# **BE FAST Mall Advertising**

**AUGUST 1 - NOVEMBER 30, 2023** 



#### Presented to:

Gail Ogawa Communications Coordinator Chronic Disease Prevention and Health Promotion Division

for the Hawaii State Department of Health

## Submitted by:

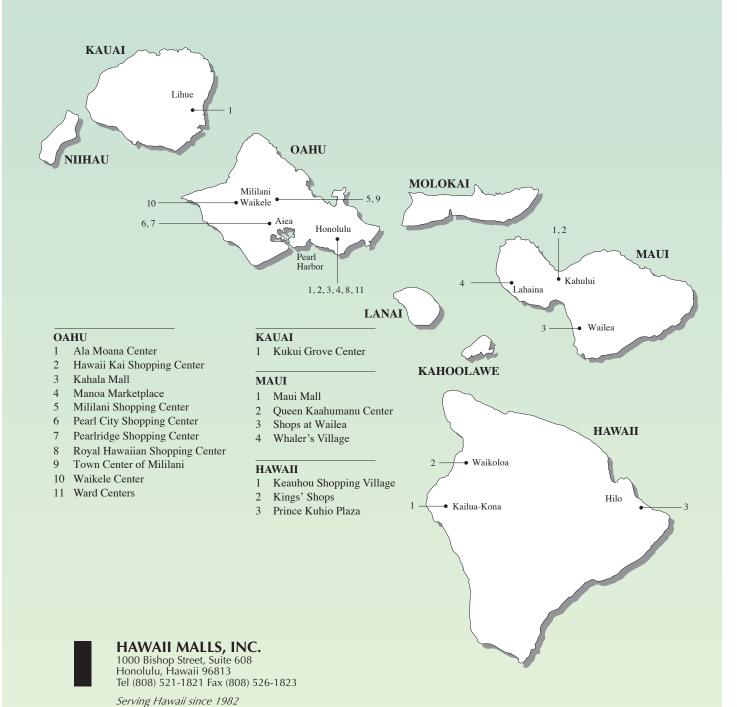
Harriet Mizuguchi *President* 



HAWAII MALLS, INC.

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# We've got you covered



#### **OAHU**

#### Ala Moana Center (6,615,060 Annual Shoppers, residents\*)



Street Level, Marshalls





Whole Foods Entrance, Starbucks, Digital Screens

#### Manoa Marketplace (1,451,208 Annual Shoppers, residents\*)



First Hawaiian Bank

Hawaii Kai SC 1,346,0765 Annual Shoppers, residents\*)



Safeway Entrance



Whole Foods Entrance, Starbucks, Digital Screens

Mililani SC (1,612,728 Annual Shoppers, residents\*)



Foodland Entrance

<sup>\*</sup> Scarborough Research, Sept. 2017: Annual Shoppers are "unduplicated" Monthly Shoppers multiplied by 12X. To estimate "Annual Shopper Trips" multiply Annual Shoppers by 4X which is the average number of trips made by shoppers in a month to the Centers.

#### Pearl City SC (2,293,536 Annual Shoppers, residents\*)



Ben Franklin, Longs Drugs, DAISO

#### Pearlridge Mauka (3,953,232 Annual Shoppers, residents\*)



Food Court, Genki Sushi, Mall entrance

#### Waikele Center (1,941,204 Annual Shoppers, residents\*)



Lowe's, Safeway

#### Pearlridge Mauka (3,953,232 Annual Shoppers, residents\*)



Center court

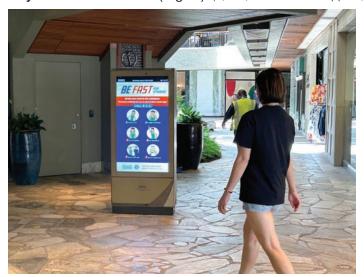
#### Pearlridge Wai Makai (3,953,232 Annual Shoppers, residents\*)

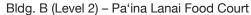


Longs Drugs, escalators, Mall entrance

<sup>\*</sup> Scarborough Research, Sept. 2017: Annual Shoppers are "unduplicated" Monthly Shoppers multiplied by 12X. To estimate "Annual Shopper Trips" multiply Annual Shoppers by 4X which is the average number of trips made by shoppers in a month to the Centers.

#### Royal Hawaiian Center (Digital) (1,140,180 Annual Shoppers, residents + visitors\*)







Bldg. B (Level 2) - Pa'ina Lanai Food Court

#### **KAUAI**

Kukui Grove (685,872 Annual Shoppers, residents\*)



Longs Drugs

<sup>\*</sup> Scarborough Research, Sept. 2017: Annual Shoppers are "unduplicated" Monthly Shoppers multiplied by 12X. To estimate "Annual Shopper Trips" multiply Annual Shoppers by 4X which is the average number of trips made by shoppers in a month to the Centers.

#### **MAUI**

Queen Kaahumanu (1,742,568 Annual Shoppers, residents\*)



Macy's Men's, Children's, Home, escalators to Level 2

### Maui Mall (1,451,208 Annual Shoppers, residents\*)



Regal Megaplex Cinemas

<sup>\*</sup> Scarborough Research, Sept. 2017: Annual Shoppers are "unduplicated" Monthly Shoppers multiplied by 12X. To estimate "Annual Shopper Trips" multiply Annual Shoppers by 4X which is the average number of trips made by shoppers in a month to the Centers.

#### **HAWAII**

### Kings' Shops



Michael Kors, Tommy Bahama, Sunglass Hut

#### Prince Kuhio Plaza (1,158,216 Annual Shoppers, residents\*)



Petco, TJ MAXX

#### Keauhou Shopping Center



KTA Super Stores

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