

# BE FAST Mall Advertising

AUGUST 1 - NOVEMBER 30, 2023



## Presented to:

Gail Ogawa  
Communications Coordinator  
Chronic Disease Prevention and  
Health Promotion Division

for the Hawaii State  
Department of Health

## Submitted by:

Harriet Mizuguchi  
*President*



**HAWAII MALLS, INC.**

1000 Bishop Street, Suite 608  
Honolulu, Hawaii 96813  
Tel: (808) 521-1821 Fax (808) 526-1823

# We've got you covered



## OAHU

- 1 Ala Moana Center
- 2 Hawaii Kai Shopping Center
- 3 Kahala Mall
- 4 Manoa Marketplace
- 5 Mililani Shopping Center
- 6 Pearl City Shopping Center
- 7 Pearlridge Shopping Center
- 8 Royal Hawaiian Shopping Center
- 9 Town Center of Mililani
- 10 Waikēle Center
- 11 Ward Centers

## KAUAI

- 1 Kukui Grove Center

## MAUI

- 1 Maui Mall
- 2 Queen Kaahumanu Center
- 3 Shops at Wailea
- 4 Whaler's Village

## HAWAII

- 1 Keauhou Shopping Village
- 2 Kings' Shops
- 3 Prince Kuhio Plaza

## HAWAII MALLS, INC.

1000 Bishop Street, Suite 608  
Honolulu, Hawaii 96813  
Tel (808) 521-1821 Fax (808) 526-1823

*Serving Hawaii since 1982*



## OAHU

**Ala Moana Center** (6,615,060 Annual Shoppers, residents\*)



Street Level, Marshalls

**Hawaii Kai SC** 1,346,0765 Annual Shoppers, residents\*)



Safeway Entrance

**Kahala Mall** (1,545,960 Annual Shoppers, residents\*)



Whole Foods Entrance, Starbucks, Digital Screens



Whole Foods Entrance, Starbucks, Digital Screens

**Manoa Marketplace** (1,451,208 Annual Shoppers, residents\*)



First Hawaiian Bank

**Mililani SC** (1,612,728 Annual Shoppers, residents\*)



Foodland Entrance

\* Scarborough Research, Sept. 2017: Annual Shoppers are "unduplicated" Monthly Shoppers multiplied by 12X. To estimate "Annual Shopper Trips" multiply Annual Shoppers by 4X which is the average number of trips made by shoppers in a month to the Centers.



**Pearl City SC** (2,293,536 Annual Shoppers, residents\*)



Ben Franklin, Longs Drugs, DAISO

**Waikēle Center** (1,941,204 Annual Shoppers, residents\*)



Lowe's, Safeway

**Pearlridge Mauka** (3,953,232 Annual Shoppers, residents\*)



Food Court, Genki Sushi, Mall entrance

**Pearlridge Mauka** (3,953,232 Annual Shoppers, residents\*)



Center court

**Pearlridge Wai Makai** (3,953,232 Annual Shoppers, residents\*)



Longs Drugs, escalators, Mall entrance

\* Scarborough Research, Sept. 2017: Annual Shoppers are "unduplicated" Monthly Shoppers multiplied by 12X. To estimate "Annual Shopper Trips" multiply Annual Shoppers by 4X which is the average number of trips made by shoppers in a month to the Centers.



**Royal Hawaiian Center (Digital)** (1,140,180 Annual Shoppers, residents + visitors\*)



Bldg. B (Level 2) – Pa‘ina Lanai Food Court



Bldg. B (Level 2) – Pa‘ina Lanai Food Court

## KAUAI

**Kukui Grove** (685,872 Annual Shoppers, residents\*)



Longs Drugs

\* Scarborough Research, Sept. 2017: Annual Shoppers are “unduplicated” Monthly Shoppers multiplied by 12X. To estimate “Annual Shopper Trips” multiply Annual Shoppers by 4X which is the average number of trips made by shoppers in a month to the Centers.

## MAUI

**Queen Kaahumanu** (1,742,568 Annual Shoppers, residents\*)



Macy's Men's, Children's, Home, escalators to Level 2

**Maui Mall** (1,451,208 Annual Shoppers, residents\*)



Regal Megaplex Cinemas

\* Scarborough Research, Sept. 2017: Annual Shoppers are "unduplicated" Monthly Shoppers multiplied by 12X. To estimate "Annual Shopper Trips" multiply Annual Shoppers by 4X which is the average number of trips made by shoppers in a month to the Centers.



## HAWAII

### Kings' Shops



Michael Kors, Tommy Bahama, Sunglass Hut

### Prince Kuhio Plaza (1,158,216 Annual Shoppers, residents\*)



Petco, TJ MAXX

### Keauhou Shopping Center



KTA Super Stores

\* Scarborough Research, Sept. 2017: Annual Shoppers are "unduplicated" Monthly Shoppers multiplied by 12X. To estimate "Annual Shopper Trips" multiply Annual Shoppers by 4X which is the average number of trips made by shoppers in a month to the Centers.



**HAWAII MALLS, INC.**

1000 Bishop Street, Suite 608  
Honolulu, Hawaii 96813  
Tel: (808) 521-1821 Fax (808) 526-1823  
Email: [harriet@hawaiimalls.net](mailto:harriet@hawaiimalls.net)  
[hawaiimalls.net](http://hawaiimalls.net)