

CELEBRATE NATIONAL  
CHILDREN'S MENTAL  
HEALTH ACCEPTANCE  
WITH US!

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CAN PARTICIPATE & WIN COOL PRIZES

[health.hawaii.gov/camhd/cmha22](http://health.hawaii.gov/camhd/cmha22)



CHILDREN'S  
MENTAL  
HEALTH  
ACCEPTANCE

**CMHA**  
**2022**

MAY 1-31

Keiki Mental Health Matters



Hawai'i State Department of Education

**HERE TO HELP**  
Supporting Student Well-Being and Mental Health



@hidoe808



@hawaiipublicschools



[heretohelp.hidoe.us](http://heretohelp.hidoe.us)



**Child & Adolescent  
Mental Health Division**

HAPPY CHILDREN · HEALTHY FAMILIES · CARING COMMUNITIES



@camhdhawaii



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#CMHA22

IT'S TIME TO MOVE BEYOND  
AWARENESS & INTO ACCEPTANCE



KEIKI  
MENTAL  
HEALTH  
MATTERS

**IN DECEMBER OF 2021, THE SURGEON GENERAL ISSUED AN ADVISORY HIGHLIGHTING THE URGENT NEED TO ADDRESS OUR NATION'S YOUTH MENTAL HEALTH CRISIS, WHICH HAS BEEN FURTHER EXPOSED BY THE COVID-19 PANDEMIC.**

**THIS ADVISORY SPARKED A NEW CMHA CAMPAIGN MESSAGE - THAT IT'S TIME TO MOVE BEYOND AWARENESS AND INTO ACCEPTANCE - FOR MULTIPLE REASONS:**

1. To **accept** that 1 in 5 youth experiences a mental health challenge
2. To **accept** that mental health challenges must be met with understanding and support
3. To **accept** that bias and discrimination toward individuals who experience mental health challenges creates a barrier to seeking treatment - and it must be eliminated
4. To **accept** that our youth are facing serious challenges ahead that need to be addressed
5. To **accept** that the future wellbeing of our country depends on how we support and invest in the next generation

**THE STATE OF HAWAII DOH, DOE, AND CMHA PLANNING COMMITTEE SUPPORT THIS NEW CMHA MOVEMENT.**

**FOR DETAILS ON HOW YOU CAN TAKE PART LOCALLY, VISIT [HEALTH.HAWAII.GOV/CAMHD/CMHA22](https://health.hawaii.gov/camhd/cmha22) OR NATIONALLY, VISIT [FFCMH.ORG](https://ffcmh.org).**