

**WIC VENDOR PRICE SURVEY  
INSTRUCTIONS**

- \* Complete all sections
- \* Actual price – not estimate
- \* Actual inventory – not estimate
- \* Inventory is on shelf & in storage
- \* Spaces left blank mean out-of-stock

**1. Changes must be submitted to WIC**

- a. Highest price changes must be submitted
  - i. May submit a copy of the Price Survey page with price change(s) indicated
- b. **Least Expensive Brand** of a milk type OR price changes
  - i. Must submit updated **Least Expensive Brand (LEB) Declaration**

**2. Price Survey data is used to evaluate vendor compliance**

- a. For price limitation
- b. **For Federal price competitiveness requirements of the WIC Program**
  - i. The price of an item must fall within the competitive price range of similar vendors
- c. To determine or substantiate the dollar amount to reimburse a Vendor for *rejected WIC checks*

**3. Carefully review the WIC Minimum Inventory Requirements included with this Price Survey.**

**4. Where requested, check "Yes" or "No"**

- a. If "No," indicate the amount of the food item in stock
- b. Stock available must include all WIC eligible units not just the highest priced brand

**5. Complete the price for every item and for the exact size listed**

**6. Submit highest prices only *except* the lowest price for the **Least Expensive Brand (LEB) Declaration.****

**7. Fax the completed and dated WIC Vendor Price Survey to (808) 586-8189 or mail to:  
WIC Vendor Management Unit, 235 South Beretania Street, Suite 701, Honolulu, HI 96813**

---

**CERTIFICATION**

I certify that:

- 1. I am authorized to act on behalf of the Vendor;
- 2. I have verified that the quantities of WIC inventory listed are either on the shelves or in inventory housed at the Vendor's store location;
- 3. I have verified that the prices listed are true and correct.

Signature: \_\_\_\_\_ Date of Inventory: \_\_\_\_\_

Name (Print): \_\_\_\_\_ Phone: \_\_\_\_\_

Title: \_\_\_\_\_ Fax: \_\_\_\_\_

Store Name/Number: \_\_\_\_\_

Store Address: \_\_\_\_\_

## WIC VENDOR PRICE SURVEY

Date: \_\_\_\_\_

Store Name: \_\_\_\_\_

Store Location: \_\_\_\_\_

### MILK - Fluid, fresh, pasteurized, acidophilus, lactose free, evaporated and powdered milk Least Expensive Brand (LEB) Declaration

	LEAST EXPENSIVE PRICE		# of Gallon in stock
Type	Gallon	Brand	
Whole	\$		
Fat Free (Skim/Nonfat)	\$		
Low Fat (1%)	\$		
Reduced Fat (2%)	\$		
*****	<b>1/2 Gallon</b>	*****	*****
Whole	\$		N/A
Fat Free (Skim/Nonfat)	\$		N/A
Low Fat (1%)	\$		N/A
Reduced Fat (2%)	\$		N/A
Acidophilus	\$		N/A
<b>Lactose Free Whole</b>	\$		N/A
Lactose Free Fat Free (Skim/Nonfat)	\$		N/A
Lactose Free Low Fat (1%)	\$		N/A
Lactose Free Reduced Fat (2%)	\$		N/A
Lactose Free – Calcium fortified or enriched <b>Whole</b>	\$		N/A
Lactose Free – Calcium fortified or enriched Fat Free (Skim/Nonfat)	\$		N/A
Lactose Free – Calcium fortified or enriched Low Fat (1%)	\$		N/A
Lactose Free – Calcium fortified or enriched Reduced Fat (2%)	\$		N/A
*****	<b>Evaporated 12 Ounce</b>	*****	# cans in stock
Evaporated Whole	\$		

Evaporated Fat Free (Skim/Nonfat)	\$		
Evaporated Low Fat (1%)	\$		
Evaporated Reduced Fat (2%)	\$		
*****	<b>Powdered 25.6 oz (makes 8 quarts)</b>	*****	*****
Powdered Milk Whole	\$		N/A
Powdered Milk Fat Free (Skim/Nonfat)	\$		N/A
Powdered Milk Low Fat (1%)	\$		N/A
Powdered Milk Reduced Fat (2%)	\$		N/A
*****	<b>Powdered 9.6 oz (makes 3 quarts)</b>	*****	*****
Powdered Milk Whole	\$		N/A
Powdered Milk Fat Free (Skim/Nonfat)	\$		N/A
Powdered Milk Low Fat (1%)	\$		N/A
Powdered Milk Reduced Fat (2%)	\$		N/A

I have verified that the milk prices listed are true and correct.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Least Expensive Brand (LEB) milk declaration.** The lowest price of each type of WIC approved milk is to be submitted. *If that price changes, that section is required to be updated, signed, dated, and submitted to WIC.*

**Changes must be submitted to WIC.** When your highest price for a WIC approved food changes or the price for the **Least Expensive Brand** of a milk type changes, you must update the changed price(s). Vendor shelf price data is used to evaluate vendor compliance to the price limitation and price competitiveness requirements of the WIC Program. Vendor shelf price data is also used as a tool to determine or substantiate the dollar amount to reimburse a Vendor for rejected WIC checks submitted for second level review.

Vendor Management Unit  
WIC Services Branch  
State of Hawaii  
Department of Health  
235 S. Beretania Street, Suite 701  
Honolulu, Hawaii 96813-2419

Phone: (808) 586-4776  
Neighbor Islands 1-888-820-6425  
Fax: (808) 586-8189

STORE NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

**MILK - Fluid, fresh, pasteurized, in gallon containers**

Type	Highest Price Gallon	# of Gallon Containers in stock Gallon
Whole	\$	
Fat Free (Skim / Nonfat)	\$	
Low Fat (1%)	\$	
Reduced Fat (2%)	\$	
*****	<b>1/2 Gallon</b>	*****
Acidophilus	\$	*****
Lactose Free <b>WHOLE</b>	\$	*****
Lactose Free <b>1-2% &amp; Fat Free</b> (Dairy Ease / Lactaid)	\$	*****
Type	<b>QUARTS</b>	*****
Whole	\$	*****
Fat Free (Skim / Nonfat)	\$	*****
Low Fat (1%)	\$	*****
Reduced Fat (2%)	\$	*****
Acidophilus	\$	*****
Lactose Free <b>WHOLE</b>	\$	*****
Lactose Free <b>1-2% &amp; Fat Free</b> (Dairy Ease / Lactaid)	\$	*****

Large	\$
-------	----

**EVAPORATED MILK**

Are there at least 6 12-ounce cans?  Yes  No  
If No, # of 12 ounce cans in stock? \_\_\_\_\_

Type	Highest Price	12 Ounce Can
Whole	\$	
Low Fat/Reduced Fat	\$	
Skim (NonFat)	\$	

**JUICE – 100% juice, 120% DV for Vitamin C, unsweetened  
Frozen only**

10 - 12 Ounce Frozen Concentrate		
Type	Highest Price	# Containers in stock
Apple Tree Top (green label) Seneca (red label) Best Yet	\$	
Orange – Any brand	\$	
Pineapple – Dole	\$	
Grape Welch's white / purple (with yellow lid)	\$	

**SOY MILK**

Are there at least 4 quarts (32 oz) ?  Yes  No

Quart	
PACIFIC ULTRA SOY	Highest Price
Plain	\$
Vanilla	\$

**AND/OR**

1/2 Gallon (2 qt size)	
8 <sup>th</sup> CONTINENT	Highest Price
Original	\$

**EGGS – White, grade A, chicken, medium and/or large**

Are there at least 6 dozen?  Yes  No

1 Dozen	
Size	Highest Price
Medium	\$

16 Ounce Frozen Concentrate		
Type	Highest Price	# Containers in stock
Orange – Any brand	\$	

**JUICE – Non-frozen Concentrate**

11.5 Ounce Non-frozen Concentrate		
Type	Price	# Containers in stock
Juicy Juice – Berry	\$	
Juicy Juice – Punch	\$	
Juicy Juice – Apple	\$	

STORE NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

**CHEESE – Plain, domestic, pasteurized in block or ball only**

Are there at least 4 pounds any combo package/style?  Yes  No  
 If No, # of pounds in stock? \_\_\_\_\_

1 LB BLOCK OR BALL ONLY	
Type	Highest Price
Cheddar	\$ _____
Cheddar, Mild	\$ _____
Cheddar, Medium	\$ _____
Cheddar, Sharp	\$ _____
Mozzarella	\$ _____
Colby	\$ _____
Monterey Jack	\$ _____

**TOFU – Aloha, House, Kanai, Mori-Nu brands only**

Are there at least 2 packages?  Yes  No

up to 16-ounce	
Type	Highest Price
Medium Firm	\$ _____
Firm	\$ _____
Extra Firm	\$ _____

**PINK SALMON – in water**

7.5 oz. cans – Are there at least 12 cans?  Yes  No

Pink Salmon	
Type	Highest Price
7.5 oz. cans	\$ _____

**PEANUT BUTTER (plain) - Smooth, chunky, crunchy, extra crunchy, or natural in 16 through 18 ounce jars**

Are there at least 2 varieties?  Yes  No

If No, # of jars in stock? \_\_\_\_\_ 16 – 18 oz.

16 - 18 Ounce Jars	
Type	Highest Price
Smooth/Chunky/Crunchy/Extra Crunchy/Extra Chunky	\$ _____ oz.
Plain	\$ _____ oz.
Natural	\$ _____ oz.

**MACKEREL – packed in any sauce**

15 oz. cans – Are there at least 3 cans?  Yes  No

Mackerel	
Type	Highest Price
15 oz. cans	\$ _____

**SARDINES – packed in any sauce**

3.75 oz. cans – Are there at least 12 cans?  Yes  No

Mackerel	
Type	Highest Price
3.75 oz. cans	\$ _____

**TUNA – Chunk light, water packed, dolphin safe**

Are there at least 6 cans?  Yes  No

If No, # of 5 ounce cans in stock? \_\_\_\_\_

5 Ounce Can	
Type	Highest Price
Tuna (Chunk light in water)	\$ _____

**BEANS, PEAS, OR LENTILS – dried beans, peas, or lentils in 8 through 16 ounce packages**

Are there at least 2 varieties?  Yes  No

Are there at least 4 pounds available?  Yes  No

16 Ounce Package Only	
Type	Highest Price
Beans	\$ _____
Peas/Lentils	\$ _____

STORE NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

**CEREAL – 11-ounce through 36-ounce box.**

Are there at least 15 boxes?  Yes  No

CEREAL	SIZE	PRICE	SIZE	PRICE
Corn Flakes (Best Yet)	oz.	\$	oz.	\$
Corn Flakes (Safeway)	oz.	\$	oz.	\$
Crisp Rice (Best Yet)	oz.	\$	oz.	\$
Crispy Rice (Malt-O-Meal)	oz.	\$	oz.	\$
Crispy Rice (Safeway)	oz.	\$	oz.	\$
Frosted Mini Spooners (Malt-O-Meal)	oz.	\$	oz.	\$
Honey Oat Blenders (Malt-O-Meal)	oz.	\$	oz.	\$
Kix – Plain (General Mills)	oz.	\$	oz.	\$
Life – Regular (Quakers)	oz.	\$	oz.	\$
Scouters (Malt-O-Meal)	oz.	\$	oz.	\$
Toasted Oats (Best Yet)	oz.	\$	oz.	\$
Toasted Oats (Safeway)	oz.	\$	oz.	\$
<b>Total, Whole Grain (General Mills)</b> <b>MUST BE 16-ounce size</b>			<b>16 oz.</b>	\$
<b>HOT CEREALS</b>				
Malt-O-Meal - Plain (Any cooking time except instant)	oz.	\$	oz.	\$
Instant Oatmeal (Best Yet)	oz.	\$	oz.	\$
Instant Oatmeal – Regular flavor Individual Packets (Quakers)	oz.	\$	oz.	\$

**INFANT CEREAL – Beech-Nut, Gerber, Nature's Goodness**

Are there at least 6 8-ounce boxes?  Yes  No

Type	8 Ounce Box Highest Price
Beech-Nut, Gerber, or Nature's Goodness	\$

**BREAD – LOVE'S 100% Whole Wheat only**

16 oz. loaf only  
UPC 076990002614

Are there at least 5 loaves?  Yes  No

BREAD	SIZE	Highest Price
LOVE'S 100% Whole Wheat	16 oz.	\$

**TORTILLAS - up to 16 oz. package, must be Arturos, Big Island, Don Pancho, La Burrita, Mission, Resers, or Sinaloa brands only**

Are there at least 4 packages?  Yes  No

TORTILLAS	SIZE	Highest Price
Yellow Soft Corn Tortillas	16 oz	\$
White Soft Corn Tortillas	16 oz	\$

**BROWN RICE – 16 oz. bag, Best Yet, Safeway, Springfield or Western Family brands only**

BROWN RICE	SIZE	Highest Price
Brown Rice	16 oz.	\$

STORE NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

**INFANT FORMULA**

MILK BASED FORMULA (SIMILAC ADVANCE EarlyShield)  
and  
SOY BASED FORMULA (SIMILAC ISOMIL ADVANCE)

CONTRACT FORMULA	Powder (12.4 Ounce)				Concentrate (13 Ounce)			
	Unit Price	# In Stock	Case Price	# Cases In Stock	Unit Price	# In Stock	Case Price	# Cases In Stock
Similac Advance Early Shield	\$		\$		\$		\$	
Similac Sensitive Isomil Soy	\$		\$		\$		\$	

**INFANT FOODS**

**FRUITS & VEGETABLES, SINGLE FLAVORS OR COMBINATIONS – ANY VARIETY**

Beech-Nut, Gerber, or Nature's Goodness

**NOT ALLOWED:** Dinners, desserts, yogurts, medleys, added cereal, soups, stews, pasta, added sugars, added starches, or organic

4 OUNCE JARS		
TYPE	HIGHEST Unit Price	# Units In Stock
FRUIT	\$	Are there at least 128 jars? <input type="checkbox"/> Yes <input type="checkbox"/> No
VEGETABLE	\$	Are there at least 128 jars? <input type="checkbox"/> Yes <input type="checkbox"/> No

**MEATS AND POULTRY – ANY VARIETY**

Beech-Nut, Gerber, or Nature's Goodness

**NOT ALLOWED:** Dinners, soups, stews, added rice, added noodles, added pasta, or organic  
May contain broth or gravy

2.5 OUNCE JARS		
TYPE	HIGHEST Unit Price	# Units In Stock
MEAT or POULTRY	\$	Are there at least 62 jars? <input type="checkbox"/> Yes <input type="checkbox"/> No



WIC FOOD	BRAND/TYPE	Minimum Quantity	Size	# of Varieties
<p>Vegetables</p> <p><i>Can only be purchased with WIC checks which state the Maximum Dollar amount</i></p>	<p><b>Fresh vegetables</b> Any variety of fresh, whole or cut</p> <p>Not allowed</p> <ul style="list-style-type: none"> <li>white potatoes (<i>orange yams and sweet potatoes are allowed</i>)</li> <li>Added sugars, fats, or oils</li> </ul>	⇒	Must maintain \$18 worth in stock and price must be clearly marked	2
	<p><b>Frozen vegetables</b> Any variety May be regular or low sodium</p> <p>Not allowed:</p> <ul style="list-style-type: none"> <li>White potatoes (<i>orange yams and sweet potatoes are allowed</i>)</li> <li>Added sugars, fats, sauces or oils.</li> </ul>	⇒	Must maintain \$18 worth in stock and price must be clearly marked	2
<p>Infant Foods</p>	<p>Stage 2, strained Any variety</p> <p>Not allowed</p> <ul style="list-style-type: none"> <li>Added sugars, starches, or salt (i.e., sodium)</li> </ul>			
	<p><b>Fruits</b> Single ingredient fruit</p>	128 jars	4 ounce jars	2
	<p><b>Vegetables</b> Combinations allowed if single ingredients (e.g., peas and carrots)</p>	128 jars	4 ounce jars	2

STORE NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

WIC FOOD	BRAND/TYPE	Minimum Quantity	Size	# of Varieties
Infant Foods	<p><b>Meat &amp; Poultry</b> Stage 1 or Stage 2, pureed</p> <p>Meat &amp; Poultry must be the single major ingredient, with added broth or gravy.</p> <p>Not allowed</p> <ul style="list-style-type: none"> <li>• Food combinations (e.g., meat and vegetables)</li> <li>• Dinners (e.g., spaghetti and meatballs)</li> <li>• Added sugars or salt (i.e., sodium)</li> </ul>	62 jars	2.5 ounce jars	2
Bread	<p><b>Love's brand only</b> 100% Whole Wheat type only</p>	5	1 pound loaf	N/A
Tortillas	<p>Soft, corn (white or yellow) Any brand</p>	4	Up to 16 ounce	N/A
<p><b>Recommended item - not mandatory</b> <i>Brown Rice</i></p>	<p><b>Recommended item - not mandatory</b> <i>Instant, quick or regular cooking time, short or long grain</i> Any brand</p>		<i>1 pound</i>	<i>N/A</i>
Tofu	<p><b>These brands only: Aloha, House, Kanai, Mori-Nu</b></p> <p>Not allowed – Soft, organic, added fats, sugars, oils or sodium</p>	2	Up to 16 ounce	N/A
Soy Milk	<p>8<sup>th</sup> Continent brand – Original and Pacific Ultra Soy Plain or Vanilla</p>	4	½ Gallon Quart	N/A

STORE NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

WIC FOOD	BRAND/TYPE	Minimum Quantity	Size	# of Varieties
Milk (Fluid)	Refrigerated pasteurized or recombined <b>Whole</b> <i>And</i> <b>Fat-free (skim)</b> <b>1% (lowfat)</b> <b>2% (reduced fat)</b>	6	Gallon containers	N/A
		18	Gallon containers	
Evaporated Milk	Any brand whole, 2% (reduced fat), 1% (low fat), or fat free (skim).	6	12 ounce cans	N/A
Cheese	Any brand – Plain, domestic, pasteurized block, ball; reduced or fat free Mild, medium, sharp, extra sharp  <b>Cheddar</b> <b>Colby</b> <b>Monterey Jack</b> <b>Mozzarella</b>	6 LBS.	Any combination of 3 types in  <b>1 LB BLOCK OR BALL ONLY</b>	3 types
Juice	<b>Frozen Orange Concentrate –</b> Any brand	<b>6</b>	<b>16 ounce cans</b>	<b>1 type</b>
	<b>Frozen Concentrate</b> These varieties and brands only  <b>Apple</b> – Tree Top (green label), Seneca (red label), Best Yet  <b>Grape</b> – Welch’s – white /purple (with yellow lid)  <b>Pineapple</b> – Dole	<b>26*</b> <b>Can be all frozen, all non-frozen concentrate or combination</b>	<b>10 to 12 ounce cans</b> <b>Can be all frozen, all non-frozen concentrate or combination</b>	<b>2 types</b>
	<b>Non-frozen Concentrate</b>  <b>Apple</b> – Juicy Juice  <b>Berry</b> – Juicy Juice  <b>Punch</b> – Juicy Juice		<b>11.5 ounce cans</b>	

STORE NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

WIC FOOD	BRAND/TYPE	Minimum Quantity	Size	# of Varieties
<b>Juice (64 oz. Juicy Juice only) and Canned Beans</b>	<b><i>Not required to stock.</i></b> <i>Only issued for WIC participants with storage challenges.</i>  <i>Please allow transaction according to description on the WIC check.</i>	←	←	←
Pink Salmon	Any brand – pink (No organic, red, smoked, boneless, pouches or snack pack)	12	7.5 ounce cans	N/A
Mackerel	Any brand. May be packed in any sauce. May be regular or lower in sodium content	3	15 ounce	N/A
Sardines	Any brand. May be packed in any sauce. May be regular or lower in sodium content	12	3.75 ounce	N/A
Tuna	Any brand. Chunk light, water packed, dolphin safe	12	5 ounce cans	N/A
Beans, Peas or Lentils	Any brand – dried beans, peas, or lentils	4 LBS	Any combination 8 - 16 ounce package	2 types

STORE NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

WIC FOOD	BRAND/TYPE	Minimum Quantity	Size	# of Varieties
Peanut Butter	Any brand – Plain Smooth Chunky Crunchy Extra Crunchy Natural  Not allowed <ul style="list-style-type: none"> <li>• Organic</li> <li>• Peanut spread</li> <li>• Added jam, jelly, honey, chocolate or flavors</li> <li>• Squeeze tubes</li> </ul>	4	16 to 18 ounces	2 types
Cereals	<b>COLD - Brand Specific</b> <b><i>Required to stock at least 1 of these whole grain cereals:</i></b> <b>Best Yet</b> - Corn Flakes, Crispy Rice, Toasted Oats <b>General Mills</b> - Total (Regular Flavor) <b>Malt-O-Meals</b> – Crispy Rice, Corn Flakes, Honey Oat Blenders, Frosted Mini-Spooners (plain only), Scooters (plain only) <b>Quaker Oats</b> - Life (plain only) <b>Safeway</b> - Crispy Rice, Corn Flakes, Toasted Oats  <b><i>Additionally allowed cereals:</i></b>  <b>General Mills</b> Kix  <b>HOT - Brand Specific</b>  <b>Quaker Oats</b> - Instant Oatmeal (Regular flavor - Individual packets) <b>Malt-O-Meal</b> - Any cooking time except instant, plain only) <b>Best Yet</b> - Instant Oatmeal	15	Boxes (11 –36 ounces)	5 types

STORE NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

WIC FOOD	BRAND/TYPE	Minimum Quantity	Size	# of Varieties
Infant Cereal	Gerber brand only – Barley, mixed, oatmeal or rice. Must be plain.	6	8 ounce boxes	N/A
Infant Formula	Similac Advance Early Shield Powder	27	12.4 ounce cans	N/A
	Concentrate	---and--- 31	----- 13 ounce cans	
	Similac Sensitive Isomil Soy Powder	9	12.4 ounce cans	N/A
	Concentrate	---and--- N/A <sup>1</sup>	----- 13 ounce cans	

<sup>1</sup> Vendors are not required to stock the formula. However, Vendors must procure the formula within seven (7) calendar days of request from the WIC