

# Tobacco Prevention and Control Advisory Board Meeting

January 7, 2021 12:30 p.m. to 2:00 p.m.

Via Zoom

- **Members Present:** Sharlene Chun-Lum; Dr, Sheri Daniels; Dr. Christian Gloria; Robert Hirokawa; Dr. Hye-Ryeon Lee; Dr. Elizabeth Tam (Vice Chair);  
Dr. Anthea Wang (Chair)
- **Members Absent:** Danielle Bass; Danette Wong-Tomiyasu
- DOH Staff:** Lola Irvin, CDPHPD; Heidi Hansen-Smith, PPB; Lila Johnson, TPCS; Jill Tamashiro, TPCS; Diane Lopez, CDPHPD; Danelle Cheng, TSF Administration; Blair Goto, AG
- Guests (Public):** Tom Matsuda, HCF; Larissa Kick, HCF; Tricia Mabellos, HCF; Nanda Freeman, HCF; Jessica Yamauchi, HIPHI; Trish La Chica, HIPHI; Pedro Hara, ALA; Cynthia Au, ACS

Agenda	Discussion	Decision	Outcome
<b>Call to Order</b>	<p>Meeting was called to order at 12:33 p.m. by Chair Wang</p> <ul style="list-style-type: none"> <li>• Board members introductions</li> <li>• Individuals joining by phone welcomed.</li> <li>• Minutes of 9/10/20 meeting reviewed</li> <li>• Agenda reviewed</li> </ul>	Lee moved to approve minutes as submitted. Tam seconded.	Minutes approved by unanimous roll call vote.
<b>Tobacco Use Prevention and Control 2020-2030 Strategic Plan</b>	<p>Tamashiro provided a summary of the Tobacco Use Prevention and Control 2020-2030 Strategic Plan Objectives previously shared at 9.10.20 meeting.</p> <ul style="list-style-type: none"> <li>• Operationalization of objectives is going to depend on stakeholder readiness to address objectives.</li> </ul>		<p>Questions taken and time for discussion provided</p> <p>Lee commented about the value of thinking about priorities in light of state budget crisis and being more strategic in focus about what areas are really needed and to pare down.</p> <p>Tam suggested contiguous businesses could be a priority.</p> <p>Wang suggested reviewing strategies on a more regular basis, to see what's being done and how advisory board can help strategize.</p>
<b>Tobacco Use Prevention Priorities for the 2021 Legislative Session</b>	<p>Johnson shared the tobacco use prevention priorities for the 2021 Legislative Session.</p> <ul style="list-style-type: none"> <li>• E-Cigarette Regulation</li> <li>• Flavor Ban</li> <li>• Other Considerations</li> </ul>		<p>Questions taken and discussion held.</p> <p>Daniels asked how advisory board can best support bills that are going to be introduced.</p>

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	<ul style="list-style-type: none"> <li>○ Remove youth penalties and offer other alternatives</li> <li>○ Repeal preemption by restoring county authority to take action</li> </ul>		<p>Irvin and Johnson shared that the Hawaii Public Health Institute has a mailing list that provides alerts to the public on a regular basis when legislation comes up.</p> <p>Irvin further elaborated that it's an independent decision whether an individual board member would like to sign up for alerts and If testimony is provided it would also be as an individual.</p>
<p><b>Hawaii Tobacco Quitline Programs &amp; Youth E-Cigarette Prevention Campaign</b></p>	<p>Irvin prefaced presentation by explaining that this is a follow-up to what was shared at previous meeting. RFP was released and a new Quitline vendor, National Jewish Health has been selected.</p> <p>Irvin introduced Diane Lopez, the newly hired Tobacco Prevention Specialist who will be managing the Quitline contract.</p> <p>Lopez provided update of Hawaii Tobacco Quitline Programs and Youth E-Cigarette Prevention Campaign.</p>		<p>Questions taken and discussion held.</p> <p>Lee inquired if there will be a school or teacher referral program for the youth oriented cessation program? Emphasized that should be a priority due to youth vaping concerns.</p> <p>Lopez replied transition communication strategy thus far has prioritized health providers but educators would be next step.</p> <p>Gloria asked where coaches are located and if they are culturally trained?</p> <p>Lopez responded that there are 2 local coaches in Hawaii and there will be cultural training for those outside of Hawaii.</p> <p>Chun-Lum asked if materials will be available in other languages?</p> <p>Lopez responded that translation of materials will be the next priority focus.</p> <p>Irvin added that the approach being used by the Division to ensure that community outreach and public health education happens for COVID - 19 will also be applied</p>

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			to the Hawaii Tobacco Quitline.
<b>Request for Public Comment</b>	Chair Wang made request for Public Comment.		<p>Haro announced American Lung Association will be conducting a community assessment which includes the area of tobacco control to determine if there are any gaps in services. DOH will be included. Maybe also some advisory board members. The results will be published in March-April of 2021.</p> <p>La Chica shared changes to legislative hearing process this session. An account will need to be created on the State Capitol website to receive Zoom links for legislative hearings in order to submit testimony.</p> <p>Federal COVID Relief bill also included e-cigarettes being swept into the PACT act restricting shipping e-cigarettes through the U.S. Postal Service.</p> <p>Cynthia Au from the American Cancer Society (ACS) introduced herself. She will be attending board meetings on behalf of ACS.</p> <p>Gloria commented that he hopes we'll use this opportunity with hearings being conducted over Zoom to mobilize students and youth to testify as Legislators really respond to them.</p>
<b>Adjournment</b>	Meeting was adjourned by Chair Wang at 2:01 pm		

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*Danelle Cheng*

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Department of Health  
Chronic Disease Prevention and Health Promotion Division

*Anthea Wang*

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Dr. Anthea Wang, Chair