

July 14, 2022

Tobacco Prevention and Control Trust Fund Community grants

Tricia Mabellos, Program Officer

Hawai'i Community Foundation

We inspire generosity, advocate for equity, forge connections and invest in community to create a better Hawai'i.

We envision an equitable and vibrant Hawai'i where all of our island communities thrive.





Hawai'i Community Foundation Tobacco Prevention and Control Trust Fund

Master Settlement Agreement (MSA)



State of Hawai'i (Department of Health)



Hawai'i Community Foundation



Trust Fund
Administration



Community Grants
- Cessation
- Prevention



Vendor contracts
- Quitline/marketing
- Education/advocacy
- Evaluation

2019-2023 Tobacco cessation Grantee Cohort

Kaua'i

Ho'ola Lahui Hawai'i

Mālama Pono Health Services



Moloka'i

I Ola Lāhui

Maui

Community Clinic of Maui:
Mālama I Ke Ola

Lāna'i

Lāna'i Community Health
Center



O'ahu

Hawai'i Health & Harm Reduction Center

Kapi'olani Medical Center for Women & Children

Kōkua Kalihi Valley Comprehensive Family Services

Wahiawā Center for Community Health*

Wai'anae Coast Comprehensive Health Center

Waikīkī Health

Waimānalo Health Center

Hawai'i Island

Bay Clinic**

Big Island Substance Abuse
Council

Hāmākua-Kohala Health
Center

West Hawai'i Community
Health Center**



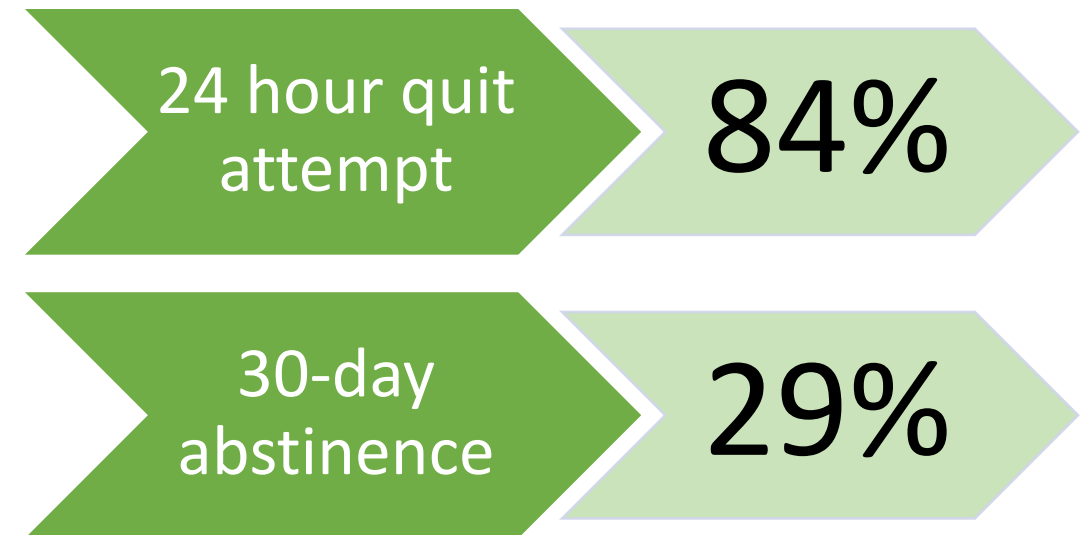
Evaluation results: Mid Year 3

- 5,644 unique participants served (Jul 2019 – Dec 2021)
- Overall, 96% of participants enrolled were from a priority population

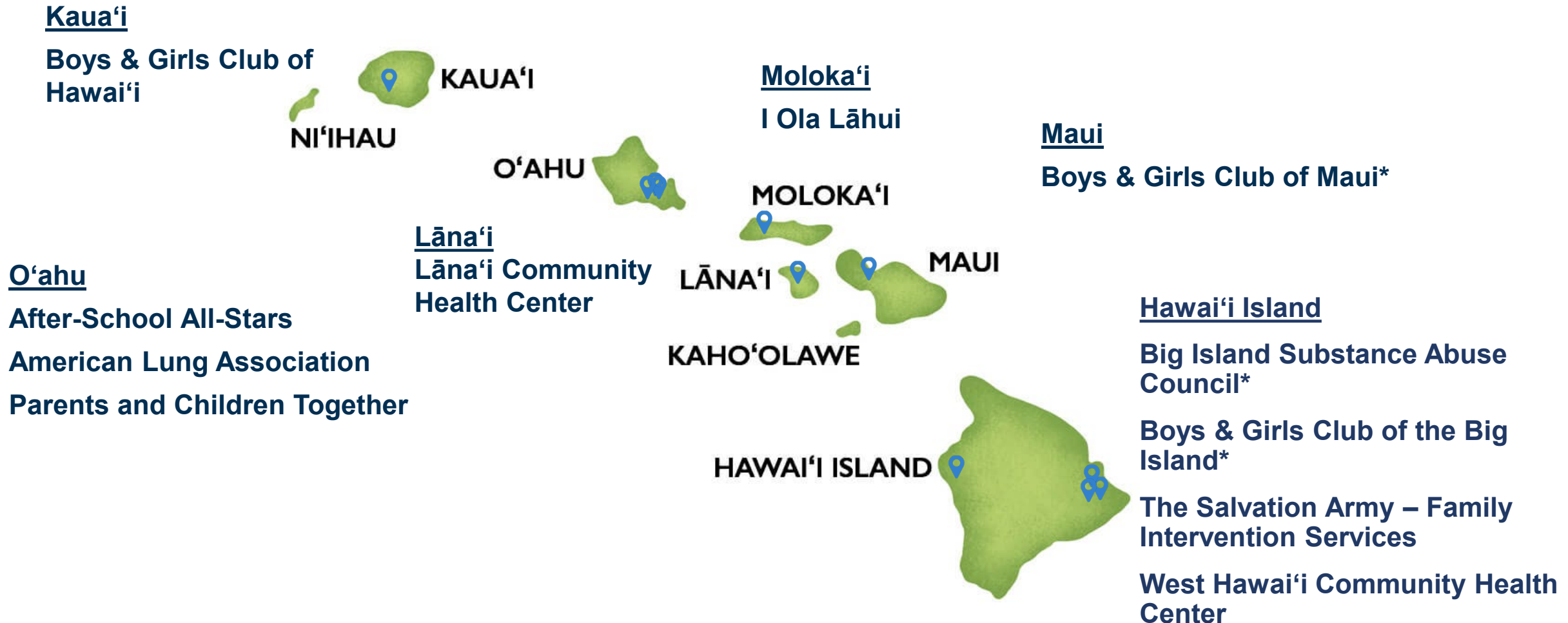
Priority population	Unique participants from each population
Low Socioeconomic Status (SES)	89%
Mental health/Substance use disorder	61%
Native Hawaiian	40%
LGBTQ+	10%
Pregnant	3%



Quit rates

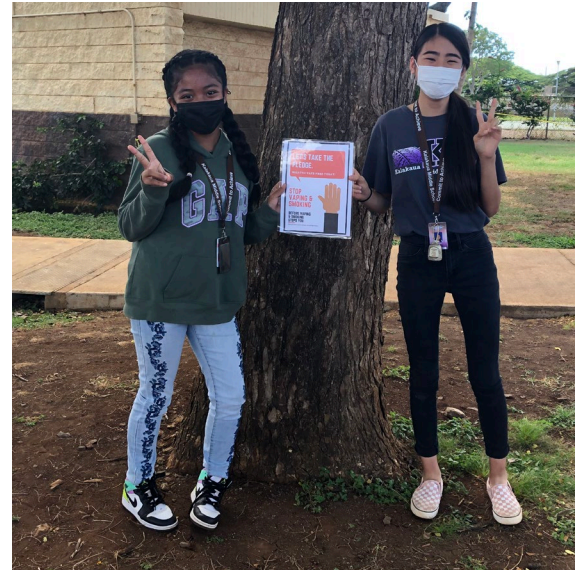


2021 Youth ESD Prevention Cohort



Program results

- Through 2021, over 1000 students received the Stanford Tobacco Prevention Toolkit curriculum
- Stanford team continues to collect and analyze pre and post survey results
- National Conference on Tobacco or Health



“My favorite smell growing up was when a cigarette was first lit. I don't think any child should find a cigarette or a vape pen as their favorite smell. I think it's important to learn about anti-vaping because it helps protect the keiki, that's why I liked the Toolkit” – Tulasi, Waialua Intermediate

Challenges and Next steps

- **Challenges**

- Both programs have experienced staff recruitment and retention challenges
- COVID-19

- **Cessation program**

- Planning on 1-year extension through June 30, 2024
- Wahiawā Center for Community Health program launch
- In-person gathering, Oct 19-20th, 2022

- **YEP**

- New curriculum from Stanford is being created for Hawaii students
- Grantees will participate in giving feedback on content
- New funding opportunity will hopefully begin in early 2023



MAHALO!

Questions?

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