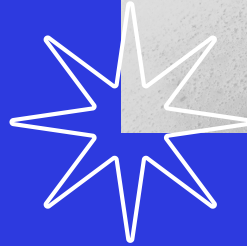


# Hawai'i Tobacco Prevention & Control Plan 2030

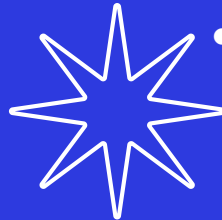
Next steps: Implementation & Engagement



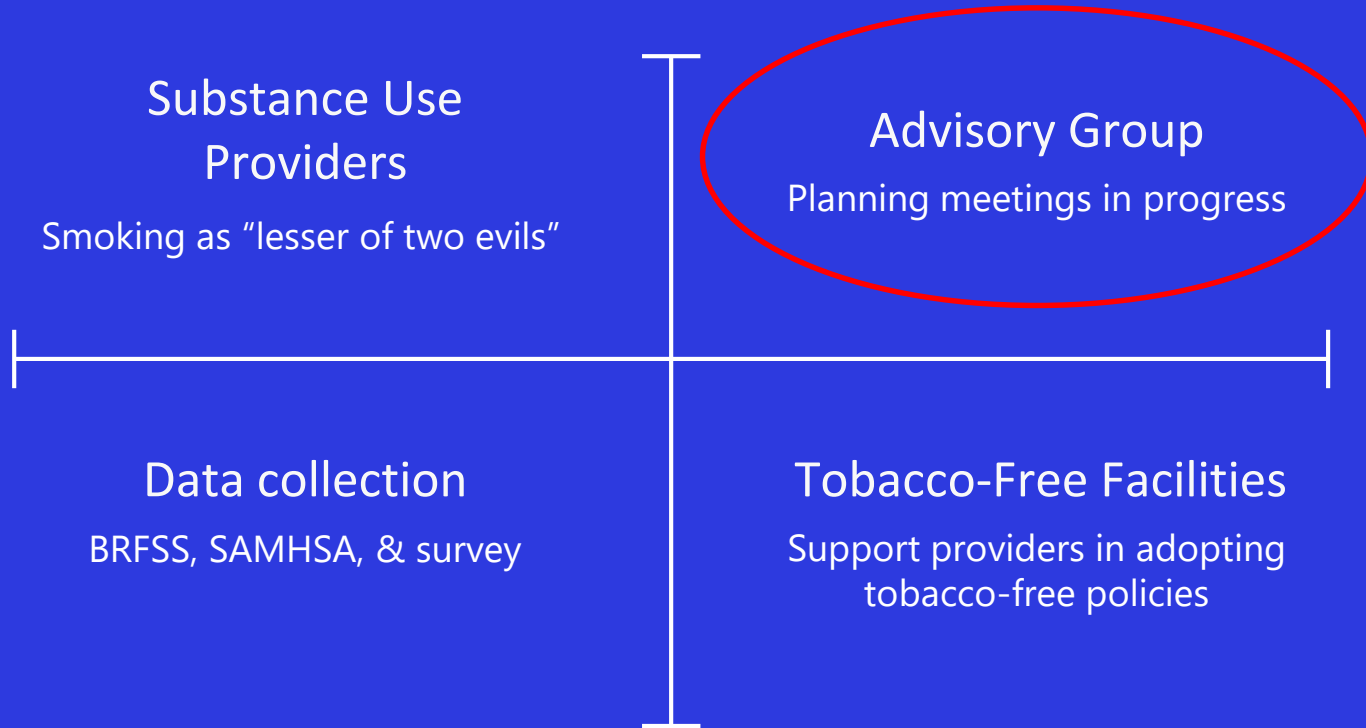
# Priority Populations



- **Behavioral Health** (Statewide effort)
  - Mental health
  - Substance use
  - Providers\*
- **Native Hawaiian** (Community-Based strategies)
- **Youth & Young Adults** (E-cigarette policies)
- **LGBT**
- **Low SES – (systems)**



# Behavioral Health



# Native Hawaiian

**Establish “local lead agency”**

**Papa Ola Lokahi -MOA**

**Establish Coalition**

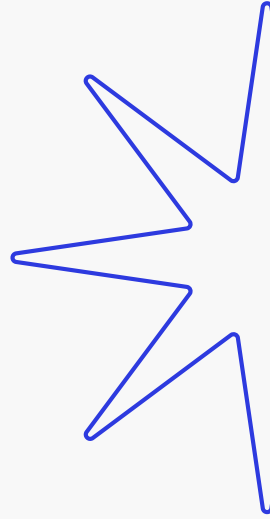
Stakeholder meetings-  
County level

**Weekly meetings**

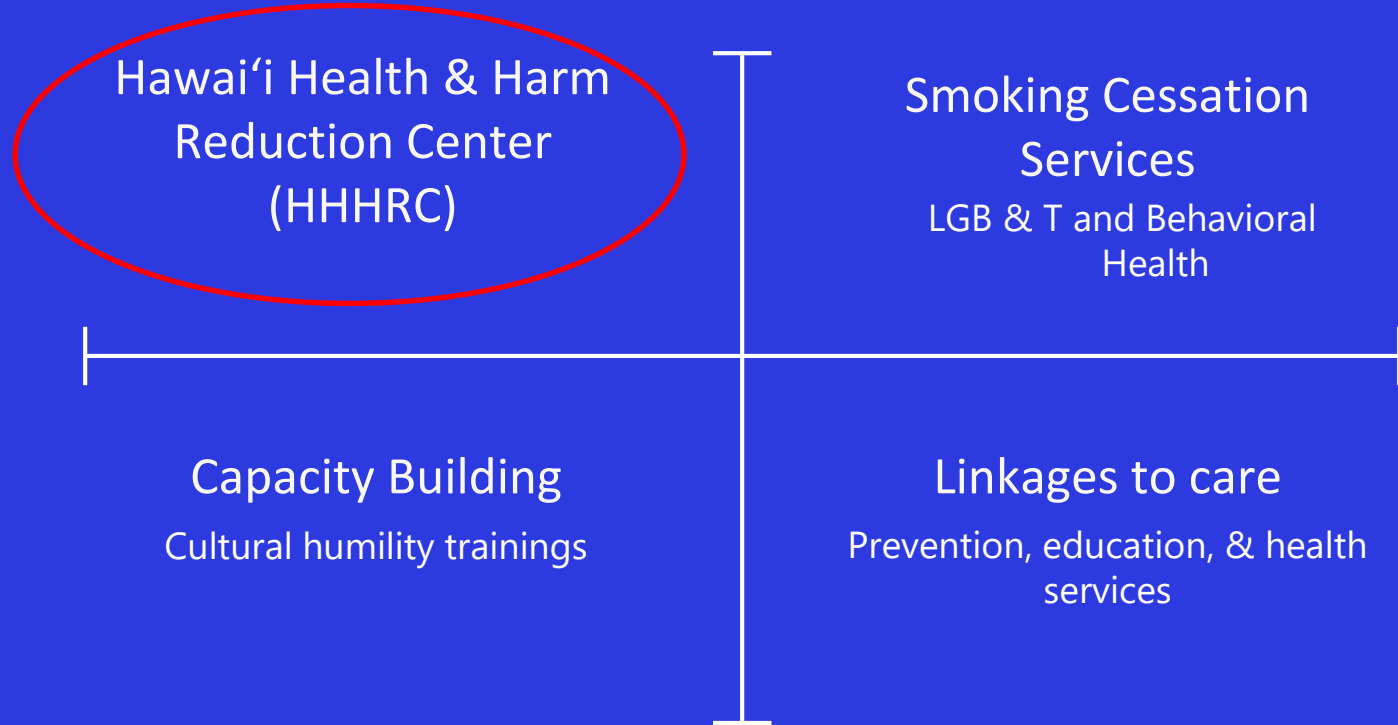
Plan activities & cross-  
educate

**Needs Assessment &  
Readiness Assessment**

Stakeholder meetings &  
internal readiness



# LGB & T



# Youth & Young Adults



## Legislation

Flavors & ESD  
Regulation

## Upcoming Youth Summit

Fall 2021

## Youth council

CTFH works to  
increase youth  
advocacy

## Youth Cessation

Hawaii Tobacco Quitline,  
*My Life, My Quit*



# Low SES - Systems



- Medicaid/ MEDQuest + Hawaii Tobacco Quitline
- Women, Infants, and Children (WIC)
- HeadStart
- Hawaii Public Housing Authority
- Federall Qualified Health Centers (FQHC's)
- Hawaii Primary Care Association



# Thank you



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