

# Tobacco Prevention and Control Advisory Board Meeting (Prior to Approval)

November 27, 2019 2:00 p.m. to 3:30 p.m.

Leiopapa a Kamehameha – State Office Tower, Honolulu, HI 96813

DHRD Conference Room – 14<sup>th</sup> Floor

- **Members Present:** Danielle Bass, Sharlene Chun-Lum, Dr. Sheri Daniels, Dr. Christian Gloria, Robert Hirokawa, Dr. Hye-Ryeon Lee, Dr. Timothy Lino, Dr. Anthea Wang (Vice Chair), Danette Wong Tomiyasu
- Members Absent:** Dr. Elizabeth Tam (Chair)
- DOH Staff:** Lola Irvin, Administrator- CDPHPD; Lila Johnson, TPEP; Kathy Koga, TPEP; Blair Goto, AG Representative; Danelle Cheng, TSF Administration
- Guests (Public):** Tom Matsuda, HCF; Larissa Kick, HCF; Michelle Kauhane, HCF; Jaylen Murakami, HIPHI

| Agenda  | Discussion   | Decision  | Outcome   |
|---|--|---|---|
| <b>Call to Order</b>                                | <p>Meeting was called to order at 2:09 p.m. by Co-Chair Wang</p> <ul style="list-style-type: none"> <li>Dr. Timothy Lino, DOE Superintendent designee and Dr. Sheri Daniels, DOH Director appointee - person with demonstrated interest &amp; background in tobacco control and prevention welcomed to Advisory Board.</li> <li>Board member introductions to be held when Dr. Daniels arrives.</li> <li>Minutes of 8.22.19 meeting reviewed</li> <li>Agenda reviewed</li> </ul> | Hirokawa moved to approve minutes. Gloria seconded. | Minutes approved  |
| <b>Review of Tobacco Trust Fund Budget for 2020</b> | <p>Kauhane presented – Review of Tobacco Trust Fund Budget for 2020</p> <ul style="list-style-type: none"> <li>Background on HCF's role regarding the Tobacco Prevention &amp; Control Trust Fund shared.</li> <li>2020 Tobacco Prevention &amp; Control Trust Fund Budget shared.</li> </ul>  |   | <p>Questions taken and clarification given regarding Trust Fund Budget.</p> <p>Chun-Lum wondered if increase in funding to new cessation grantees this year would decrease next year or continue?</p> <p>Matsuda responded that they would look at evaluation results of the first year of grant to determine that. Dependent on both internal and external factors such as youth prevalence rates.</p> <p>Bass asked if there was quality assurance in terms of grant funding to ensure that awards are only used for execution of the grant and</p> |

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|  | <p>Motion to ratify support of Tobacco Trust Fund Budget for CY2020 called for by Co-Chair Wang</p> <ul style="list-style-type: none"> <li>• Previous Cessation Grant (2016-2019) highlights shared. <ul style="list-style-type: none"> <li>○ Strong reach of 97% of participants from priority populations</li> <li>○ Quit outcomes strong across priority populations</li> <li>○ Unique program innovations and adaptations to reach and serve priority populations</li> </ul> </li> </ul> | <p>Lee moved to ratify support.<br/>Chun-Lum seconded.</p> | <p>does not go outside the scope of tobacco?</p> <p>Kauhane replied that grantees are monitored very closely. Irvin added that we are conservative in making sure it does include tobacco, but also consider multi-generational and social influences on tobacco use. There are numerous checks.</p> <p>Budget ratified unanimously</p> <p>Questions taken and clarification given regarding Cessation Grant Highlights.</p> <p>Hirokawa asked if there is a science to 30% quit rate goal for 30-day abstinence rate?</p> <p>Matsuda responded that it is a general public health target set by the North American Quitline Consortium.</p> <p>Gloria is interested in seeing how many are successful at quitting for at least 6 months.</p> <p>Kauhane offered to find out how question was asked in 7-month follow-up survey to determine 30-day abstinence rate.</p> <p>Gloria wondered if the Youth Prevention Grants would use a similar targeted approach to at risk youth groups as Cessation Grants</p> <p>Kauhane responded that the target population is Hawaii youth. Irvin added that we did not specify targets as e-cigarette use cuts across demographic profiles and has become normalized.</p> <p>Chun-Lum inquired whether cessation</p> |
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|  |   |  | <p>grantees were asked to look at e-cigarettes as part of their approach? Matsuda responded that grantees are currently monitoring how many in their programs are using or dual using e-cigarettes to calibrate their treatment using NRTs.</p> <p>Lee emphasized that going forward we need to anticipate helping with cessation for dual users or those using e-cigarettes alone.</p> <p>Lee suggested some of the youth ESD prevention messages can be formulated in such a way so it's not just talking about kids but general education for everyone that e-cigarettes are not safe.</p> <p>Wang stated we can decrease the incidence but the prevalence will still be there if we aren't attacking cessation.</p> |
| <b>Update on Tobacco Priorities for the 2020 Legislative Session</b> | <p>Johnson provided an update on the DOH Tobacco Priorities for the 2020 Legislative Session</p> <ul style="list-style-type: none"> <li>○ Retail Tobacco Sales Compliance</li> <li>○ ESD Regulation/ESD Parity with Cigarettes</li> <li>○ Flavor Ban (including menthol/mint)</li> <li>○ Cigar Tax</li> </ul> |  | <p>Questions taken and discussion held.</p>   |

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| <b>Outbreak of Lung Injury Associated with E-Cigarette Use</b> | <p>Irvin presented on the Outbreak of Lung Injury Associated with E-Cigarette Use</p> <ul style="list-style-type: none"> <li>○ Two Priorities for Public Health Response <ul style="list-style-type: none"> <li>▪ Promotion of E-Cigarette Use and Rising Use by Youth</li> <li>▪ National Outbreak of E-Cigarette, or Vaping, Product Use Associated Lung Injury (EVALI)</li> </ul> </li> </ul> |                         | <p>Questions taken and discussion held.</p> <p>Daniels asked if there was a way to breakdown youth ESD use data within county. i.e Maui County includes Maui, Molokai and Lanai. Will affect distribution of resources by island. Irvin will check on this and report back.</p> |
| <b>Voting for Officers for July 2019 – June 2020 Term</b>      | Cheng distributed ballots to Board Members and collected them after voting completed.  |                         | Cheng to tally votes. Announcement of Chair and Vice Chair for FY20 will be announced via email.  |
| <b>Request for Public Comment</b>                              | Co-Chair Wang made request for Public Comment  | No Public Comment Given |   |
| <b>Adjournment</b>   | Meeting was adjourned by Co-Chair Wang at 3:36 pm  |                         |   |

Respectfully submitted,

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Danelle Cheng  
Department of Health\Tobacco Settlement Funds Administration

Approved:

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Dr. Elizabeth Tam, Chair