HAWAIʻI COMMUNITY FOUNDATION

Tobacco Prevention and Control Trust Fund

Request for Proposal (RFP) Process
2022 Budget

Tobacco Prevention & Control Trust Fund Advisory Board Meeting,
October 29, 2021

HAWAIʻI COMMUNITY FOUNDATION
Amplify the Power of Giving

About Hawaiʻi Community Foundation

Hawai‘i Community Foundation

- Founded in 1916.
- Statewide public charity.
- Stewards 1,000+ funds, including 300 scholarship funds.
- Distributed $142 million in grants and contracts statewide, including $9 million in scholarships, in 2020.
- Partners with nonprofit, government, and business sectors.

Tobacco Prevention & Control Trust Fund and the Hawai'i Community Foundation

Since 2000, the DOH has contracted HCF to:

- Manage & Monitor investment performance of the Trust Fund.
- Administer community programs – cessation, youth prevention and tobacco control vendors such as the Hawai'i Tobacco Quitline.

The current contract is through June 30, 2024.

Tobacco Cessation Grant Program – Grantee Gathering, Sept. 2019

HAWAIʻI COMMUNITY FOUNDATION
Amplify the Power of Giving

Hawaiʻi Community Foundation's Request for Proposals (RFP) Process

Plan & Develop Grant Program and Vendor Contracts

Develop RFP strategy and design

→

RFP strategy & design approved by HCF executive leadership

→

HCF staff write the RFP

→

Release of RFP & Application Review

RFP announcements are posted on HCF website

Applications received by deadline

HCF verifies application meets RFP eligibility criteria

HCF staff reviews & scores application

Application Review (continued)

Announce Decisions

Evaluate & Monitor Grants and Contracts

- Monitors grants and vendors reports
- Performance evaluation
- Grantee gatherings and trainings
- Updates to DOH

HAWAI'I COMMUNITY FOUNDATION
Amplify the Power of Giving

Questions?

HAWAI'I COMMUNITY FOUNDATION
Amplify the Power of Giving

2022 Tobacco Prevention & Control Trust Fund Budget

Tobacco Prevention & Control Trust Fund 2022 Budget

	2021	2022
State and Community Interventions (includes Youth ESD Prevention Grants; Cessation Grants; Community Education & Advocacy; and grantee Training & TA)	$3,920,100	$3,720,000
Health Communications **(**Quitline Marketing + Youth ESD Prevention mktg**)**	$1,500,000	$1,500,000
Cessation Interventions (includes Hawai'i Tobacco Quitline)	$600,000	$240,000
Surveillance & Evaluation (Evaluation of contracts and grants for Cessation, Youth ESD Prevention, and Education/Advocacy)	$885,000	$603,773
Admin & Management (includes RCUH, iMeet, etc.)	$210,185	$278,000
Total	**$7,115,285**	**$6,341,773**

Program	Provider	Term
CESSATION:		
Cessation Grants	15 nonprofit orgs.	Ends 6/23
HI Tobacco Quitline	Nat'l Jewish Health	Ends 6/24
YOUTH PREVENTION:		
Youth ESD Grants	12 nonprofit orgs	Ends 6/22
Prevention campaign	Rescue Agency	Ends 6/24
EDUCATION and ADVOCACY:		
Public education/policy adv.	HIPHI	Ends 6/24
EVALUATION:		
Cessation grants, HTQL, Prevention campaign	Professional Data Analysts	Ends 6/24

HAWAI'I COMMUNITY FOUNDATION
Amplify the Power of Giving

Questions?