

Know your audience (continued)

• How many clients in particular language group?

• How often contacts occur?

• How important the contact is?

Lessons learned:

\* Demographics change \* Requirements change

\* Tracking modes change \* Organizations change

• Technology evolves \* Languages change

It will never be perfect, but don't stop trying!!!

Westington State
Hisalth Care Authority Know your audience What How · Person's language • Ask right questions o Written (Braille) Create client record with Spoken two fields o Sign language • Use correct language • Literacy level (can they read?) name/code • Best communication mode (especially for sign language users)

Which type of language access service to use?

Bilingual employees

Where? What languages? For what purposes? With what qualifications?

Interpreters

With what qualifications? Who will manage? How much to pay? Agency vs. individual freelance contractor

Translators

With what qualifications? Quality/accuracy? Timeliness/urgency? Consistency of terminology?

Alternate format

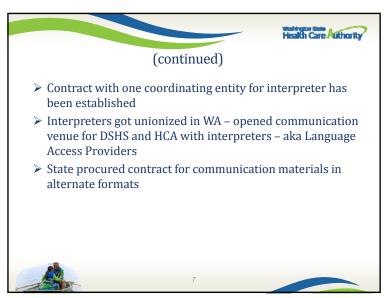
Who will produce? How much to pay? Timeliness/urgency? Who will manage?

5 Westington State
Health Care Authority What did we do in Washington? **Solutions** Lessons 1. Bilingual employees tested and hired 1. Important to establish clear roles 2. Translation services were handled in 2. Different types of documents need different handling + volume + quality 3. Interpreter services contracted out -3. Monitoring contractors can be a tried different modes. challenge. Interpreters are the important resource. 4. Established all inclusive rates through contracts (minimums; per hour; per 4. Interpreters and translators may minute –OPI; per word) not get fair rate from the agency/contractor; not all work can be wrapped in to one rate (DTP)

6



7



8



## Elena Safariants



