

# Tobacco Prevention and Control Advisory Board Meeting

September 10, 2020

1:30 p.m. to 3:00 p.m.

Via Zoom

- **Members Present:** Danielle Bass, Sharlene Chun-Lum, Dr. Christian Gloria, Robert Hirokawa, Dr. Hye-Ryeon Lee, Dr. Elizabeth Tam (Outgoing Chair), Dr. Anthea Wang (Incoming Chair)
- Members Absent:** Danette Wong-Tomiyasu
- DOH Staff:** Lola Irvin, CDPHPD; Heidi Hansen-Smith, PPB; Lila Johnson, TPCS; Kathy Koga, TPCS; Jill Tamashiro, TPCS; Danelle Cheng, CDPHPD;
- Guests (Public):** Tom Matsuda, HCF; Larissa Kick, HCF; Michelle Kauhane, HCF; HPHI; Jessica Yamauchi; Jennifer Ryan, DOE; Pedro Hara, ALA

Agenda	Discussion	Decision	Outcome
<b>Call to Order</b>	<p>Meeting was called to order at 1:33 p.m. by Chair Tam</p> <ul style="list-style-type: none"> <li>• Board members introductions</li> <li>• Announcement made that Timothy Lino is no longer serving as DOE Superintendent Designee. Jennifer Ryan is acting as DOE Representative until a new individual is designated.</li> <li>• Individuals joining by phone welcomed.</li> <li>• Minutes of 11/27/19 meeting reviewed</li> <li>• Correction to minutes: Results of officer elections being made in person and not by email.</li> <li>• Irvin provided response to question raised at previous meeting: Is there a way to breakdown youth ESD data within counties by island?</li> <li>• Agenda reviewed</li> </ul>	<p>Hirokawa moved to approve minutes as corrected. Lee seconded.</p>	<p>Minutes approved by unanimous roll call vote. Chair abstained from voting.</p> <p>Irvin shared that data is collected as a stratified random sample and not every school participates. We do not have the ability to break data down to that discrete level by island.</p>
<b>Leadership Transition Decision Making &amp; Voting</b>	<p>Chair Tam shared background regarding officer election in fiscal year 2020 (FY20) leading to need for decision making.</p> <ul style="list-style-type: none"> <li>• First item of decision making presented: Shall the term of the Chairperson who was elected in FY20 be extended to service in FY21?</li> </ul> <p>Announcement of Incoming Chairperson Dr. Anthea Wang.</p> <ul style="list-style-type: none"> <li>• Second item of decision making presented:</li> </ul>	<p>Lee moved to extend term of Chairperson elected in FY20 to FY21. Gloria seconded.</p> <p>Hirokawa moved that a revote</p>	<p>Questions taken and clarification given regarding need for decision making.</p> <p>Extension of Chairperson term elected in FY20 to FY21 decided by unanimous roll call vote. Chair abstained from voting.</p> <p>Incoming Chair Wang presided over the remainder of meeting.</p> <p>Questions taken and clarification given</p>

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	<p>Shall a revote be taken for the office of Vice Chair using the nominees from FY20 or should additional nominations be taken?</p> <ul style="list-style-type: none"> <li>• Chair read off list of names of FY20 nominees (Tam, Gloria, &amp; Lee). Voting conducted by private and secure chat to Cheng. Results of vote announced by Chair.</li> </ul>	<p>be taken for the office of Vice Chair using the nominees from FY20. Lee seconded.</p>	<p>regarding the need for decision making.</p> <p>It was decided by unanimous roll call vote that a revote shall be taken for office of Vice Chair using nominees from FY20 with one abstention by Chair.</p> <p>Tam elected Vice Chair for FY21</p>
<p><b>Review of Hawaii Tobacco Prevention &amp; Control Trust Fund Budget for Calendar Year 2021 (CY21)</b></p>	<p>Matsuda reviewed the Hawaii Tobacco Prevention &amp; Control Trust Fund Budget for CY21 &amp; provided an update of trust funded activities.</p> <ul style="list-style-type: none"> <li>• Current Hawaii Tobacco Quitline (HTQL) Contract is ending on 12/31/20.</li> <li>• Request for proposals (RFP) process has been conducted. Deadline for proposals was 8/14/20.</li> <li>• New contract term to begin 1/01/21             <ul style="list-style-type: none"> <li>○ Focus on priority populations with high smoking rates</li> <li>○ Ability to adapt and innovate to state's needs</li> </ul> </li> <li>• Health Communications Contract             <ul style="list-style-type: none"> <li>○ Current vendor is Rescue                 <ul style="list-style-type: none"> <li>▪ Behavioral Change Agency</li> <li>▪ National leader in youth ESD prevention marketing</li> </ul> </li> <li>○ Single Contract                 <ul style="list-style-type: none"> <li>▪ Youth ESD Prevention Campaign</li> <li>▪ HTQL Marketing</li> </ul> </li> </ul> </li> <li>• Education &amp; Advocacy Contract             <ul style="list-style-type: none"> <li>○ Vendor Hawaii Public Health Institute</li> </ul> </li> </ul>		<p>Questions taken and discussion held regarding the Hawaii Tobacco Prevention &amp; Control Trust Fund Budget for CY21.</p>

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	<ul style="list-style-type: none"> <li>○ Statewide support network:             <ul style="list-style-type: none"> <li>▪ Coalition for a Tobacco-free Hawaii</li> <li>▪ Youth Council</li> </ul> </li> <li>● Community Grant Programs             <ul style="list-style-type: none"> <li>○ Cessation Grant Program                 <ul style="list-style-type: none"> <li>▪ Goal to decrease adult smoking rate</li> <li>▪ Focus on populations with highest smoking rates</li> <li>▪ Currently in year 2 of 4 year grant</li> <li>▪ 17 grantees statewide</li> </ul> </li> <li>○ Youth ESD Prevention Grant Program                 <ul style="list-style-type: none"> <li>▪ Goal to increase middle &amp; high school youth awareness of harms of ESDs; decrease youth prevalence rates</li> <li>▪ Use Stanford Prevention Toolkit Curriculum</li> <li>▪ Grant term – CY20 extending through CY21</li> <li>▪ 14 grantees statewide</li> </ul> </li> </ul> </li> <li>● Evaluation Contract             <ul style="list-style-type: none"> <li>○ Professional Data Analysts, Inc.</li> <li>○ Stanford University - Tobacco Prevention Toolkit</li> </ul> </li> </ul> <p>Chair Wang called for motion to ratify support of Tobacco Prevention and Control Trust Fund Budget for CY21.</p>	<p>Chun-Lum moved to ratify support of Tobacco Trust Fund Budget for CY21. Tam seconded.</p>	<p>Hirokawa inquired if program report will capture how cessation grantees were able to pivot successfully in response to COVID. Matsuda responded that evaluation of grantees is being conducted and when evaluation is complete HCF will share with Board.</p> <p>Wang commented that in this time of COVID, best practices are emerging in the area of remote care &amp; virtual care. Leveraging best practices is going to be important moving forward.</p> <p>Hirokawa asked how YRBS &amp; YTS data will be captured if schools continue remote learning. Ryan responded that there have been conversations about online administration of surveys. Issues regarding technology and privacy for offsite administration. Does not believe that YTS will continue. YTS items have been integrated into YRBS. Next YRBS administration in Spring 2021.</p> <p>Support of Tobacco Trust Fund Budget for CY21 ratified by unanimous roll call vote.</p>
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<b>Tobacco Strategic Plan 2020-2030 Presentation</b>	Tamashiro shared background on the framework and coordination, and the objectives and strategies developed for the 2020-2030 Tobacco Use Prevention and Control in Hawaii Strategic Plan.		Request made by Chair Wang to place topic of strategic plan on a future meeting agenda to allow more time for discussion.
<b>Request for Public Comment</b>	Chair Wang made request for Public Comment.		Haro from ALA asked what plan was to address youth cessation in the near future? Irvin responded that youth cessation services are part of the HTQL requirement of RFP that is currently under review, to provide services for youth cessation from both combustibles and e-cigarettes. Also included a requirement for innovation to consider various ways that people interact with Quitline services. On 1/1/2021 there will be improved services for youth cessation.
<b>Adjournment</b>	Meeting was adjourned by Chair Wang at 3:06 pm		

Respectfully submitted,

*Danelle Cheng*

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Danelle Cheng  
Department of Health  
Chronic Disease Prevention and Health Promotion Division

Approved:

*Elizabeth Tam*

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Dr. Elizabeth Tam, Outgoing Chair

*Anthea Wang*

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Dr. Anthea Wang, Incoming Chair