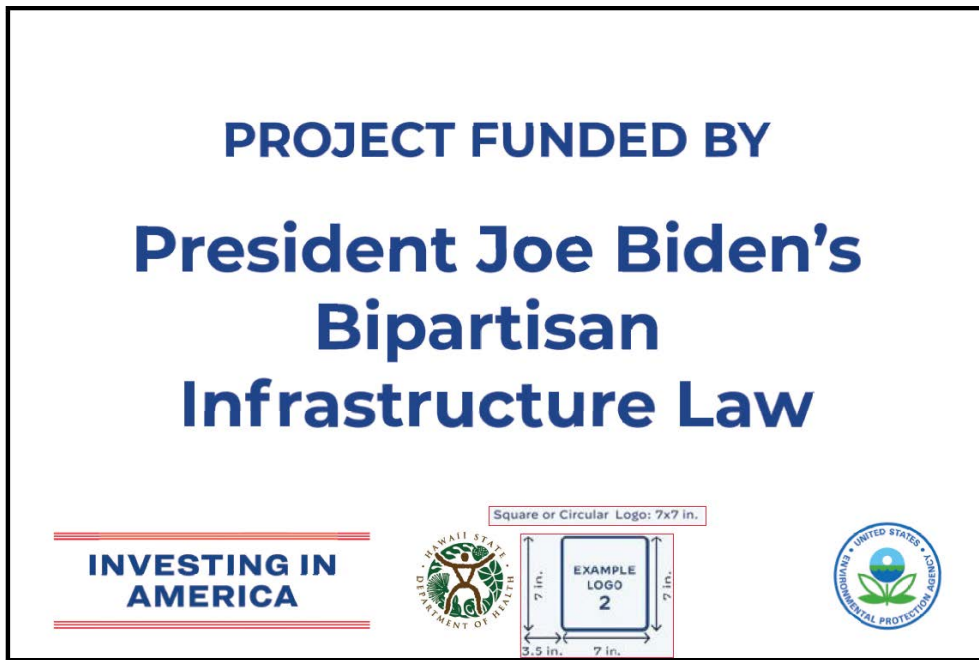


BIL-funded projects should include public signage that displays branding from the local, state, and federal agencies involved in the project.

Two Adobe Acrobat examples have been provided to show the process of adding a local agency logo before production of the signage:

1. BIL HI Example Square Logo

For use when local agency logo fits best within 7 by 7 inches in dimension.

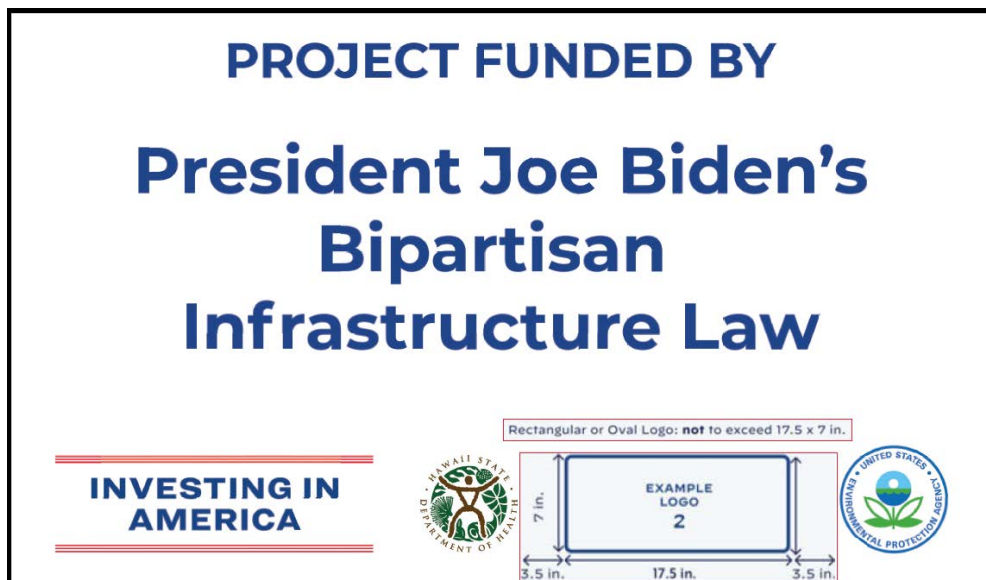


Square Dimension Logo Examples



2. BIL HI Example Rectangle Logo

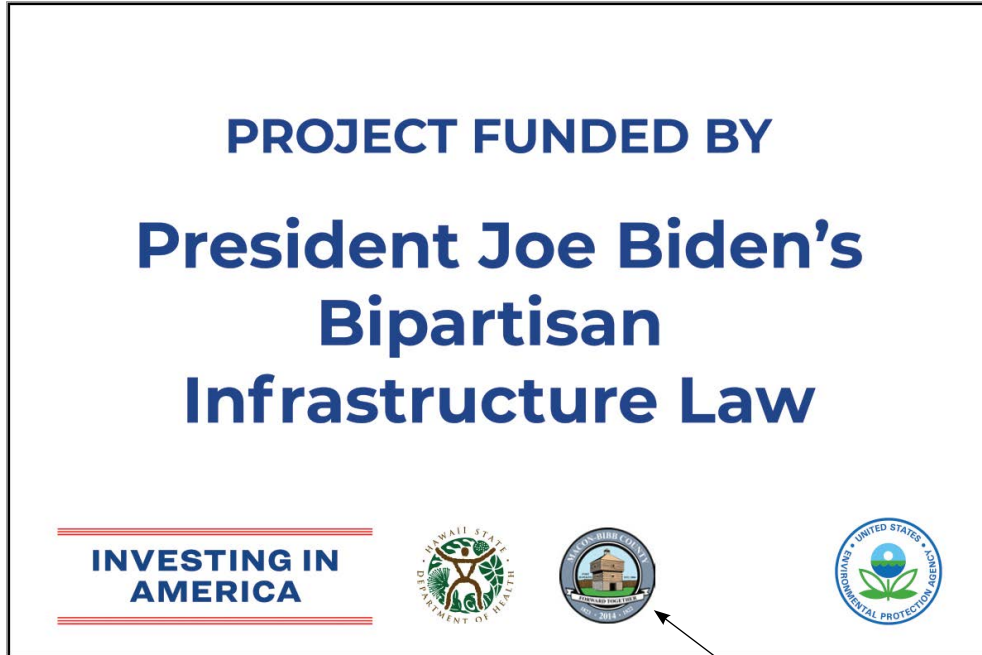
For use when local agency logo fits best within 17.5 x 7 inches in dimension.



Rectangle Logo Example

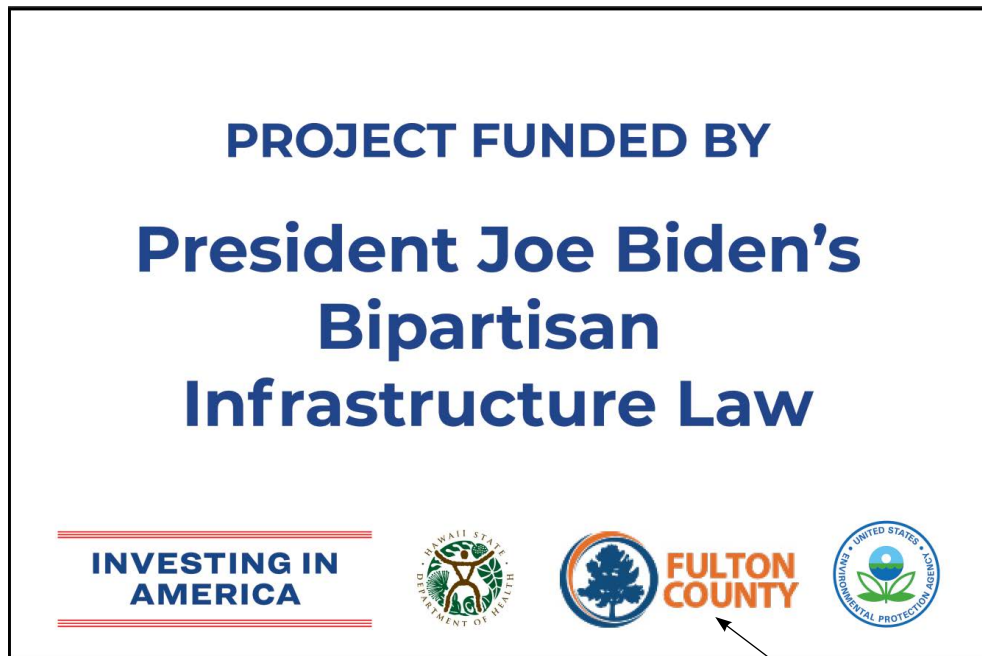


EXAMPLES OF COMPLETED SIGNAGE



Using BIL Square Logo Example

Your Local agency logo to be added here



Using BIL Rectangle Logo Example

Your Local agency logo to be added here

How to Prepare BIL Sign in Adobe Acrobat

1. USE High-Res Logo for County/Locality

- Logo should be high resolution official logo suitable for large-scale printing
- Logo size width and height should be equal, i.e., 2500 x 2500 px
- Logo should be vector file (SVG, EPS) OR large PNG file with no degradation/pixelization. No JPG, JPEG files.
- Logo should have transparent borders and flush edges. Do not use logo files with additional white space around logo.



High-Res logo with flush edges
.png, .svg, .eps file



Degraded/Pixelated
Low-Res logo file



Additional white space around logo,
jpg/jpeg file



Edges not flush with
Logo

2. USE Proper Template

If your local agency logo is square in dimensions, use
BIL Square Logo



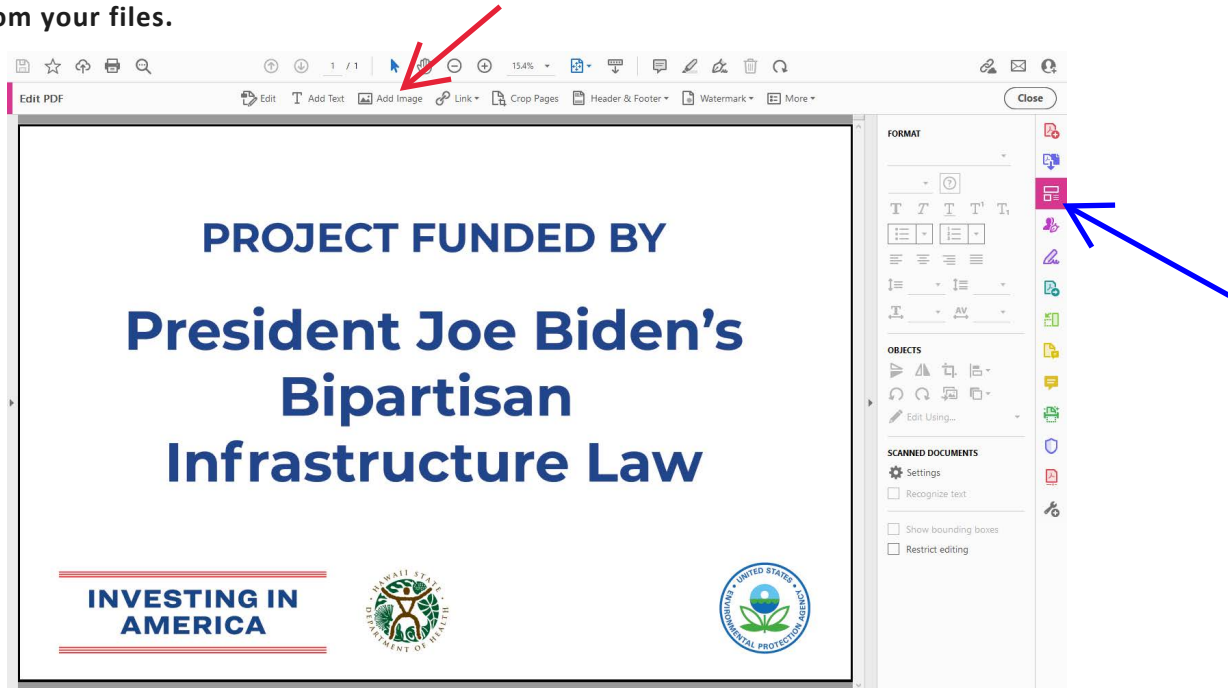
OR

If your local agency logo is rectangular in dimensions, use
BIL Rectangle Logo



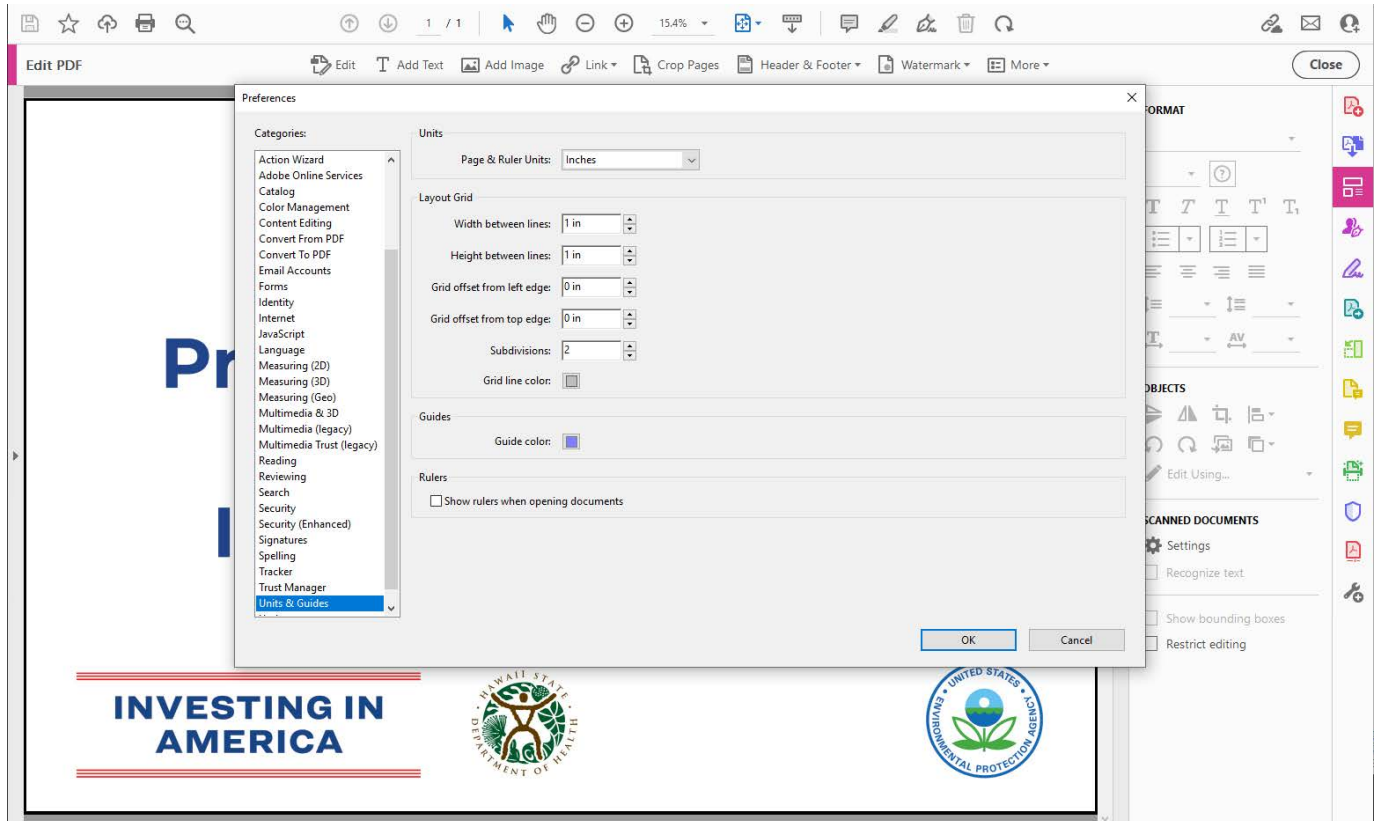
Preparing SQUARE LOGO BIL Sign in Adobe Acrobat

1. Open white or blue background BIL sign (pdf) Acrobat file and click "Edit PDF" on right side tool bar (Blue arrow). Click "Add Image" (Red arrow) and select "your company logo" from your files.

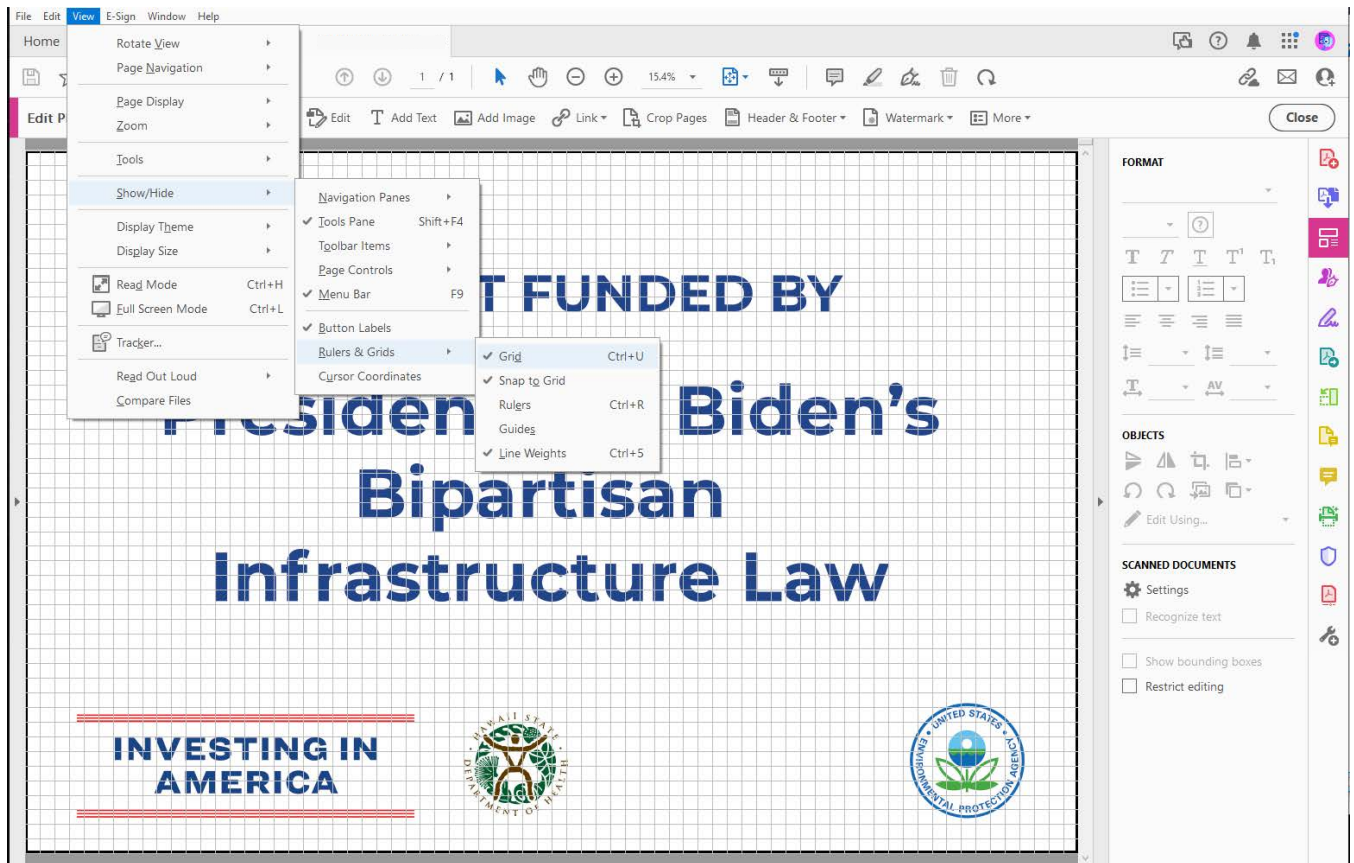


2. Edit Tab on top tool bar > Preferences

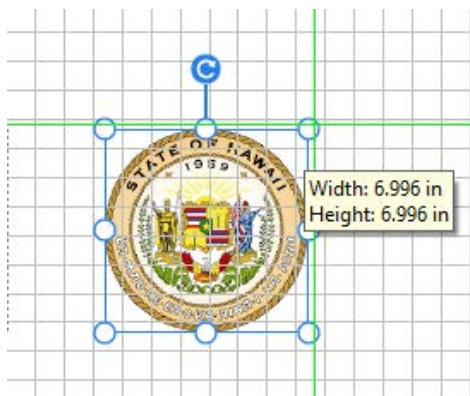
- a. In categories, select "Units & Guides"
- b. In units, select "inches"
- c. In layout grid, select "width and height = 1", grid offset = 0", and subdivisions = 2.
- d. Select OK



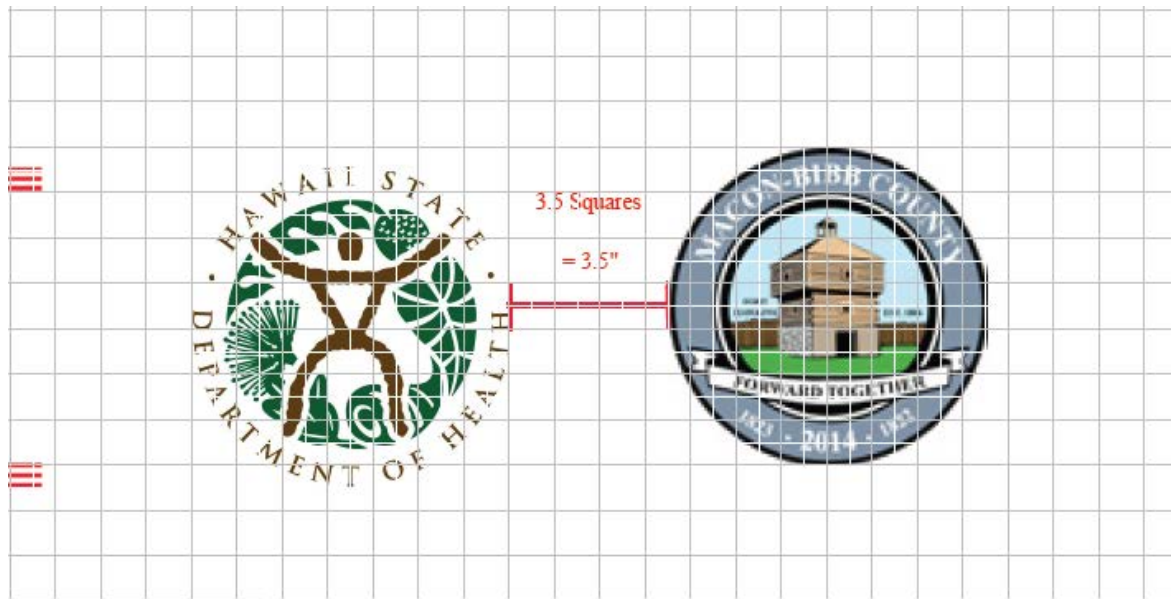
3. View Tab on top tool bar > Show/Hide > Rulers & Grid
 Toggle on "Grid" and "Snap to Grid"



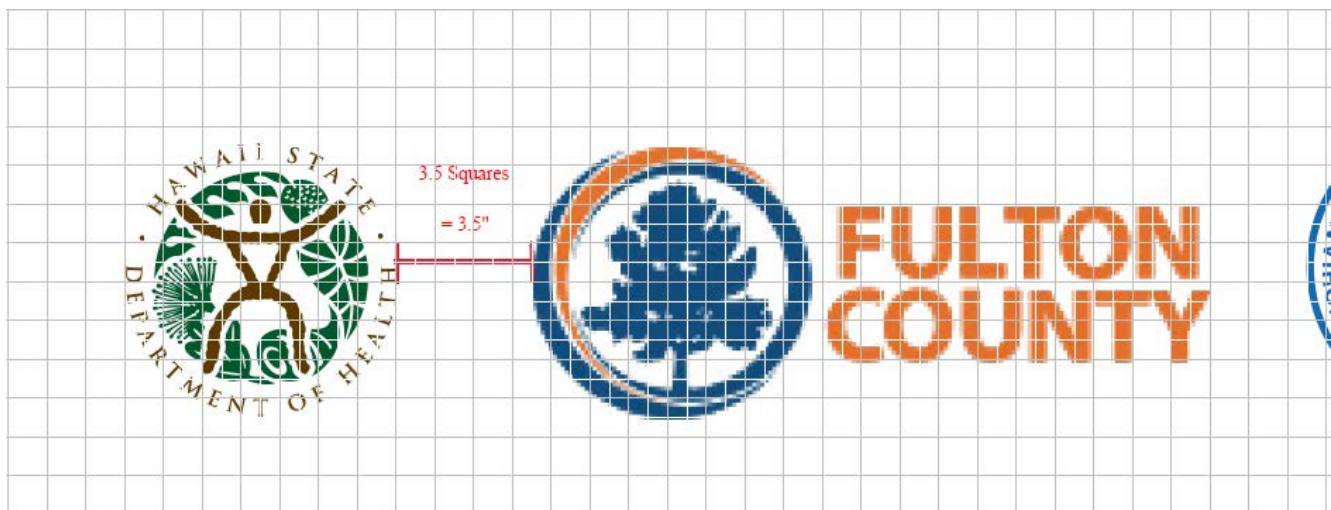
4. Resize logo to 7"x7" if using square template and resize logo to 17.5"x7" if using rectangle template. Accuracy should be ± 0.05 "



5. Company logo should be placed 3.5 squares (3.5") to the right of the Hawaii State DOH logo and centered.



(Using BIL square example)






(Using BIL Rectangle example)

6. Save the file

File > Save the file in Adobe Acrobat format and send to your sign company.

Colors

The colors, graphics, and fonts used should conform to graphic standards.

COLOR	CMYK	RGB	HEX	PMS
 Blue	83, 48, 0, 48	22 / 68 / 132	#164484	PMS 7687 C
 Red	0, 100, 81, 0	255 / 0 / 49	#FF0031	PMS 185 C
 White	2, 2, 0, 3	242 / 244 / 248	#F2F4F8	Bright White

BACKGROUND

Executive Order 14052 on "Implementation of the Infrastructure Investment and Jobs Act" notes that IIJA is "a once-in-a-generation investment in our Nation's infrastructure and competitiveness." The Administration believes that clear and prominent public construction signage is one of several ways to inform taxpayers about how IIJA dollars are being spent and advance the goals of accountability and transparency of IIJA spending. Similarly, consistent acknowledgement of the role of IIJA financial support in agency press releases, statements, presentations, and other public communications involving projects and initiatives enabled in whole or in part by IIJA funding will improve public visibility into the effectiveness of Government efforts to rebuild our Nation's infrastructure.

As such, this Alert encourages the use of public signage on IIJA-funded construction sites as well as acknowledgement of IIJA-funded projects in other public materials as appropriate, in furtherance of openness and transparency. Federal awarding agencies are strongly encouraged to seek opportunities to employ the following strategies, to the extent possible:

1. In the event that signage is displayed on construction sites, it is recommended that it be displayed throughout the construction phase of the project in an easily visible location that can be directly linked to the work taking place, and be maintained in good condition throughout the construction period. The sign should be 72 x 48 inches in diameter.
2. Signs should make correct use of the official Building A Better America emblem and should identify the project as a "project funded by President Biden's Bipartisan Infrastructure Law."

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AMERICA**

3. Costs associated with signage must be reasonable and limited, and that recipients are encouraged to use recycled or recovered materials when procuring signs.

