

May 2, 2013

## Connecting Hawaii with Quality Health Insurance

Coral Andrews, Executive Director Hawaii Health Connector

## What is the Hawaii Health Connector?

 A non-profit organization, of Hawaii, for Hawaii, established to comply with the federal Patient Protection and Affordable Care Act (PPACA) of 2010

100% federally funded



#### **Our Staff**

## We're a dedicated team of professionals, including:

- Health care professionals
- Technical experts
- Financial experts
- Outreach advocates



#### Who We Serve

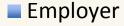
- Hard working middle class individuals and families
- Small business owners
- Single mothers and fathers that work several jobs
- Millennial Generation who are "invincible"
- People with pre-existing conditions
- The homeless and underserved
- In short, all Hawaii residents





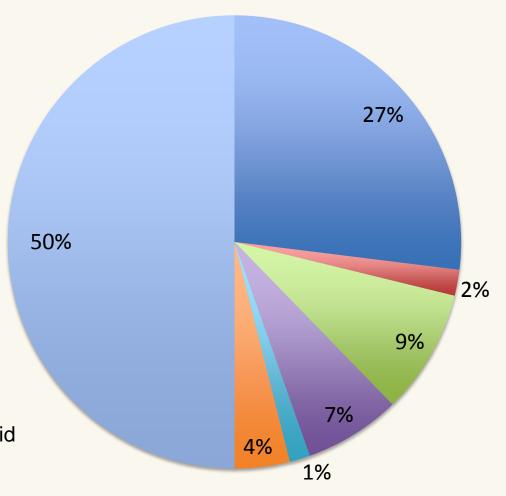


## Health Insurance Coverage in Hawaii

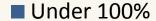


- Individual
- Medicaid
- Medicare
- Other Public
- Uninsured
- Total

Courtesy of: Urban Institute, Kaiser Commission on Medicaid and the U.S. Census Bureau.

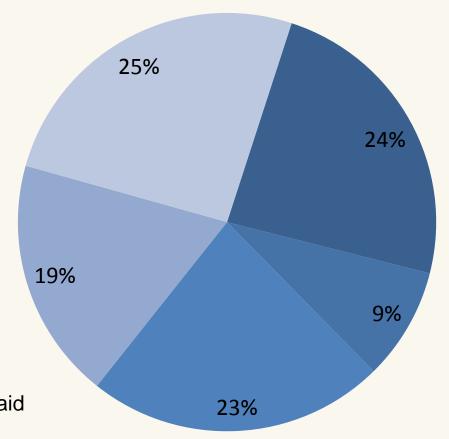


## Hawaii Population Distribution by Federal Poverty Level

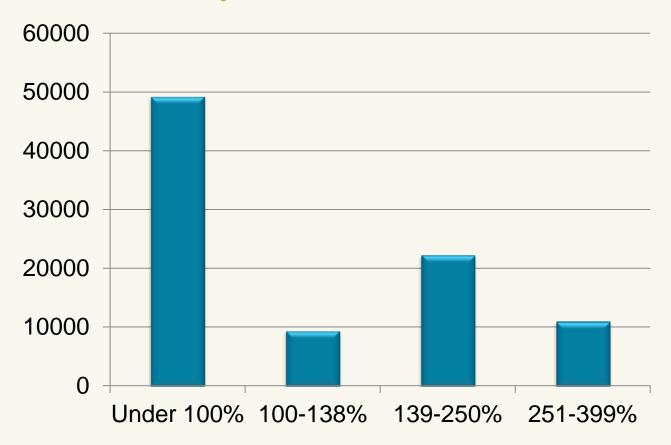


- **100-138%**
- **139-250%**
- 251-399%
- 400%+

Courtesy of: Urban Institute, Kaiser Commission on Medicaid and the U.S. Census Bureau.



## Uninsured by Income



Courtesy of: Urban Institute, Kaiser Commission on Medicaid and the U.S. Census Bureau.

## Who Can Use the Connector?

Individuals and families



Small businesses · · ·



## Where to Find Us

The Connector's goal is to link Hawaii's people with access to quality health care coverage

#### You can connect with us:

- On the internet
- By telephone
- In-person

#### In-Person Assistance

Beginning October, 2013, our Marketplace Assisters will personally help consumers.

- Located on every island
- Provide impartial assistance
- Review plan options
- Educate small business owners about benefits of tax credits and the Connector





January 2014 Effective date for plans purchased in the Connector

October 2013 The Connector's exchange goes live for open enrollment

April 2013 \$128 M Level 2 Grant awarded to the Connector

March 2013 RFP's open for Call Center and Printing & Mailing Services

November 2012 The Connector submitted its Blueprint to CCIIO for approval

June 2012 Hawaii becomes the first state to submit a declaration letter

July 2011 State legislature passes Act 205 establishing the Connector

March 2010 The Affordable Care Act signed into law by the President

## Important Dates to Remember

## October 2013

Open enrollment begins

## January 2014

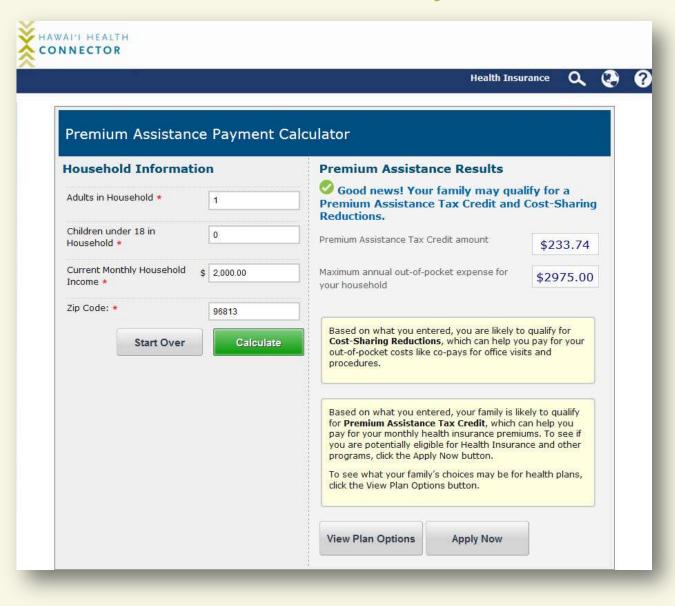
Health coverage begins

## Beginning 2017

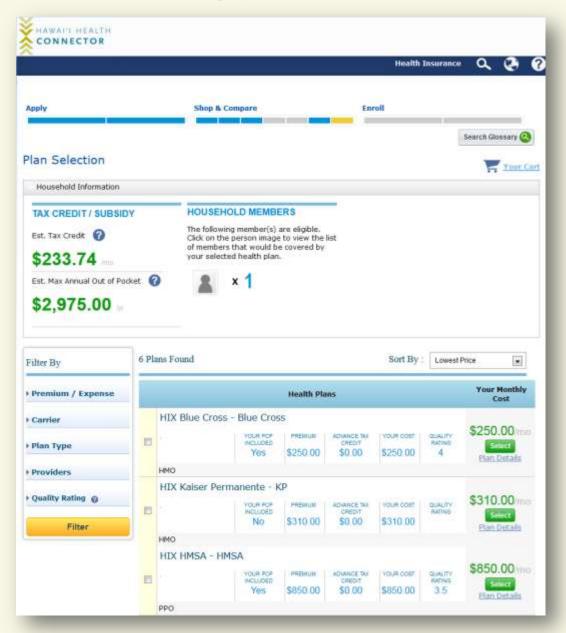
Large group employers become eligible to participate

# The Individual Portal on the Online Marketplace

## Premium Assistance Payment Calculator



#### Individual Plan Selection



The SHOP Portal on the Online Marketplace



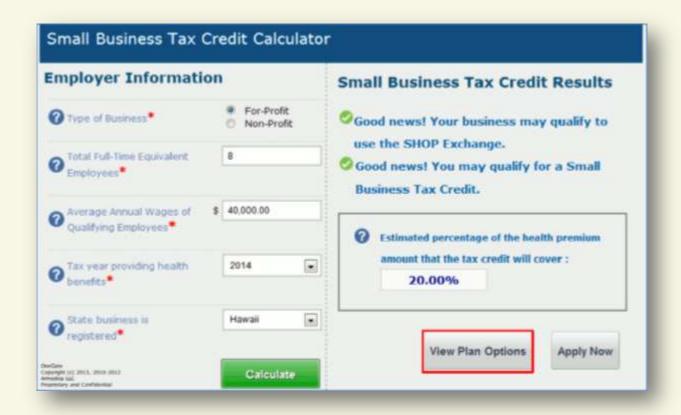




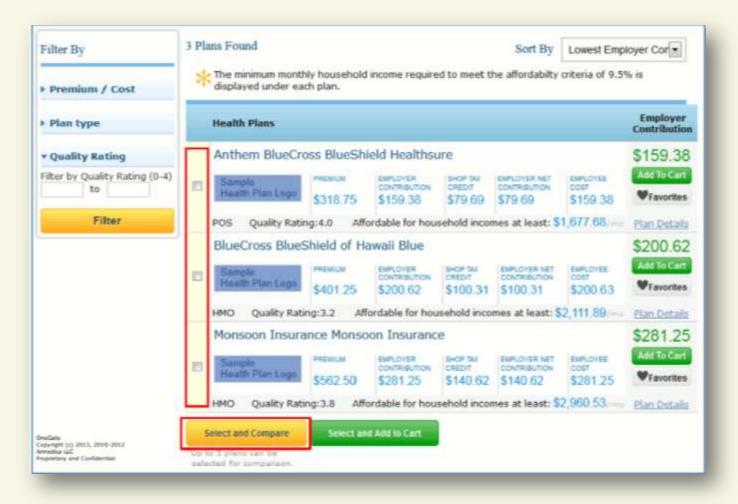
## Small Business Health Options Program (SHOP)

- Compare insurance plan benefits and costs.
- Determine your business' eligibility for tax credits.
- Enroll in and purchase health insurance plans.
- Streamline processing and monthly billing for all the employee health plans you choose to offer.
- Automates enrollment tracking and your HR plan notices to employees.

## **Small Business Tax Calculator**



## SHOP: Employer Plan Selection





- Brand Exposure
- Co-Marketing
- Project Collaboration

- Navigators Program
- Community Outreach
- Public Health

## Where can I get more information?

HawaiiHealthConnector.com

Facebook.com/HawaiiHealthConnector

Twitter.com/HIConnector

Sign up for e-updates!

October is right around the corner.

Be sure to keep in touch.

Mahalo

## Questions & Answers