

2024 Tobacco Prevention & Control Trust Fund Budget

Tobacco Prevention & Control Trust Fund Advisory Board Meeting,
November 2, 2023

Tobacco Prevention & Control Trust Fund 2024 Budget

	2023	2024
State and Community Interventions (includes Youth ESD Prevention Grants; Cessation Grants; Community Education & Advocacy; and grantee Training & TA)	\$3,720,000	\$4,075,000
Health Communications (Quitline Marketing + Youth ESD Prevention mktg)	\$2,000,000	\$2,000,000
Cessation Interventions (includes Hawai'i Tobacco Quitline)	\$360,000	\$450,000
Surveillance & Evaluation (Evaluation of contracts and grants for Cessation, Youth ESD Prevention, and Education/Advocacy)	\$651,228	\$868,000
Admin & Management (includes RCUH, iMeet, etc.)	\$280,062	\$148,473
Total	\$7,011,290	\$7,541,473*

*New master contract begins July 1, 2024



Program	Provider	Term
CESSATION:		
Cessation Grants	15 nonprofit orgs.	Ends 6/24; New FO in Nov
HI Tobacco Quitline	Nat'l Jewish Health	Ends 6/24
YOUTH PREVENTION:		
Youth ESD Grants	12 nonprofit orgs	Ends 6/24; New FO in Dec
Prevention campaign	Rescue Agency	Ends 6/24; FO released in July 2023
EDUCATION and ADVOCACY:		
Public education/policy adv.	HIPHI	Ends 6/24; FO released in Sept 2023
EVALUATION:		
Cessation grants, HTQL, Prevention campaign	Professional Data Analysts	Ends 6/24

Questions?

