

BENEFITS OF GREEN RECOGNITION

Companies are going green and the benefits are not limited to good public relations. From small to large, businesses can reap the rewards of smart business operations. Some of the many benefits are listed below:

1. Increased Productivity
2. Cost Reduction
3. Networking
4. Public Relations
5. Publicity
6. Advertising
7. Increased Efficiency

RECOGNITION?

With recognition comes more than a sense of accomplishment. The Hawaii Green Business Program (HGBP) will conduct a recognition ceremony during which you will receive a certificate and an award.

With these rewards and new found pride, your business can use the recognition to improve morale, promote sales and sustainable growth.

Hawaii Green Business Program
P.O. Box 2359
Honolulu, Hawaii 96804

Phone (808)587-3802
www.hawaii.gov/dbedt
(search: Green Business Program)

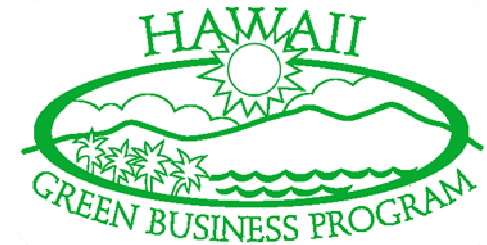
Hawaii Department of Health
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Room 212
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Phone (808)586-4226
<http://hawaii.gov/health/environmental/waste/p2wastemin/index.html>



Green Business Recognition

A STEP-BY-STEP GUIDE



Hawaii Green Business Program

STEP 1: Enrollment Application

The first step in Hawaii Green Business Recognition is to fill out the Enrollment Application. In order to pass this step, Applicants must implement all measures within this Application which apply to their businesses. Follow the instructions below:

1. Go to the HGBP website and download the Enrollment Application. (<http://hawaii.gov/dbedt/info/energy/resource/greenbusiness>).
2. Fill out the Application and submit electronically to gsuzuki@dbedt.hawaii.gov.
3. Your HGBP coordinator will notify you if you may proceed to the next step.

STEP 2: Checklist

Once the Enrollment Application phase is complete, applicants must complete the HGBP Checklist. **This document also can be found and downloaded on the HGBP website.**

The Checklist is a questionnaire assessing your business's green attributes. Once the Checklist is completed, please submit checklist to travis.hiramoto@doh.hawaii.gov. You will be notified of your results.

STEP 3: Site Check

Depending on your results from the Enrollment Application and Checklist, a Site Check may be scheduled.

Working in coordination with the Hawaii Department of Health, an auditor will contact and work with your business to verify your responses to the Enrollment Application and Checklist with an in person Site Check.

GREEN BUSINESS RECOGNITION!

After all three (3) steps are complete, applicants will be eligible for recognition as a Hawaii Green Business. They may post the HGBP logo and re-enroll to receive HGBP recognition time and time again.

Businesses are encouraged to display the Hawaii Green Business Program logo, promote networking opportunities, public relations, and most importantly to increase public awareness.



Maintaining HGBP Recognition

HGBP recognition is valid for one (1) year. Follow these simple steps to maintain your Green Business recognition:

1. Within one (1) month of expiration, go to the HGBP website and download the Annual Re-Enrollment Form.
2. Submit the completed form to gsuzuki@dbedt.hawaii.gov.

After three (3) consecutive years, recognized businesses should re-submit the HGBP Checklist.

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