

Public Health Nursing Branch

2023-2028 STRATEGIC PLAN

Vision

Healthy, empowered communities for a better future

Mission

Through excellence in public health nursing practice, we will empower communities to support a healthier, safer, and higher quality of life for all

Values

HUMILITY, EMPATHY, ALOHA, RESPECT, TRUSTWORTHINESS



Promote Health and Wellness Across the Lifespan

- * Reduce morbidity and mortality among vulnerable populations
- * Decrease injuries across all ages
- * Increase access to healthcare, community resources, and mental health services



Foster Sustainable, Effective Community Engagement

- * Engage community leaders to support policy change that promotes health and wellness
- * Build capacity for staff to engage communities
- * Increase partnerships across all sectors



Enhance Staff Well-Being Through Support and Lifelong Learning

- * Promote staff self-care
- * Increase number of staff who participate in professional development activities
- * Increase health and wellness in the workplace



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~ Goals ~ Objectives ~ Strategies ~

Promote Health and Wellness Across the Lifespan

Reduce morbidity and mortality among vulnerable populations

- Adopt approaches that promote primary prevention to decrease leading causes of morbidity and mortality in vulnerable populations
- Use evidence-based screening and assessment tools to develop PHN interventions

Decrease injuries across all ages

- Collaborate with stakeholders to identify common goals in decreasing injuries
- Provide anticipatory guidance to prevent injury in all age groups
- Promote education on safety in vulnerable populations

Increase access to healthcare, community resources, and mental health services

- Build community practices to maximize healthcare resource utilization
- Promote holistic services

Foster Sustainable, Effective Community Engagement

Engage community leaders to support policy change that promotes health and wellness

- Connect with community leaders to identify health and wellness issues and policies in need of change
- Review current community policies, available community resources, and processes for change
- Monitor engagement with partners and track policy changes

Build capacity for staff to engage communities

- Use evidence-based practice to create methods and tools for PHN community engagement approaches
- Compile and maintain list of community partners
- Provide informational sessions on community engagement for staff

Increase partnerships across all sectors

- Build a network of key stakeholders and partner organizations
- Utilize community health assessment, asset-mapping, and key informant interviews to develop a community health improvement plan

Enhance Staff Well-Being Through Support and Lifelong Learning

Promote staff self-care

- Integrate self-care activities within the workplace
- Motivate staff to engage in wellness activities
- Create an environment of mutual care and respect

Increase number of staff who participate in professional development activities

- Encourage staff to be members of professional associations and share knowledge and resources
- Assess and identify staff needs and professional development interest
- Foster a culture of mentorship and support across all PHN sections

Increase health and wellness in the workplace

- Assess employees' needs and preferences to identify wellness issues and goals
- Identify best practices and resources available
- Provide a supportive environment for workplace wellness activities; and incorporate healthy behaviors and safe practices in our work

