortable enough to take and participate in because they've always made me feel so comfortable.*

*I'm so grateful that Everytime they come to see us they offer my children food, snacks, books and my kids absolutely love reading. So there influence has been so positive on all of us I recommend women calling everywhere I go. I would want any parent from pahoā or the big island in general to know that the people who are in this program are extremely and always kind and considerate and have gone out of there way Everytime for me and my children. I honestly can't say I'd known what to do if someone didn't suggest them. We look forward to seeing them anytime we can. Thank you so much for all you do for our family."*

*- MC, single mother to 2 and 4 year old, pregnant, substance use history, previously unsheltered*







## In the Community



# HEALTHY Beginnings



## HEALTHY KEIKI START WITH HEALTHY YOU

Are you pregnant, of reproductive age, or planning to become pregnant? Join us for Healthy Beginnings events! Get covered prenatal care, STI screening, diapers, wipes, food, cribs, and more. Connect with healthcare providers and access vital resources for you and your 'ohana!

### Services

- On-site STI & Prenatal Screening
- Immediate Care, Support, & Connection to Services
- Culturally-Sensitive Education Stations
- Local Resources & Referrals
- Transportation Support Available
- Peer Connection & Community Care

### Who is Eligible

- Pregnant or considering pregnancy
- Houseless individuals
- Individuals with a history of substance use
- Uninsured or underinsured individuals

### Incentives

- Diapers & Wipes
- Cribs & Safe Sleep Supplies
- Food & Snacks
- Gift Cards
- Hygiene Kits & Prenatal Vitamins

**WHEN:** Times and dates vary - give us a call to find out when the next event will be held in your area!

**WHERE:** Various locations across Hawai'i Island

SCAN QR CODE TO REGISTER



HEALTHY MOTHERS HEALTHY BABIES COALITION OF HAWAII  
Scan QR Code or call/text to register: 808-452-0338



# COMIENZOS Saludables



## NIÑOS SANOS COMIENZAN CON PADRES SANOS

¿Está embarazada, en edad reproductiva o planea quedar embarazada? ¡Acompáñenos en nuestros eventos de Comienzos Saludables! Obtén asistencia prenatal, detección de ITS, pañales, toallitas húmedas, comida, cunas y más. Conéctate con proveedores de servicios médicos y recibe recursos vitales para ti y tu familia.

### Servicios

- Detección prenatal y de ITS durante evento
- Tratamiento inmediato y de seguimiento
- Estaciones educativas culturalmente apropiadas
- Recursos locales y referencias
- Transportación para evento disponible
- Apoyo entre compañeros y atención comunitaria

### Quien es Elegible

- Embarazada o considerando quedar embarazada
- Personas sin hogar
- Personas con antecedentes de consumo de sustancias.
- Personas sin seguro o con seguro insuficiente

### Incentivos

- Pañales y toallitas
- Cunas y artículos para dormir seguros
- Comida y aperitivos
- Tarjetas de regalo
- Kit de higiene y vitaminas prenatales

**CUANDO:** Los horarios y las fechas varían- llámenos para saber cuándo se llevará a cabo el próximo evento en su área.

**DÓNDE:** Varias ubicaciones en la isla de Hawai'i

ESCANEA EL CÓDIGO QR PARA REGISTRARSE



HEALTHY MOTHERS HEALTHY BABIES COALITION OF HAWAII  
Escanee el código QR para registrarse y aprender más: 808-452-0338







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# Lahaina Response



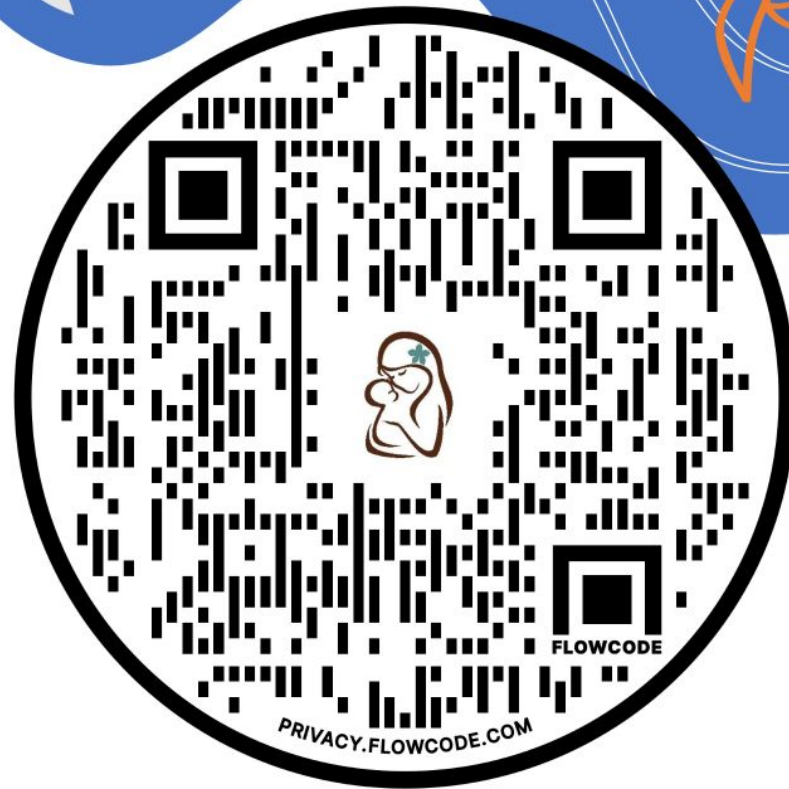
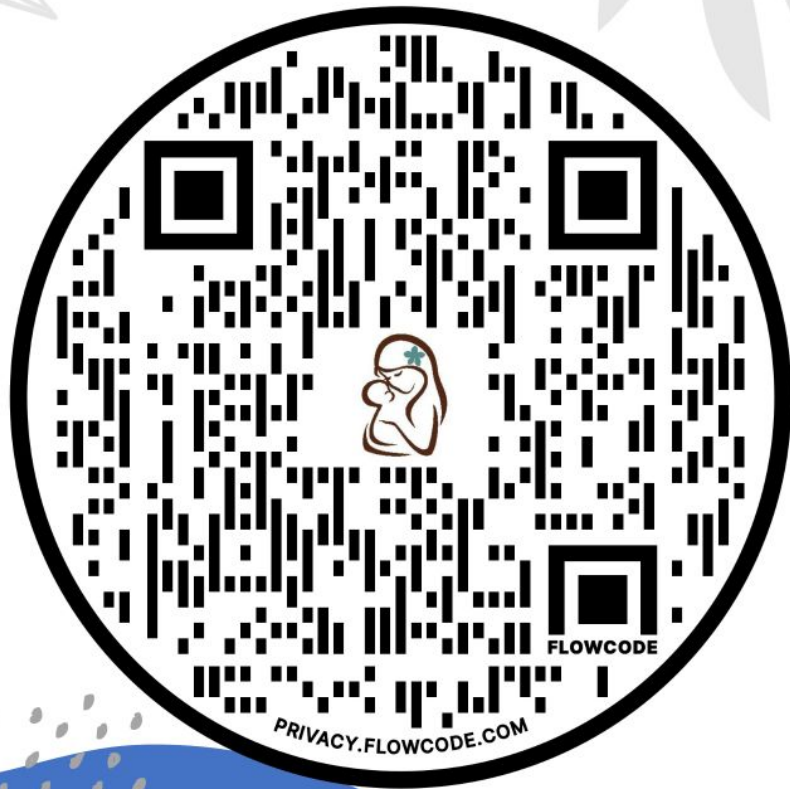


## Resilience & Recovery after the Maui Wildfires: Healthy Mothers Healthy Babies Coalition of Hawai'i

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OG MAMA



Big Mama

# How can you help?



**Partnerships between  
organizations and  
community partners to  
fill gaps while  
encouraging and  
maintaining long-term  
patient care**



# Mahalo!

*Do you have any questions?*

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