

# 2015 Hawaii PAN Forum Evaluation Report

## About the PAN Forum

The PAN Forum was held on May 28, 2015, two years after the launch of the PAN Plan 2013-2020. The conference theme was once again “Good Health/Good Policy.” The conference goals were to:

- 1) **Celebrate** progress on the PAN Plan and efforts from Partners.
- 2) **Re-engage partners** in the PAN Plan and identify a shared vision of a healthy Hawaii in 2020.
- 3) **Identify next steps** for each PAN Plan objective and identify top policy priorities for each sector area to present at the fall policy maker meeting.

## Forum Participants

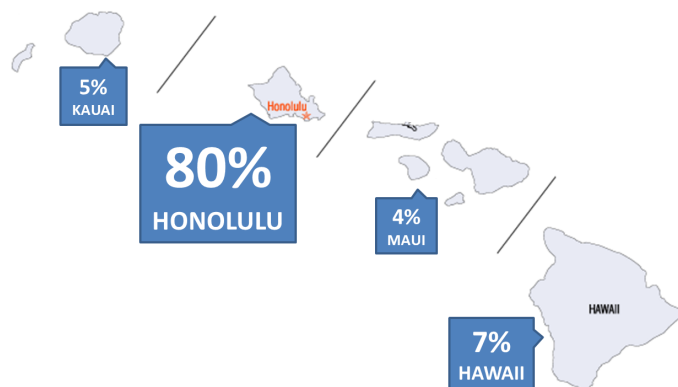
**127** registered participants

**50%** had attended the 2013 PAN Summit

**59** different organizations/agencies participated

**All counties were represented at the Forum.**

**Most participants were from Honolulu county.**



## Survey

At the end of the day, 90 of the 127 registered participants filled out a survey about the Forum, a **response rate of 71%**. This report contains the survey results.

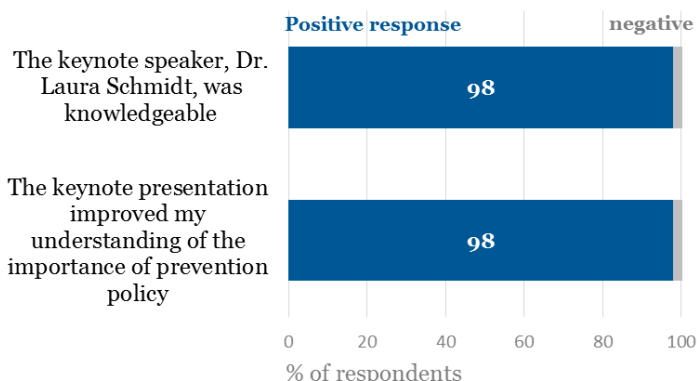
## Keynote Presentation

**Dr. Laura Schmidt**, of UCSF, spoke about SSBs and their impact on chronic diseases, including Non-Alcoholic Fatty Liver Disease and Metabolic Syndrome. She encouraged public health practitioners to use the pricing and taxation strategies, like those used in tobacco control, with SSBs. She promoted an SSB tax with funds dedicated to prevention and education, explaining that the industry should share in the health costs of their products.



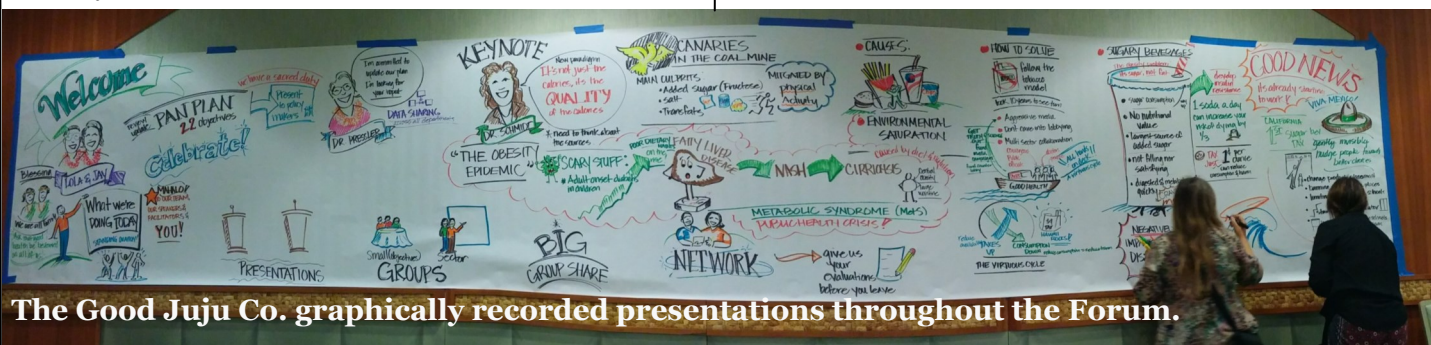
## Keynote Survey Results:

**Participants overwhelmingly reacted positively to Dr. Schmidt's presentation.**



The keynote presentation was the top response for “which aspect of the 2015 PAN Forum did you like the best?” One respondent said,

*“Dr. Schmidt's presentation was informative and eye-opening. She provided new information which served as an excellent foundation and justification for supporting an SSB tax (something I wasn't 100% supportive of in the past).”*



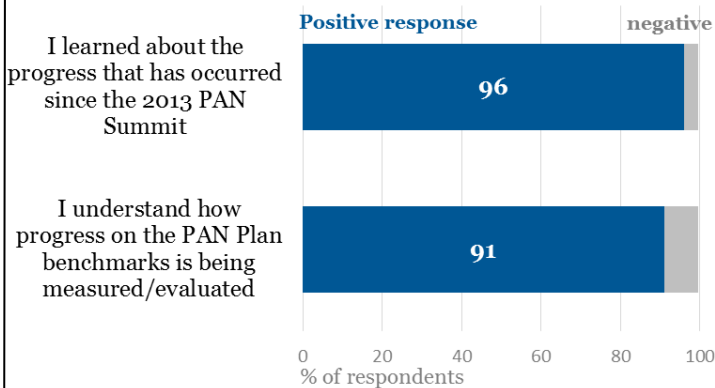
The Good Juju Co. graphically recorded presentations throughout the Forum.

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## PAN Evaluation Presentation

**Dr. Jay Maddock**, on behalf of the Healthy Hawaii Initiative Evaluation Team, presented an update on the PAN Plan 2013-2020's progress to date. In his presentation, he gave the status of the priority objectives identified by stakeholders at the PAN Plan's launch in 2013 and through a stakeholder survey in 2014. Forum participants were also given a handout with updates on all 22 of the objectives.

### The majority of participants felt they learned about the PAN plan's progress and evaluation.



## PAN Plan Tracker

A few survey respondents said that **an online dashboard of the progress on objectives would be helpful** to them in their work on the PAN objectives.



### PAN PLAN TRACKER

Monitors Hawaii's progress towards a healthier 2020 using the Physical Activity and Nutrition Plan.

The PAN Plan Tracker is located at [www.hawaiihealthmatters.org](http://www.hawaiihealthmatters.org)

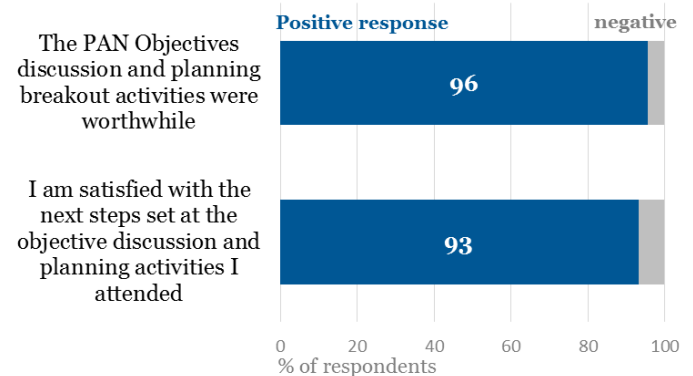
## Objective Breakout Sessions 1 & 2

Round table discussions were held for each of the 22 objectives during the two breakout sessions. Forum participants selected an objective for each session and worked with other partners to identify:

- 1) **Successes** they have had toward achieving the objective
- 2) **Next steps** that they or their organization were going to take to achieve the objective
- 3) **Needs** they had in order to take the identified next steps
- 4) The three **greater next steps** to moving the objective forward in the next 2 years
- 5) **Policies** that would be instrumental in helping to move the objective forward

**Notes from these breakout sessions will be emailed out to workgroup stakeholders.**

### Most participants felt the breakout sessions were worthwhile and were satisfied with the next steps.



The breakout sessions were the second most frequently mentioned response to "which aspect of the 2015 PAN Forum did you like best?" One survey respondent said:

*"Breakout sessions were helpful to hear different perspectives and possible collaborative efforts among other public health professionals."*

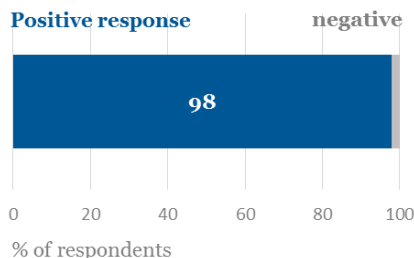
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## PAN Sector Area Implementation Breakout Sessions

After a networking lunch, stakeholders convened in each of the PAN sector areas to review the policies brainstormed during the objective breakout sessions, and to identify the top policy priorities to present to policy makers in the fall.

**Nearly all participants were satisfied with the policy priorities set during the sector area breakout session.**

I am satisfied with the policies that were selected to present to policy makers in the fall



## Sector Area Policy Priorities

### Media\*

- 1) SSB tax to fund media/communications/outreach efforts around prevention.

\*Media also set next steps. A few steps were: 1) to support the sector area policies, 2) promote water consumption, 3) lower sugar consumption and increase active living, and fruit and vegetable consumption through targeted messaging.

### Community Design and Access PA

- 1) Policy for DOT implementation of Complete Streets.
- 2) The counties and state set metrics/goals for active commuting/transportation.
- 3) Require health impact assessments.
- 4) Require secured bike parking at state events, locations, and facilities.

### Community Design and Access Nutrition

- 1) Develop a food systems access task force.
- 2) Increase support for locally produced healthy foods (cottage foods).
- 3) Encourage institutional level policies: snack shops, worksite wellness, water stations, nutrition wellness policies.
- 4) Continue to support kids' meals beverage bill.
- 5) Continue to support SSB warning label bill.

### Educational Systems

- 1) Fitness assessments in at least grades 5, 7, & 9.
- 2) Increase the number of qualified health & PE teachers in middle school.
- 3) Incorporate health & wellness guidelines into current child care license requirements (stronger requirements for PA & nutrition).
- 4) Physical exam requirements beyond kindergarten.
- 5) Include nutrition & agriculture in curriculum in all grade levels.

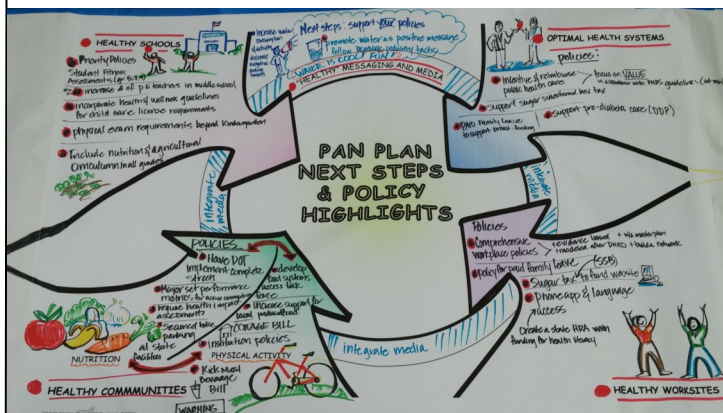
### Worksite, Industry, & Business

- 1) Develop a comprehensive, evidence-based, worksite wellness policy for the state similar to the DHRD policy.
- 2) Paid family leave.
- 3) SSB tax to fund worksite wellness activities, including the creation of and maintenance of a website.
- 4) Create a state HRA with funding for infrastructure for health literacy to access populations.



### Health Care Systems

- 1) Incentivizing and reimbursing preventive care in accordance with PHPS Guidelines at minimum.
- 2) SSB tax to fund prevention programs.
- 3) Paid family leave to support breastfeeding.
- 4) Insurance coverage for DPP.

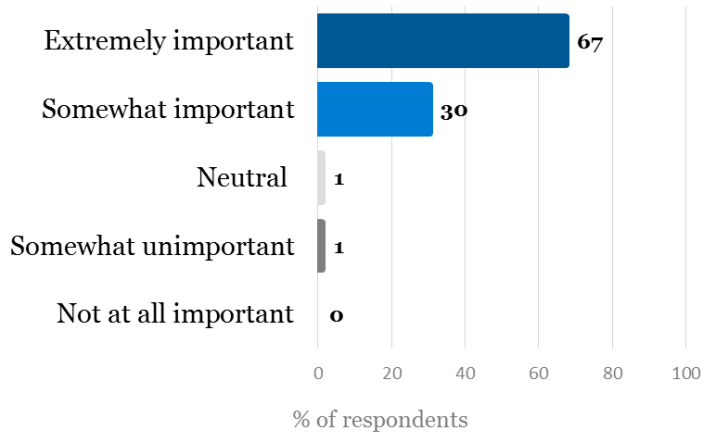




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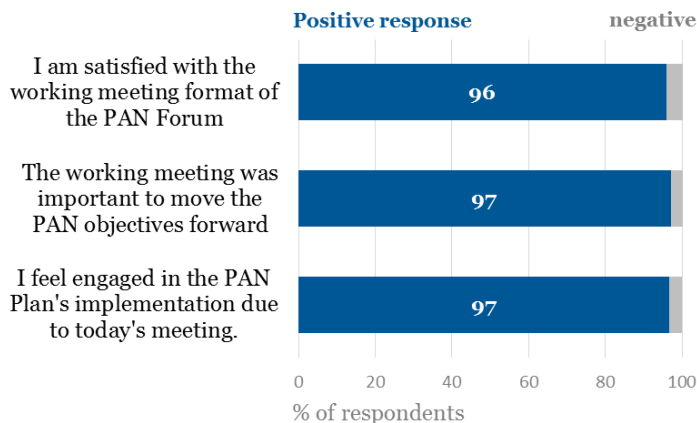
## Overall PAN Forum Evaluation

**The majority of participants felt the discussions had at the Forum are extremely important to their work.**



**Participants liked the working meeting format.**

**They felt it was important to move the plan forward and helped them feel engaged in the plan.**



**98% of respondents felt they had opportunities to network with other PAN Partners at the Forum.**

**Other aspects of the Forum that participants liked best:**

- Collaboration/networking with other partners
- Format of the day (inclusive and good variety)
- Interactivity of the work sessions
- Good Juju's graphic depictions of the conference
- Bev Brody's exercise break
- Sector area breakout sessions (after lunch)
- Healthy food options

**What would be helpful in your work on the PAN objectives?**

- Networking and collaboration opportunities for PAN Forum stakeholders/share stakeholder contact lists
- Regular progress updates via meetings or calls (monthly, quarterly, or biannually)
- Funding and information on grant opportunities
- More information on the PAN Plan and its implementation
- Forum presentations and summary notes
- Access to resources/organizations (e.g. worksite wellness website, organizations to help community groups with nutrition and PA education).
- Policy maker/leadership support in implementing current policies and adopting PAN objectives into government policy.
- Bring partners not present at the Forum into discussions (e.g. HDOT, PCPs, community reps).
- Better integration of data from diverse partners and a statewide health record to get real time data.
- Sharing a consistent message in all divisions of the department.
- An online tracker for PAN objectives.
- Action on the plans made today.
- Information on breastfeeding support and paid family leave policies.
- Information on worksite wellness progress and wellness policy.
- Increase connections between risk factors and management of chronic disease.

**Some Additional Comments**

- Utilize the Hawaii Child Nutrition Programs
- Follow up with participants after the Forum
- Start later for interisland travelers
- Emphasize non-policy/law solutions and steps.
- Crosstrain on PAN issues to get us out of our silos.
- Include breastfeeding in Educational Systems.

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## Healthy Food Options: Nutrition Wellness Policy

The Department of Health's newly adopted Nutrition Wellness Policy for food and beverages purchased with state and federal funds was implemented for the first time at the PAN Forum. Feedback was gathered from participants, about the healthy food options, and the catering department, about working with the guidelines. The DOH Nutrition Wellness Policy is available at

[www.health.hawaii.gov/physical-activity-nutrition/home/policy-work](http://www.health.hawaii.gov/physical-activity-nutrition/home/policy-work)

**Breakfast** met some of the guidelines with fresh fruit, a protein source served along with the carbohydrates, and whole grain options served along with the processed grains.

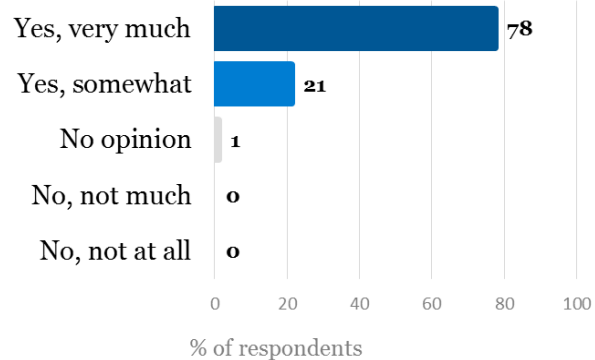


**Lunch** met some of the guidelines by including whole grains, vegetables, and a vegetarian option. Dessert included low-calorie options and small portion sizes.

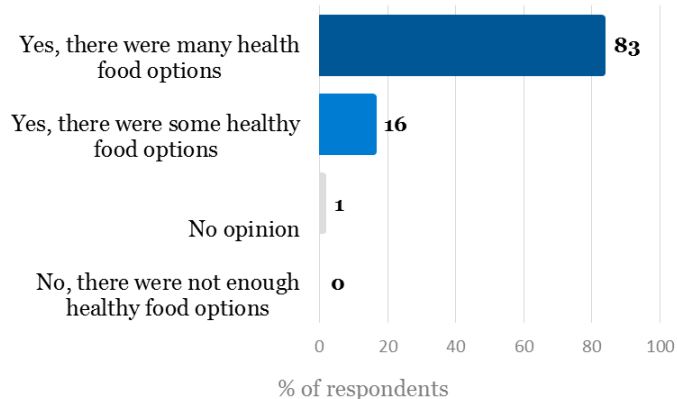
In addition to cookies, the **snack** included peanut butter for a source of protein, and apples as the low-calorie options.

Water was available all day.

The majority of participants liked the food and beverages served at the meeting very much.



The majority of participants thought there were many healthy food options served at the meeting.



Overall, participants liked having the healthy choices available, a few even said they liked the healthy options best about the conference. Additional comments about the food included requests for gluten free options and comments about the strange peanut butter.

## Hotel's Perspective on the Policy

- The hotel's catering department liked the guidelines and will be keeping them as an example tool.
- Talking over the menu with the DOH coordinators to get specific suggestions about what items they wanted was most helpful to the catering department as this saved the chefs from spending time to come up with a menu.
- The hotel did their best to accommodate the policy but due to the conference package purchased not everything could be addressed.