

WIC DECLARATION OF LEAST EXPENSIVE BRAND (LEB) & PRICE SURVEY

INSTRUCTIONS

Note: Available in **EXCEL** format upon request.

- * Complete all sections
- * Enter actual price – not estimate or sale price
- * Prices left blank will be interpreted as out-of-stock
- 1. ***Changes required to be submitted to WIC***
 - a. Highest price changes must be submitted
 - i. May submit a copy of the Price Survey page with changes
 - b. **Least Expensive Brand** price changes
 - i. Must submit updated **Least Expensive Brand Declaration**
- 2. Price survey data is used to evaluate vendor compliance
 - a. For price limitation
 - b. For Federal price competitiveness requirements of WIC
 - i. The item price must fall within the competitive price range of similar stores
 - c. To determine or substantiate reimbursement for *rejected WIC checks*
- 3. Complete the price for every item and for the exact size listed
- 4. Submit highest prices only ***except*** the lowest price for the **LEB Declaration**

CERTIFICATION

I certify that:

- 1. I am authorized to act on behalf of the Vendor; and
- 2. I have verified that the prices are for items either on the shelves or in inventory housed at the Vendor's store location; and
- 3. I have verified that the prices listed are true and correct.

Signature: _____ Date: _____

Name (Print): _____ Phone: _____

Fax: _____

Title: _____ Email: _____

Store name: _____ WIC #: _____

Store Address: _____

Least Expensive Brand (LEB) Declaration

Stores are required to tag their declared traditionally Least Expensive Brands of **milk, cheese, eggs, bread, tortillas, and brown rice** with the Hawaii WIC issued red "**WIC ALLOWED FOOD LEAST EXPENSIVE**" shelf markers. By identifying the Least Expensive Brand (LEB) allowed, the WIC participant will be able to choose the correct item and reduce the WIC transaction time at check-out.

MILK - Fluid, fresh, pasteurized, lactose free, evaporated and powdered milk

Type	Gallon	Brand	# in stock
Whole	\$		
1% (Low Fat)	\$		
Non-fat (Skim)	\$		
*****	½ Gallon	Brand	*****
Whole	\$		N/A
1% (Low Fat)	\$		N/A
Non-fat (Skim)	\$		N/A
Lactose Free Whole	\$		N/A
Lactose Free 1% (Low Fat)	\$		N/A
Lactose Free Non-fat (Skim)	\$		N/A
Lactose Free – Calcium fortified or enriched Whole	\$		N/A
Lactose Free – Calcium fortified or enriched 1% (Low Fat)	\$		N/A
Calcium fortified or enriched Non-fat (Skim)	\$		N/A
*****	Evaporated 12 Ounce	Brand	# in stock
Evaporated Whole	\$		
Evaporated 1% (Low Fat)	\$		
Evaporated Non-fat	\$		

*****	Powdered 25.6 oz (makes 8 quarts)			*****
			Brand	
Powdered Milk Whole	\$			N/A
Powdered Milk Low	\$			N/A
Powdered Milk Non-fat (Skim)	\$			N/A
	Powdered 9.6 oz (makes 3 quarts)			
			Brand	
Powdered Milk Whole	\$			N/A
Powdered Milk Low	\$			N/A
Powdered Milk Non-fat (Skim)	\$			N/A

CHEESE – 1 pound (16-ounce) Plain, domestic, pasteurized in block or ball only

Type	LEAST EXPENSIVE PRICE	Brand	# in stock
CHEDDAR – MILD <i>REGULAR</i>	\$		
CHEDDAR – MILD <i>LOW / REDUCED FAT</i>	\$		
CHEDDAR – MEDIUM <i>REGULAR</i>	\$		
CHEDDAR – MEDIUM <i>LOW / REDUCED FAT</i>	\$		
CHEDDAR – SHARP <i>REGULAR</i>	\$		
CHEDDAR – SHARP <i>LOW / REDUCED FAT</i>	\$		
CHEDDAR – EXTRA SHARP <i>REGULAR</i>	\$		
CHEDDAR – EXTRA SHARP <i>LOW / REDUCED FAT</i>	\$		
COLBY - <i>REGULAR</i>	\$		
COLBY - <i>LOW / REDUCED FAT</i>	\$		

MONTEREY JACK REGULAR	\$		
MONTEREY JACK LOW / REDUCED FAT	\$		
MOZZARELLA REGULAR	\$		
MOZZARELLA LOW / REDUCED FAT	\$		

EGGS – 1 dozen Medium or Large, white, grade A chicken eggs only

EGGS	1 dozen	White, grade A chicken eggs only	
Type	LEAST EXPENSIVE PRICE	Brand	# in stock
EGGS – Medium	\$		
EGGS – Large	\$		

**WHOLE GRAINS – Bread, tortillas (white, yellow, whole wheat) and brown rice.
16-ounce (1 pound) size only**

WHOLE GRAINS	16 ounce	These brands plus any other 1 pound 100% Whole Wheat loaf, identified by the first ingredient being whole wheat flour, bromated whole wheat flour or a combination of these. No flour, bromated flour or phosphate flour is used.	
		Brand	# in stock
BREAD WHOLE WHEAT	\$	<input type="checkbox"/> Love's 100% Whole Wheat – UPC 076990002614 <input type="checkbox"/> Oroweat 100% Whole Wheat -- UPC 073130733605 <input type="checkbox"/> Sara Lee Classic 100% Whole Wheat–UPC 072945611030 <input type="checkbox"/> Home Maid 100% Whole Wheat – UPC 634729-405152 <input type="checkbox"/> OTHER:	

TORTILLAS		These brands plus any other 1 pound 100% Whole Wheat, Yellow Corn, or White Corn tortillas, identified by the first ingredient being whole wheat, whole wheat flour, and variations of yellow corn or white corn:	
		Brand	# in stock
Whole Wheat	\$	<input type="checkbox"/> Don Pancho 0-79341-02628-4 <input type="checkbox"/> Guerrero 48564-07107-4 <input type="checkbox"/> Mission 7373107107 <input type="checkbox"/> Sinaloa 7 4701897219 5 <input type="checkbox"/> OTHER:	
Yellow Corn	\$	<input type="checkbox"/> La Burrita 0-37232-00104-8 <input type="checkbox"/> Mission 73731-00328-2 <input type="checkbox"/> OTHER:	
White Corn	\$	<input type="checkbox"/> Don Pancho 0-79341-01386-4 <input type="checkbox"/> Guerrero 48564-06005-4 <input type="checkbox"/> OTHER:	
BROWN RICE		These brands plus any other 1 pound brown	# in stock
Brown Rice	\$	<input type="checkbox"/> Best Yet <input type="checkbox"/> Safeway <input type="checkbox"/> Rice Land <input type="checkbox"/> Springfield <input type="checkbox"/> Western Family <input type="checkbox"/> OTHER:	

I have verified that the Least Expensive Brand prices listed are true and correct.

Signature: _____

Date: _____

The lowest price of each type of WIC approved LEB item is to be submitted.

Changes must be submitted to WIC. When your highest price for a WIC approved food changes or the price for the Least Expensive Brand item changes, you must update the changed price(s).

Vendor Management Unit
WIC Services Branch
Hawaii State Department of Health
235 South Beretania Street, Suite 701
Honolulu, Hawaii 96813-2419

Phone: (808) 586-4776
Neighbor Islands: 1-888-820-6425
Fax: (808) 586-8189

WIC PRICE SURVEY

CATEGORY	SIZE	BRAND	ITEM	HIGHEST PRICE	
MILK	Gallon	N/A	Fluid, fresh, pasteurized		
			Whole	\$	
			1%	\$	
				Non-fat (Skim)	\$
	1/2 Gallon	N/A	Lactose Free		
			Lactose Free - Whole	\$	
			Lactose Free - 1%	\$	
				Lactose Free - Non-fat (Skim)	\$
	Quarts	N/A	Fluid, fresh, pasteurized		
			Whole	\$	
			1%	\$	
				Non-fat (Skim)	\$
Quarts	N/A	Lactose Free			
		Lactose Free - Whole	\$		
		Lactose Free - 1%	\$		
			Lactose Free - Non-fat (Skim)	\$	
EVAPORATED MILK					
12 ounce	N/A		Whole	\$	
			1%	\$	
			Non-fat (Skim)	\$	
SOY MILK					
1/2 Gallon	8th Continent		Original	\$	
			Vanilla	\$	
Quarts	Pacific Ultra Soy		Plain	\$	
			Vanilla	\$	
EGGS					
Dozen	N/A	White, grade A, chicken, medium and/or large			
			Medium	\$	
			Large	\$	
CHEESE					
1 pound		Plain, domestic, pasteurized in 1 pound block or ball only.			
			Cheddar	\$	
			Mozzarella	\$	
			Colby	\$	
		Monterey Jack	\$		

JUICE	10-16 oz Frozen Concentrate, 100% juice, 120% DV for Vitamin C, unsweetened			
	Required to stock at least one variety of 16 ounce frozen juice for when 16 ounce size specified on WIC check		Apple Tree Top (green label) Seneca (red label) Best Yet Western Family Safeway Old Orchard	\$
			Orange - Any brand	\$
			Pineapple Dole Old Orchard	\$
			Grape Welch's White (yellow strip) Welch's Purple (yellow strip) Old Orchard Grape Old Orchard White	\$
TOFU	12 - 16 ounce	Azumaya, House, or Mori-nu only	TYPE INCLUDE BRAND	
			Medium Firm BRAND:	\$
			Firm BRAND:	\$
			Extra Firm BRAND:	\$
PEANUT BUTTER (plain)	16 - 18 ounce	N/A		
			Plain, smooth, chunky, crunchy, extra crunchy	\$
			Natural	\$
TUNA	5 ounce	N/A		
			TUNA: can, chunk light, water packed	\$
PINK SALMON	7.5 ounce	N/A		
			PINK SALMON can	\$
MACKEREL	15 ounce	N/A		
			MACKEREL can, packed in any sauce	\$
SARDINES	3.75 ounce		No King Oscar or Crown Prince brands	
			SARDINES can	\$
BEANS, PEAS, OR LENTILS	8 - 16 ounce		No Hokkaido Azuki or Black Soy beans	
			Mature dried beans	\$
			Peas/Lentils	\$

CEREAL	12 - 36 ounce			
*Whole Grain		Corn Flakes - Best Yet	18 oz	\$
		Corn Flakes - Best Yet	24 oz	\$
		Corn Flakes - Safeway	12 oz	\$
		Corn Flakes - Safeway	18 oz	\$
		Corn Flakes - IGA	18 oz	\$
		Corn Flakes - IGA	36 oz	\$
		Corn Flakes - Western Family	18 oz	\$
		Corn Flakes - Western Family	24 oz	\$
		Corn Chex - General Mills (Gluten-Free)	12 oz	\$
		Corn Chex - General Mills (Gluten-Free)	14 oz	\$
		Corn Squares - Western Family	_	\$
		Corn Squares - Western Family	14 oz	\$
		Crispy Rice - Malt-O-Meal	12 oz	\$
		Crispy Rice - Malt-O-Meal	18 oz	\$
		Crispy Rice - Safeway	12 oz	\$
		Crispy Rice - Safeway	15 oz	\$
		Crispy Rice - Best Yet	12 oz	\$
		Crispy Rice - Best Yet	18 oz	\$
		* Frosted Mini Spooners(plain)-Malt-O-Meal	15 oz	\$
		* Frosted Mini Spooners (plain) - Malt-O-Meal	18 oz	\$
		* Frosted Mini Spooners (plain) - Malt-O-Meal	36 oz	\$
		Oat Blenders w/Honey - Malt-O-Meal	13.5 oz	\$
		Oat Blenders w/Honey - Malt-O-Meal	18 oz	\$
		* Kix (plain) - General Meals	12 oz	\$
		* Kix (plain) - General Meals	18 oz	\$
		Crunchy Rice Biscuits - Best Yet	_ oz	\$
		Crunchy Rice Biscuits - Best Yet	_ oz	\$
		Rice Squares - Western Family	12.8 oz	\$
		Rice Squares - Western Family	_ oz	\$
			oz	\$
			oz	\$
		* Strawberry Mini Spooners - Malt-O-Meal	15 oz	\$
		* Strawberry Mini Spooners - Malt-O-Meal	18 oz	\$
		* Strawberry Mini Spooners - Malt-O-Meal	36 oz	\$
		* Frosted Shredded Wheat - Western Family	_ oz	\$
		* Frosted Shredded Wheat - Western Family	32 oz	\$
		* Frosted Shredded Wheat Bite Size-Western Family	_	\$
		* Frosted Shredded Wheat Bite Size-Western Family	18	\$
		* Shredded Wheat Bite Size - Best Yet	_ oz	\$
		* Shredded Wheat Bite Size - Best Yet	16.4 oz	\$
		* Frosted Shredded Wheat Bite Size - Best Yet	_	\$
		* Frosted Shredded Wheat Bite Size - Best Yet	18	\$

		* Frosted Shredded Wheat Bite Size - Best Yet	36	\$
		* Frosted Shredded Wheat Bite Size - IGA	18 oz	\$
		* Frosted Shredded Wheat Bite Size - IGA	36 oz	\$
		* Frosted Shredded Wheat Bite Size - Ralston	18	\$
		* Frosted Shredded Wheat Bite Size - Ralston	36	\$
		* Toasted Oats - Best Yet	__ oz	\$
		* Toasted Oats - Best Yet	14 oz	\$
		* Toasted Oats - Safeway	__ oz	\$
		* Toasted Oats - Safeway	14 oz	\$
		* Toasted Oats - Western Family	12.25 oz	\$
		* Toasted Oats - Western Family	__ oz	\$
		* Total Whole Grain - General Mills	16 ounce	\$
		* Wheat Squares - Western Family	__ oz	\$
		* Wheat Squares - Western Family	14 oz	\$
HOT CEREALS	12 - 36 ounce	See listing		
		oz		\$
		oz		\$
INFANT CEREAL	8 ounce container	Beech-Nut, Gerber		
			Beech-Nut or Gerber	\$
BREAD	16 ounce	See listing	100% Whole Wheat	
			Love's 100% Whole Wheat 076990002614	\$
			Oroweat 100% Whole Wheat 073130733605	\$
			Sara Lee Classic 100% Whole Wheat 072945611030	\$
			Home Maid 100% Whole Wheat 634729-405152	\$
			OTHER: Write in BRAND name: _____	

TORTILLAS	16 ounce	See listing	Whole Wheat	
			Don Pancho 079341026284	\$
			Guerrero 48564071074	\$
			Mission 7373107107	\$
			Sinaloa 747018972195	\$
			OTHER: Write in BRAND: _____	\$
			Yellow Corn	
			La Burrita 037232001048	\$
			Mission 73731003282	\$
			OTHER: Write in BRAND: _____	\$
			White Corn	
			Don Pancho 079341013864	\$
			Guerrero 48564060054	\$
			OTHER: Write in BRAND: _____	\$
BROWN RICE	16 ounce	See listing		
			Best Yet	\$
			Safeway	\$
			Rice Land	\$
			Springfield	\$
			Western Family	\$
			OTHER: Write in BRAND: _____	\$
INFANT FORMULA		See listing		
			Similac Advance 12.4 ounce powder	\$
			Similac Advance 13 ounce concentrate	\$
			Mead Johnson Enfamil ProSobee 12.9 ounce	\$
INFANT FOODS			Only brands: Beech-Nut, Gerber, Safeway Mom to Mom. Single containers only, no 2-packs or twin-	
	FRUITS & VEGETABLES		Single flavors or combinations - any variety	
			Fruit - 4 ounce container	\$
			Vegetables - 4 ounce container	\$
	MEATS AND POULTRY		Any variety	
			Meat or Poultry - 2.5 ounce containers	\$