

INJURY PREVENTION EMS & TRAUMA NEWSLETTER

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Aloha,

Welcome to the third issue of the <u>Injury Prevention</u>, <u>EMS & Trauma Newsletter</u>. This web-based publication is a compilation of member spotlights, briefs and announcements assembled by the <u>Hawaii Department of Health</u>, <u>Emergency Medical Services</u> & <u>Injury Prevention System Branch</u>. The objective of this newsletter is to inform partners across the state about EMS, trauma and injury issues, activities, trainings, and milestones related to strengthening our Hawaii state EMS and Injury Prevention System.

Contributions are available under the following categories:

Member Spotlights: Highlights the notable contribution of individuals or partners in the field of emergency medical services, trauma and injury prevention in Hawaii .

Member Briefs: As the central component of the newsletter, briefs partners on emerging efforts, current issues, achievements and milestones to strengthen collaboration.

Member Reminders: Announces committee and conference dates, annual reports, emerging events, and trainings.

We all do great work; share the news, no matter the magnitude!

Submissions are included if they address the leading causes of injury and death in Hawaii and help to educate, support, and mobilize individuals and organizations to effectively work together in preventing injuries. Contributions for the Fall 2016 issue will be begin in September.

Finally, you are receiving these updates, announcements and other important information because we joined several distribution lists. Your ongoing membership is important; we hope that you remain involved or interested in EMS, trauma and injury prevention work.



Member Spotlights

Promoting the Drowning Prevention Website at State Airports

Bridget Kaumeheiwa Velasco, PT, MPH - Drowning and Spinal Cord Injury Prevention Coordinator

On April 18, an ocean safety press conference was held at the Honolulu International Airport. The event highlighted a collaborative ocean safety efforts. The Hawaii State Department of Health (DOH) in partnership with the City and County of Honolulu, the Counties of Hawaii, Kauai and Maui; Department of Transportation, Hawaii an Lifeguard Association and Hawaii Tourism Authority, kicked off a new initiative to share life-saving advice on ocean safety and drowning prevention with travelers statewide. Major airports around the state now feature prominent large-scale posters at airport baggage claims carousels notifying visitors and residents of the near real-time website



www.hawaiibeachsafety.com. This involved up-to-date information on conditions at all lifeguarded beaches in Hawaii. Press conference guest speakers Hawaii State Health Director Dr. Virginia Pressler, Honolulu Mayor Kirk Caldwell and Maui Mayor Arakawa representative Rod Antone spoke of the need to work together to address drowning in Hawaii as a major public health issue. Hawaii Tourism Authority COO Randy Baldemor, Hawaiian Lifeguard Association founding member Ralph Goto, and IPAC board member and Drowning and Aquatic Injury Prevention Advisory Committee Co-Chair Jim Howe described the importance of keeping visitors informed about ocean conditions to help keep them safe.

Read Media Release Here

Fall Prevention National Resources Conference 2016

Michael Dowell - Chair of Hawaii Fall Prevention Consortium

As the newly elected Chair of the Fall Prevention Consortium,
I attended the National Council on Aging, Chronic Disease
Self-Management Education (CDSME) and Fall Prevention National
Resources Conference in Alexandria, Virginia. I wanted to more fully
understand the interplay of federal and state agencies and their
challenging support for state initiatives like fall prevention. The event
was an amazing opportunity to interact with dozens of fall prevention
specialists from around our nation. Participating in the conference
sessions and meeting with national experts in the field, I learned that
Hawaii is a leader in fall prevention. Many of our initiatives such as our
annual fall prevention campaign and its pharmacy medication reviews are



far ahead of other states. In other instances like our Tai Chi for Health workshops for new teachers, Hawaii is the leader in developing these innovative programs that can enable our seniors and help reduce their risk of fall injuries.

Check out the new "Arrive Alive" Living 808 series on KHON2

Kari Benes— Trauma Safety Coordinator

Traffic safety is multi-faceted, which reinforces the importance of communicating safety messages that address various behaviors among all of our road users. The Department of Transportation and traffic partners involved in the Strategic Highway Safety Plan have teamed up with traffic safety partners and KHON2's Living 808 team to bring the public a new traffic safety series called "Arrive Alive." The series started last year and will continue until December of 2016. So far the series has covered topics that cover a range of critical road safety issues: bicycle safety tips and laws, Hawaii's Move Over Law,



pedestrian safety, preventing back over deaths, drug and alcohol impairment, motorcycle safety courses, and child passengers safety. Future episodes will include choosing the best helmet, safety tips for our older drivers, drugged driving, drowsy driving and more. Together we are helping promote practical messages so we all "<u>Arrive Alive</u>."

Yearly Survey Brings Awareness to Alarming Decrease in Use of Child Car Seats in Hawaii

Lisa Dau, BSN, RN, CPSTI—Injury Prevention Coordinator - Kapiolani Medical Center for Women & Children Karen Tessier, PhD, RN, CPSTI—Assistant Professor-UH Manoa, Department of Nursing

The Hawaii child restraint law requires children birth to 3 years of age to ride in a child car seat, and children 4-7 years of age to ride in either a child car seat or booster seat. Research shows that child car seats reduce fatal injury by 71% for infants and by 54% for toddlers (NHTSA, 2009).

Each year, Dr. Karl Kim of the University of Hawaii Department of Urban and Regional Planning (DURP) conducts observational surveys of child restraint use in Hawaii for the Hawaiii State Department of Transportation. The observations are done in all counties in the state. The study's aim is to



evaluate car seat use compliance for infants (less than 1 year) and toddlers (1-3 years), and back seat belt use among youth (4-16 years) (Kim & Sawyer, 2016).

Safe Sleep Education Works to Reduce Sleep-Related Injuries

Lisa Kimura- Executive Director Healthy Mothers Healthy Babies Coalition of Hawaii

You may have heard of Healthy Mothers Healthy
Babies' (HMHB) safe sleep education program, Hawaii Cribs for
Kids. HMHB launched the program in 2013, targeting high-risk,
low-income families. The program provides education based on
current American Academy of Pediatrics (AAP) safe sleep



guidelines, as well as a free GRACO Pack N Play® travel cribs for families who cannot otherwise afford to provide their baby with a safe place to sleep. HMHB mobilized local organizations that serve populations at greatest risk, training prenatal case managers and social workers to screen and refer eligible participants. The program has successfully expanded throughout Oahu, Hawaii Island, Lanai, Maui, Molokai, and soon, to Kauai.

Read Full Article Here

The Youth Leadership Council Celebrates Its First Anniversary

"Youth Voice is needed for youth suicide prevention to be successful in Hawaii." - Malia Bush, YLC Member

The Youth Suicide Prevention Leadership Council (YLC) was formed in April 2015 and just celebrated its first anniversary! The YLC serves as a vehicle for integrating youth into all suicide prevention efforts statewide. The group was formed to provide a youth voice for statewide suicide prevention work, leadership development and training on suicide prevention, civic engagement and community service opportunities, and to connect members with adults who support them as leaders in their home communities.



Read Full Article Here



Member Briefs

Hawaii Neurotrauma Registry Project

Violet E. Horvath, Ph.D.— Director, Pacific Disabilities Center



The Hawaii Neurotrauma Registry Project (HNTR) recently entered its fourth year of work in the area of neurotrauma injuries (stroke, traumatic brain injury, spinal cord injury). HNTR is funded by the State of Hawaii Department of Health, Developmental Disabilities Division, Community Resources Branch and is administered by the Pacific Disabilities Center. The project's three main goals are: 1) enroll as many Hawaii residents of all ages with neurotrauma injuries into the Registry (which consists of taking a survey); 2) educate the public about neurotrauma injuries; and 3) provide an information and referral service for all residents with these injuries, regardless of whether they choose to take the survey or not.

The information collected fills a gap in knowledge. Through the State's excellent surveillance system, valuable information is gathered on neurotrauma injuries. The HNTR survey takes it a step further. It seeks to understand what happens when individuals leave the hospital or care facility. What challenges do they face? What are their needs? This information will allow the Department of Health to identify needed community supports and services, educate service providers, and develop safety and prevention plans and policies.

Read Full Article Here

CHOW Project and Drug Policy Forum of Hawaii for bill SB2392

Thaddeus Pham — Viral Hepatitis Prevention Coordinator

In a truly collaborative effort, the Department of Health, <u>Harm Reduction Branch</u> along with the <u>EMS and Injury Prevention System Branch</u> (EMSIPSB) and community partners from the Community Health Outreach Work (CHOW) Project and Drug Policy Forum, have successfully shepherded bill SB2392 through the Hawaii Legislature this session. SB2392 would increase access to life-saving naloxone among first responders as well as community members, thereby reducing the potentially fatal outcomes of drug overdose. According to data from the EMSIPSB, drug overdose is one of the leading causes of death. As of this update, the bill has been enrolled to the Governor and his signature to sign the bill into law. Mahalo to all of our partners and supporters for helping to keep Hawaii healthy!





2016 Legislative Session-Passage of key Injury Prevention related bills

* Bills pending approval by the Governor have until July 12 for final approval or veto.

Suicide Prevention - relating to Prevent Suicide Hawaii Task Force; Suicide Reduction

• HCR66 HD1 SD1 provides for the formation of a Prevent Suicide Hawaii Task Force (PSHTF) strategic planning subcommittee to develop a plan to reduce suicides in Hawaii by at least 25% by 2025. The EMSIPSB coordinates the Prevent Suicide Hawaii Task Force, which is a partnership of state, public, and private agencies and community groups working in collaboration to provide leadership, develop strategies, coordinate activities, and monitor progress of suicide prevention efforts in the State. Subcommittee members will include leadership from PSHTF, youth and the military.

<u>Drug Poisoning Prevention</u> – relating to Opioid Antagonist; Naloxone Hydrochloride; Drug Overdose Prevention; Emergency Response; Medical Immunity

• SB 2392 SD2 HD3 CD1 * takes steps to reduce opioid-related drug related overdoses in the State by encouraging the use of opioid antagonists to assist individuals experiencing or at risk of experiencing an opioid-related drug overdose. Creates immunity for health care professionals and pharmacists who prescribe, dispense, distribute, or administer overdose reversal medications (opioid antagonist) such as naloxone; creates immunity for any person who administers an opioid antagonist to a person suffering from an opioid-related drug overdose; authorizes all first responders to administer opioid antagonists; allows harm reduction organizations to store and distribute. With increasing overdose deaths in Hawaii, the passage of this landmark bill will put this medication in the hands of friends and family best positioned to save the lives of their loved ones.

Electronic Prescription Accountability System - relating to Uniform Controlled Substances Act; Electronic Prescriptions

• SB2915 SD2 HD1 CD1 * updates the Uniform Controlled Substances Act to make it consistent with amendments in federal controlled substances law. Main provisions of this measure that strengthen the Hawaii Prescription Monitoring Program include: addition of new definitions to allow the use of "delegates" by practitioners and pharmacists to access the electronic prescription accountability system. Requires that all practitioners, except veterinarians, and pharmacies register to utilize the electronic prescription accountability system when they obtain a controlled substance registration. Authorizes the Department of Public Safety Narcotics Enforcement Division Administrator to allow access to state, county, or federal regulatory agencies to the database when conducting joint regulatory investigations.

Concussion Awareness Program - relating to Concussions; Youth; Athletics; Appropriation

• B2557 SD2 HD1 CD1 * Expands the current concussion educational program for high school athletics that was established under Act 197, Session Laws of Hawaii 2012. The expanded law includes school athletics in public or private schools from grade nine to grade twelve and organized athletic activity for youth eleven years of age through eighteen years of age, and incorporates additional concussion protocol program requirements. Appropriates funds to develop and implement the concussion monitoring and education program for school athletics and youth athletic activities, administer concussion testing to high school student athletes, and implement a concussion awareness program for youth athletics.

For more information contact: Therese Argoud therese.argoud@doh.hawaii.gov or Kari Benes Kari.benes@doh.hawaii.gov



Campaigns

Summer 2016 Falls Prevention Campaign June 22- August 30

Stanley J. Michaels - Senior Fall Prevention Specialist



Senior fall injuries are an enormous problem and place a huge burden on our seniors and their families as well as our health system. To address this issue, EMS and Injury Prevention System
Branch (EMSIPSB) and the Hawaii Fall Prevention Consortium in collaboration with Foodland Supermarkets, Times Supermarkets, KTA Superstores, Kaiser Permanente, the Hawaii Community Pharmacy Association, Safeway Supermarkets, and City Mill are sponsoring the statewide Senior Fall Prevention Awareness Campaign from June 22 to August 30. Safeway is a new pharmacy partner and City Mill is now the senior home safety headquarters. The campaign features a newly broadcast educational video about fall prevention, new public service

announcements, free medication reviews, balance testing, tai chi workshops, and presentations that focus on preventing falls among older adults.

The Campaign includes a number of different activities that will unfold in six areas. (1) Beginning June 22, more than 66 stores and clinics statewide will begin to distribute 68,000 "bag-stuffers" that contain fall prevention tips for seniors plus information on additional resources. (2) Free medication reviews and balance testing will continue throughout July and August. Over 220 instore pharmacists from sponsoring stores statewide will conduct FREE medication reviews of seniors' medicines to determine if any contribute to dizziness and increased fall risk. Pharmacists will also conduct balance tests for those interested in determining if they are risk for a fall. (3) Kaiser Permanente Hawaii will partner with the Fall Prevention Consortium as part of their June 2016 Older Americans Month program. The Program includes Tai Chi for Health within their clinics for Kaiser members. (4) Tai Chi for Health (TCH) Instructor Workshops will be conducted on July 23 and 24 at the Plaza Moanalua on Oahu, and in Lihue, Kauai on August 6 and 7. TCH is a CDC approved and certified evidence-based program to improve balance and reduce falls injuries. (5) New Public Service Announcements will be broadcast on 4 networks during July and August and concurrently Olelo Public Access television will rebroadcast our educational videos. (6) Throughout the 2016 Campaign, fall prevention presentations will be given to senior clubs on Oahu. The 31st Annual Public Health Nursing, Inter-Disciplinary Team (IDT) Luncheon will feature a special fall prevention presentation in Wailuku, Maui on July 14th, including the newly broadcast KHON TV Special, "FALL PREVENTION: Securing Senior Safety and Independence"

Read More Here

Resources

According to the Safe Kids Worldwide 2015 Report to the Nation: Protecting Children in Your Home, about eight children under age 5 die each year from falling out a window and more than 3,300 are injured seriously enough to go to the hospital. Window falls are easy to prevent by following some basic safety tips and with proper child safety locks (window opening control devices).

Top 10 Child Window Safety Tips

- 1. Supervise your children as they play.
- 2. Teach your children not to play near windows.
- 3. Close and lock your windows when children are around.
- 4. Only open windows that children cannot reach or are secured with compliant locks
- 5. Keep beds, furniture, and anything a child can climb on away from windows.
- 6. Do not depend on insect screens to prevent falls. They are not designed for this purpose.
- 7. Repair broken windows or non-working parts as soon as possible.
- 8. Open windows from the top, not from the bottom.
- 9. Install child safety devices that comply with ASTM F2090-2008 and 2010 standards.
- 10. Never leave young children unattended near open windows.

Peggy Ciley—peggy@sdcarchrep.com

Keiki Injury Prevention Coalition, KIPC, is a statewide community-based organization that was established in 1991 by Hawaii Department of Health and was later incorporated as a non-profit in 1995. KIPC is comprised of a broad-based representation from more than 150 organizations, agencies, and individuals committed to preventing injuries to children and youth in Hawaii. At the April 8th KIPC/Safe Kids Meeting, Susan LaFountaine, Vice President, KIPC board, announced the new coordinator for KIPC as Lisa Dau. Lisa is also the injury prevention coordinator for Kapiolani Medical Center and Safe Kids Hawaii. Lisa is a RN with a specialized



expertise in childhood injury prevention. She is an active member of KIPC and IPAC and a certified child passenger safety (car seat) instructor. Adding the KIPC Coordinator position extends Lisa's scope to include both intentional and unintentional childhood injuries at a statewide level and will enable KIPC to have a more active presence in the community. Lisa will organize the quarterly KIPC/Safe Kids Hawaii meetings, update and expand the membership and website, be a strong voice for childhood injury prevention in the media and at the legislature. She will have a huge impact on keeping the membership and community informed and engaged in efforts to protect our keiki from injuries.

Lisa Dau, BSN, RN, CPSTI - lisa.dau@kapiolani.org





Voices of Injury Prevention

Nicholas L. Hines, MPH—Core VIPP Grant Coordinator

The Hawaii State Department of Health (DOH), <u>Emergency Medical Services & Injury Prevention System Branch</u> (EMSIPSB) in partnership with the <u>Hawaii Public Health Training Hui</u> proudly announces the online Story Bank, Voices of Injury Prevention! When it comes to injury prevention, or any other area of public health, <u>we all carry a story</u> that can help create profound connections, transform and inspire missions. Essentially, the "Voices of Injury Prevention" (Story Bank) aims to optimize the impact of your story to help elevate the visibility of injury prevention issues in Hawaii.

Through this Story Bank, you can:

- 1) Enjoy submitted stories
- 2) Contribute your own
- 3) Share with us how you used these stories to move your personal or professional mission forward.

View three (3) storytelling training webinars:

Webinar 1

Explore the process of writing a public health story using, the difference between Now and Then, with a beginning (B), middle (M), and end (E).

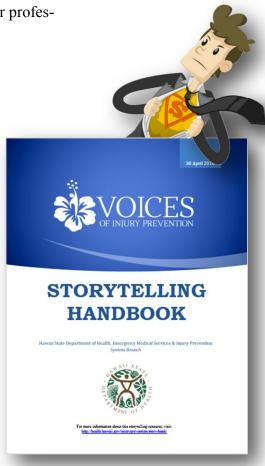
Webinar 2

Review the seven aspects of storytelling journey curve to ensure development of impactful story

Webinar 3

Refine your public health story to meet recommended establish checklist of criteria for well-connected story

Visit Voices of Injury Prevention



HEADS UP Concussion Microsite

Resources and Tools

CDC's HEADS UP added 5 new sports to the

microsite. The HEADS UP microsite offers a simple way to share HEADS UP tools and concussion safety information directly through your own website. All content is maintained by CDC and syndicated to your website, which means once embedded, the microsite will automatically keep your site current with the latest HEADS UP content.

CDC HEADS UP offers a simple way for you to customize and share up-to-date HEADS UP materials through your own website. This microsite includes links to popular HEADS UP resources, trainings, and videos, as well as new sports-specific safety tips.

Preview Embed Code

Embed Code

All concussions are serious.

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A concussion as specific same new your tout causes chemical changes in the brain and sometimes results in stretching and demaging of the brain cess. Losin micros:

BE READY

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Did You Know?

View HEADS UP microsite



The Safe States Alliance announced the release of the
Injury Prevention Inventory. The Inventory was
designed to connect states to a variety of prevention
strategies, sample distal (direct) and proximal (indirect)
measures, and related resources across 17 different injury
and violence topic areas.

View Injury Prevention Inventory

Alvin C. Bronstein MD, FACEP, Branch Chief of the EMS, Injury Prevention System Branch would like to take this opportunity to inform you about the **Hawaii Poison Hotline.** The hotline connects you directly to specially trained pharmacists and nurses to help manage poison exposure and answer poison related questions. It is accessible from anywhere within the United States and operates 24-hours-a-day, 7-days-a-week with free, confidential services.



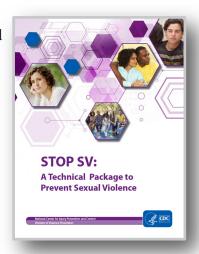
Resources and Tools

Preventing Child Abuse & Neglect Technical Package for Policy, Norm, and Programmatic Activities. This technical package is a collection of strategies that represent the best available evidence to prevent or reduce public health problems like violence. The package supports CDC's Essentials for Childhood framework and highlights 5 strategies to prevent child abuse and neglect. The technical package has three parts:

- 1) The strategy lays out the direction or actions to achieve the goal of preventing violence.
- 2) The approach includes the specific ways to advance the strategy. This can be accomplished through programs, policies, and practices.
- 3) The evidence for each of the approaches in preventing violence or its associated risk factors is included as the third component.

STOP SV: A Technical Package to Prevent Sexual Violence to help states and communities prioritize efforts to prevent sexual violence. This technical package highlights 5 main strategies to prevent sexual violence.

- S Promote social norms that protect against violence
- T Teach skills to prevent sexual violence
- O Provide opportunities to empower and support girls and women
- **P** Create **protective** environments
- SV Support victims/survivors to lessen harms



Preventing Child Abuse

A Technical Package for Policy, Norm,

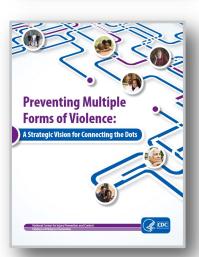
and Programmatic Activities

and Neglect:

Preventing Multiple Forms of Violence: A Strategic Vision for

Connecting the Dots describes the Division of Violence Prevention's 5-year vision and areas of strategic focus to help us understand, respond to, and ultimately prevent violence across the lifespan. Child abuse and neglect, youth violence, intimate partner violence, sexual violence, elder abuse and suicidal behavior—are interconnected and often share the same root causes.

Understanding the overlapping causes of violence and the things that can protect people and communities can help us better prevent violence in all its forms.





Equal Opportunity Statement

The Hawaii State Department of Health provides access to its activities without regard to race, color, national origin, language, age, sex, religion, or disability. Contact the departmental Affirmative Action Officer at P.O. Box 3378, Honolulu, HI 96801 or (808) 586-4616 (voice/TTY) within 180 days of a problem. March 2015.

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