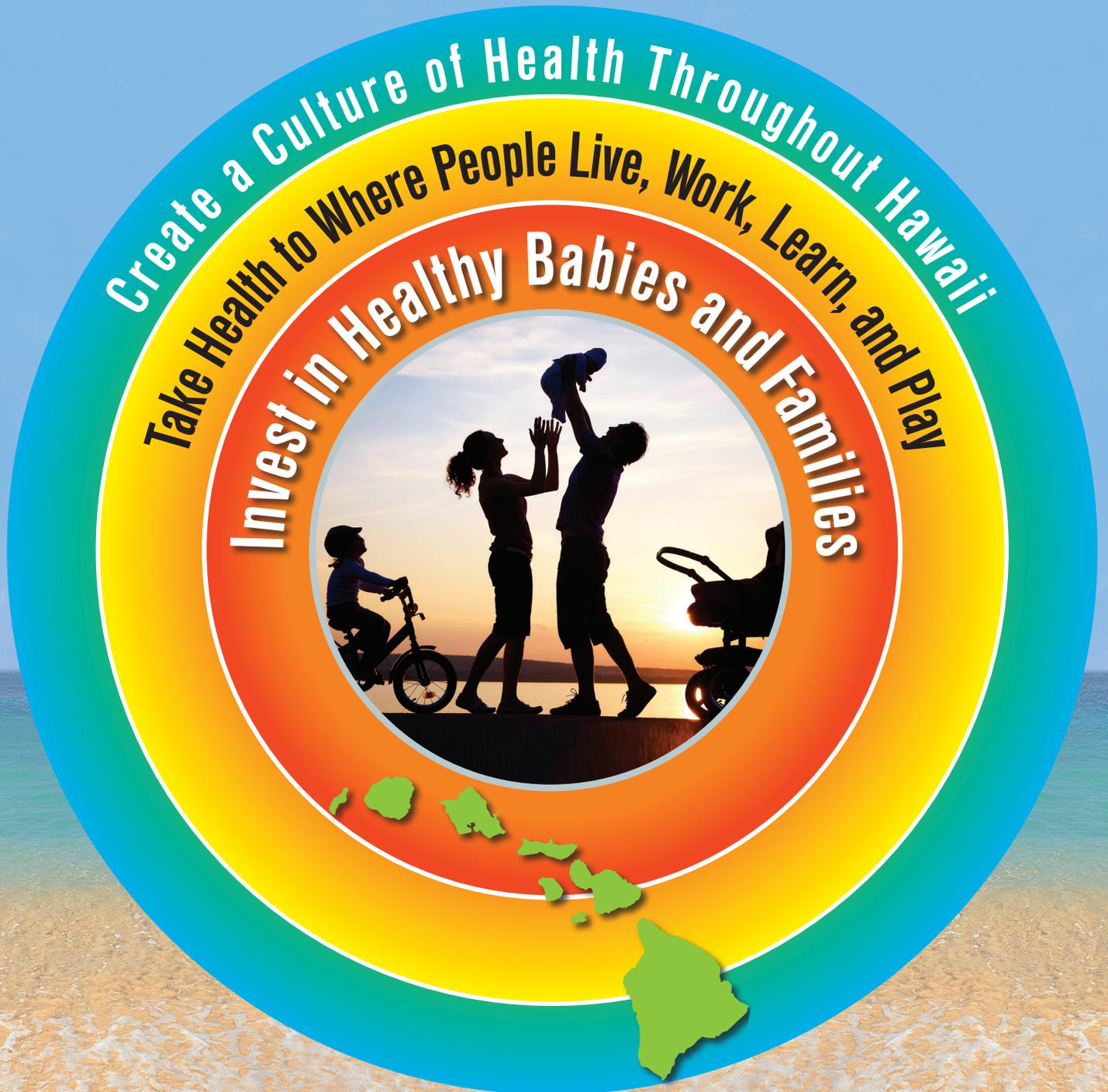


# Hawaii Department of Health Strategic Plan 2015 - 2018



**David Y. Ige, Governor of Hawaii**  
**Virginia Pressler, MD, MBA, Director of Health**

# Life events play an important role in your health.



## In healthy communities



Clean and safe environments support healthy lifestyles

Risks to moms and babies are identified before pregnancy



Healthy weight promotes safer pregnancies



Family planning starts before pregnancy and continues after birth

Breastfeeding and immunizations improve outcomes across the life span



Good parental leave policies strengthen families

Developmental delays are detected and treated early



Rates of on-time graduation are high, increasing job prospects

Youths have supportive adult relationships and mentors



Neighborhoods support active lifestyles and healthy eating



Financial planning for retirement is strong and seniors live active lives

### Preconception

### Prenatal

### New Born

### Early Childhood

### School Age

### Adulthood

### Kupuna

## In disparate and vulnerable communities

Unplanned pregnancies disrupt school and work plans

51% of births in Hawaii are unplanned



Substance use leads to avoidable birth defects and behavioral problems

Tobacco and alcohol sales often target low income areas



Unsafe sleep environments are linked to infant deaths

Post-partum depression can increase toxic stress for mom, baby, and family



Poverty, hunger, abuse, and neglect may lead to risky behaviors later in life



Unequal access to preschool may limit a child's potential

Teenage pregnancy rates are higher in poorer areas

Suicide is a leading cause of death for youths in Hawaii



Unemployment and incarceration stress families and communities



Premature deaths and unaffordable health care costs create uncertainty



90% of a child's brain capacity is developed by age 5 and is influenced by nutrition, stress, and the environment.

# Make Health Hawaii's Shared Value



**A**

**Invest in Healthy Babies and Families**

- 1 Reduce substance use and exposure for pregnant mothers
- 2 Decrease unintended pregnancies
- 3 Support parents and extended ohana after childbirth
- 4 Promote developmental screenings and services in early childhood
- 5 Enhance maternal bonding and improve obesity prevention through breastfeeding
- 6 Address conditions contributing to child deaths and maternal mortality
- 7 Plan for a system of care for children that addresses physical and emotional health



**B**

**Take Health to Where People Live, Work, Learn, and Play**

- 1 Invest in telehealth to improve health access
- 2 Prevent and contain epidemics and disease outbreaks
- 3 Improve connections between primary care and behavioral health
- 4 Improve life trajectories for vulnerable persons
- 5 Partner with communities to identify and meet their needs
- 6 Create communities where the healthy choice is the easy choice
- 7 Improve home, school, and workplace safety



**C**

**Create a Culture of Health Throughout Hawaii**

- 1 Invest in better mental health
- 2 Enforce public health and environmental regulations
- 3 Make health and environmental data more accessible
- 4 Improve and protect Hawaii's water, land, and air
- 5 Adapt to and mitigate climate change
- 6 Enhance public health communication to influence, educate, and motivate
- 7 Enhance laboratory and scientific services



**D**

**Address the Social Determinants of Health**



**E**

**Use Evidence-Based Practices and Make Data-Driven Decisions**



**F**

**Improve Core Business Services and Customer Satisfaction**