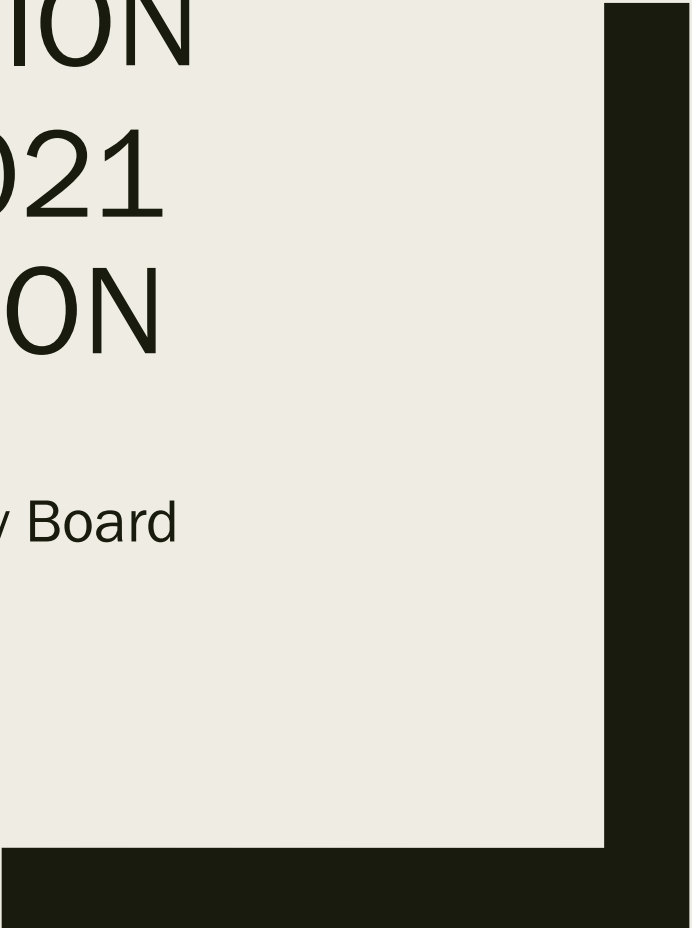




# TOBACCO PREVENTION PRIORITIES FOR 2021 LEGISLATIVE SESSION

Tobacco Prevention and Control Advisory Board  
January 7, 2021

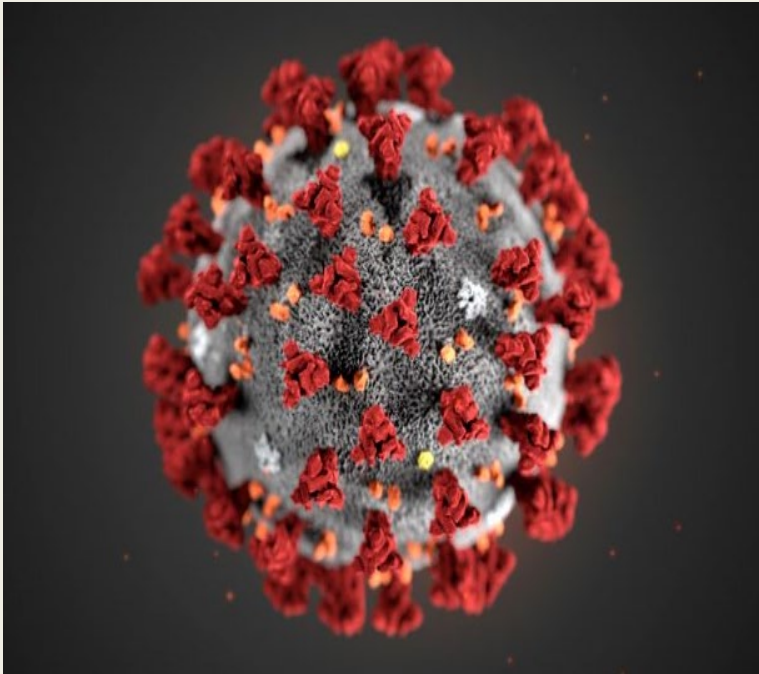
Lila Johnson  
Tobacco Prevention and Control Section  
Hawaii State Department of Health



# Hawaii Legislative Session convenes January 20, 2021



# Complications of COVID-19



# 2019 Youth Risk Behavior Survey

Hawai'i 2019 & 2017 YRBS Data					
	National (HS)	High School		Middle School	
	2019	2019	2017	2019	2017
Ever Used Vaping Device	50.1%	48.3%	42.0%	30.6%	27.0%
Current Use (last 30 days)	32.7%	30.6%	25.5%	17.7%	15.7%
Ever Tried Cigarette Smoking	24.1%	17.8%	n/a	10.5%	n/a
Current Use (last 30 days)	6.0%	5.3%	8.1%	3.9%	5.0%

# ESDs are still **not** regulated like tobacco products

	Cigarettes	Cigars	Smokeless Tobacco	Other Tobacco Products	Electronic Smoking Devices
Age Restrictions	✓	✓	✓	✓	✓
Included in Smoke-Free Air Laws	✓	✓	N/A	✓	✓
Tobacco Permit/License Required	✓	✓	✓	✓	Registers with Attorney General
Tobacco Tax	✓	✓	✓	✓	
Marketing Restrictions	✓	✓ (Little cigars only)	✓	✓	
Online Sales Restrictions	✓				
Flavors Restrictions	Only menthol allowed				

# E-Cigarette Regulation

- Electronic smoking devices are the only tobacco products without a tobacco tax.
- These products contain nicotine, which is derived from tobacco, and have not been approved by the FDA for cessation.
- To reduce youth use, policies should regulate e-cigarettes as tobacco products by establishing a tax, requiring permits and licenses, increasing fees, and making online sales unlawful except to registered sellers.

# Flavor Ban

- Appealing flavors are driving the youth vaping epidemic.
- There are thousands of kid-friendly flavors on the market and little regulation.
- 81% of youth who ever used tobacco products **started with a flavored product**, and more than half of youth smokers use menthol cigarettes
- The industry has no incentive to stop selling flavors like Hawaiian POG, and Molokai Sweet Bread
- To reduce youth use, policies are needed to prohibit the sale of flavored tobacco products, including electronic smoking devices.
- Restricting the sale of kid-friendly flavors is necessary to **protect them from a lifetime of nicotine addiction.**
- It is critical to include menthol in the flavor ban.

# Other Considerations

- Remove youth penalties and/or offer alternatives
- Repeal preemption by restoring county authority to take action





QUESTIONS?



# MAHALO

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