

Tobacco Prevention and Control Advisory Board Meeting

May 13, 2024, 11:00 a.m. to 12:00 p.m.

1250 Punchbowl Street, Kinau Hale, Hawaii Department of Health, 1st Floor Board Room

Members Present: Dr. Anthea Wang (Chair), Dr. Hye-ryeon Lee (vice Chair); Sharlene Chun-Lum, Sarah Mercado (Online), Dr. Nathan Tan, Darrin Sato (online), Dr. Robert Hirokawa (online) and Dr. Forrest Batz (Online).

Members Absent: Dr. Sheri-Ann Daniels

Dept. of Health (DOH): Lola Irvin, Katherine Inoue, Leslie Yap, Jill Tamashiro, Muhammad Anwar, Sarah Brostrom, Gerrit Deweese, Stacie Hiwatashi, Luis Alves.

Dept. of Attorney General (ATG): Blair Goto

Guests (Public): Malia Maier; Peggy Mierzwa; Kevin Ramirez, Julian Lipsher, Cynthia Au.

Agenda	Discussion	Decision	Outcome
<p>Call to Order, Public Notice, and Quorum Dr. Wang, Chair</p>	<p>Meeting was called to order at 11:06 by Chair Dr. Anthea Wang.</p> <ul style="list-style-type: none"> • Board and guest welcome. • Reviewed the remote meeting requirements. • Board introduction. 		
<p>Review and Approve Minutes from Nov 2, 2023, and Review Meeting Agenda Dr. Lee, Vice Chair</p>	<ul style="list-style-type: none"> • Review and Approve Minutes from November 2, 2023 • Review meeting Agenda. 	<p>11/02/23 minutes – No revision.</p>	<p>11/02/23 - Minutes approved by unanimous vote with 7 members present.</p>
<p>Install Advisory Board Members Lola Irvin</p>	<ul style="list-style-type: none"> • The Governor appointed TPCAB members recited their oaths of office and arrangements made for the certificates of the oaths of office to be notarized. Director of Health appointed members will be sent their appointment letters via email. 		
<p>Hawaii Department of Health</p> <p>2024 Legislative Session Updates Presenter: Jill Tamashiro</p>	<ul style="list-style-type: none"> • Highlights of 2024 Legislative Session <ul style="list-style-type: none"> - HB 982 HD1 SD2 CD1: Passed final reading, transmitted to Governor. - HB 1778 HD2: Referred to FIN. Did not pass. - HB 2341 HD2: Deferred by HHS. Did not pass. - HB 2441: Did not have any committee hearings. Did not pass. - HB 2504 HD2 SD1: Disagree on amendments. Did not pass. - SB 1447 SD1 HD1: Carried over from 2023, no actions 2024. 		

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	<ul style="list-style-type: none"> • Dr. Lee: What is happening with DOH for addressing vape use by younger students? Jill: DOH is discussing now how to address vaping by younger children. Incorporating parental education is key. DOH also works with HIPHI. • HIPHI requested to describe their activities. Kevin: Receives requests from schools and usually speak to the faculty, staff, and administrators who will usually have many confiscated vapes. In some situations, parents ask for the return of the vapes. The confiscation policy implementation varies across schools. Shar: Example, if alcohol is confiscated, would it be returned upon request by parents? Not known. • Dr. Wang: How much nicotine is in vaping devices? Kevin: Crudely 20,000 puffs is 180 packs of cigarettes. 5,000 puffs ~30 packs of cigarettes, and students are reporting using one vape with 5,000 puffs in a week. 		
<p>Hawaii Department of Health</p> <p>2023 Hawaii Tobacco Cessation and Prevention Programs Highlights and Results</p> <p>Presenter: Leslie Yap</p>	<ul style="list-style-type: none"> • Hawaii Tobacco Quitline <ul style="list-style-type: none"> - Promotion reach increased in FY23 surpassing the CY22 goal of 1.4%. - Treatment reach more than doubled from .4% in FY22 to 1.0% in FY23. - Abstinence rates collected 7 months later showed 37.7% combined phone and web quit rate exceeding average quitlines. Combining ESD use shows that people are quitting tobacco altogether. - Promotion reach (enrollments) more than doubled from 943 in FY22 to 1954 in FY23. - Registration increased by all special population groups. - Referrals have increased slightly and as of January 2024 have partnered with Queen’s for e-referrals and looking forward to future partnerships. - FY23 demonstrated the role that media plays in engaging the community with the HTQL. - Improvements needed to engage 18–34-year-olds and collaborating with healthcare facilities for e-referral to the HTQL. • My Life My Quit <ul style="list-style-type: none"> - MYMQ enrollments slowly increasing. DOE-DOH school posters delivered in 2023 and 2024. • Escape the Vape Hawaii <ul style="list-style-type: none"> - Evaluation will be available after May 2024 so new results are not yet available. • Dr. Lee: Suggested DOH to increase the 30-day abstinence goal and asked what the FY24 goal is? Leslie: FY24 goal is the same for FY23. DOH will consider the suggestion for increasing the FY25 goal. 		

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	<ul style="list-style-type: none"> • Dr. Wang: Is the youth media campaign an ongoing project. Leslie: In FY24 two social media campaigns for MLMQ and four for ETVH. • Dr. Wang: What is happening with the Juul Settlement Trust Fund. Lola: The fund is planned to support vape prevention for elementary grade age children and address other gaps in the state tobacco prevention and control plan. 		
Announcements Dr. Wang, Chair	<ul style="list-style-type: none"> • Next meeting possible in August • Next meeting agenda is planned to cover updates from HCF on the grants program, contracts, and trust fund performance. 		
Request for Public Comment Dr. Wang, Chair	<ul style="list-style-type: none"> • Cynthia Au/America Cancer Society, Cancer Action Network: Does DOH have information about the new e-cigarette tax because some retail stores say they did not increase prices on e-cigarettes but decided to reduce their profit. DOH: That is a possibility, and the new taxes went into effect started in January 2024, so it is too soon to report impact. 		
Adjournment	<ul style="list-style-type: none"> • Meeting was adjourned by Chair Wang at 12:10 pm 		

Respectfully submitted,

Lola A. Irvin

Lola Irvin,
 Chronic Disease Prevention and Health Promotion Division
 Department of Health

Approved:

Anthea Wang

Dr. Anthea Wang, Chair