

**Media**

**Objective 1**

Statewide Communication Plan that Promotes Healthy Eating & Active Living



15 Media sector partners participated in the "Rethink Your Drink" campaign re-launch from November 2013-February 2014.



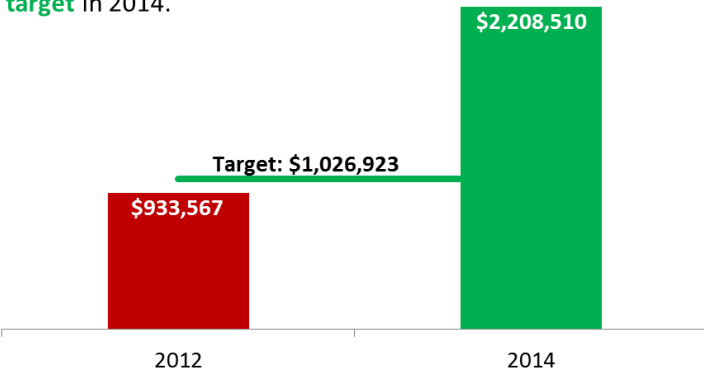
Work continues on additional coordinated Communication plans.

**Community Design and Access**

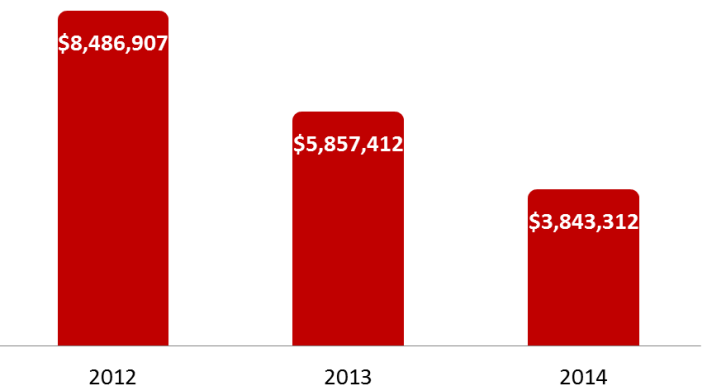
**Objective 2**

Designate 10% of Federal & State Highway Transportation Funds for Complete Streets, Safe Routes to School (SRTS), Bicycle & Pedestrian plans, and Greenbelt & Trail Systems.\*

DOT's SRTS allocation surpassed the target in 2014.



DOT's State & Federal bikeway allocation has declined since 2012.\*\*



\*The overall objective 2 target has not yet been met. Data sources are still pending for CS funds, and Greenbelt & Trail Systems.

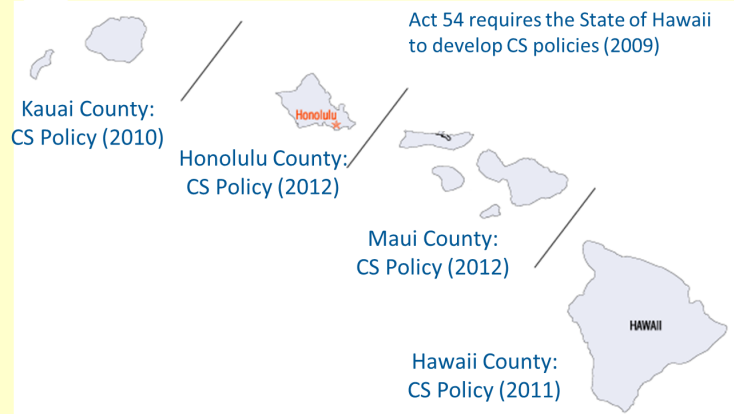
\*\*Target not yet established for bikeway allocations due to variations in annual eligible funds.



**Objective 3**

Implement State & County Level "Complete Streets" (CS) Policies.

All counties and the State have CS policies



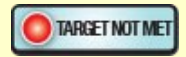
Measures	Data
All Counties & State develop & adopt a tracking system for CS performance measures	Kauai & Honolulu counties have developed performance measures, but they have not yet been formally adopted.  Hawaii county is starting to develop performance measures.  Maui has yet to develop measures.



**Objective 4**

Physical Activity Priorities in Building Design & Location, Land-Use Planning & Transportation Decisions

Measures
Develop, adopt, and implement a state plan and four county plans to include PA priorities in design.



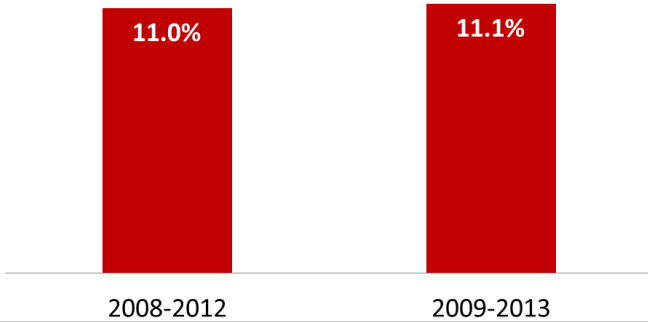
\*Urban Land Institute has guidance documents, "Ten Principles for Building Healthy Places," and "Building Healthy Places Toolkit" that can be adopted or used to develop a state and county plans.

**Objective 5**

**Increase by 10%, Percentage of People Who Use Active Transportation To Commute to School or Work**

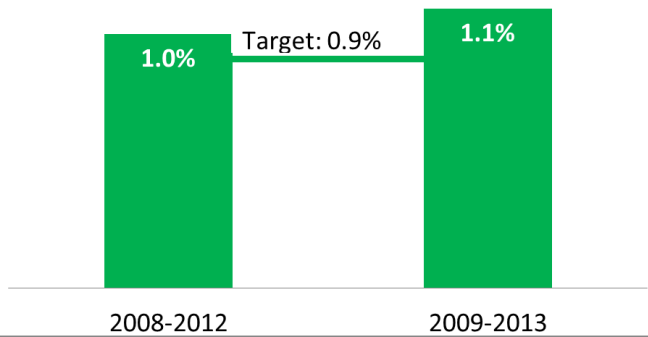
**Workers commuting by walking or public transportation has increased slightly** 

Target: 11.9%



**Workers commuting by bicycle has met the target** 

Target: 0.9%

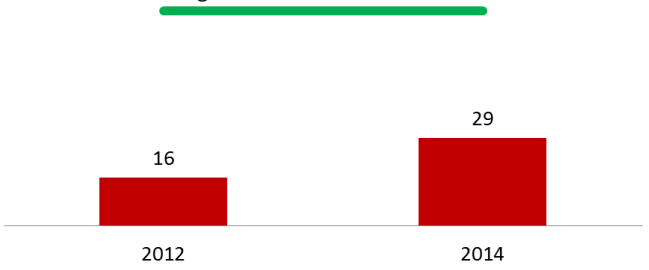


**Objective 6**

**Farmers Markets that Accept SNAP EBT Transactions\***

**The # of farmers markets that have SNAP EBT machines has increased since 2012**

Target: 71 Farmers Markets



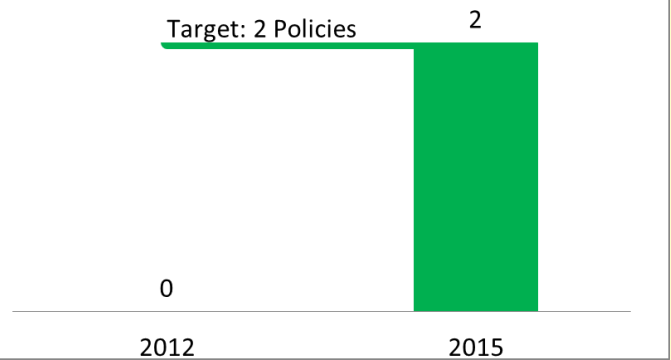
\*Target needs to be reset as a % once a reliable data source for the total # of farmers' markets can be established.

**Objective 7**

**Statewide Policies to Increase Access to Healthy Foods**

Two statewide policies passed this year.

Target: 2 Policies





- SB376– Creates statewide Farm to School program & 1 position in the Department of Agriculture for 1 year, starting July 1, 2015.
- DOE Wellness Guidelines, Nutrition Standard 2 was revised to better align with the 2010 Child Nutrition Reauthorization Act requirements for "Smart Snacks."



**Objective 8**

**Identify Issues Related to Access & Consumption of Healthy Food in Each County & Develop Strategies to Address Them**

Measures	Data
Plan outlining strategies to address access to healthy food in the state and county	Plans developed: 0 <span style="float: right;"></span>
Census data outlining access to healthy foods	Get Fit Kauai's Access to Healthy Foods Task Force compiled data. Healthy Hawaii Initiative Evaluation Team compiled data for the other counties. <span style="float: right;"></span> State Data Pending



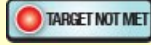
**Educational Systems**

**Objective 9**

**Require Quality, Comprehensive Health and PE in DOE Schools**

**Measures**

Middle school health & PE requirement\*



BOE policy for minutes of PE instruction



Required certification for secondary health & PE teachers



Development of a monitoring system that assesses performance standards



\*House Bill 1436 (mandating P.E. in middle school) did not pass in the State Legislature this year.



**Objective 10**

**Establish a Data Collection System to Measure, Track, & Report Student Health Data**

**Measures**

**Data**

State policy to increase physical exam requirements to include grades 6 & 9

No Policy



State policy to mandate fitness testing in PE classes in ≥ 3 grades (once in elementary, middle, & high school).

No Policy



\*House Bill 578 requiring a physical exam at 7th grade was introduced but did not pass

**Objective 11**

**Create Childcare License Requirements & Wellness Guidelines**

**Measures**

Policy establishing child care license requirements



Policy establishing wellness guidelines for early childhood

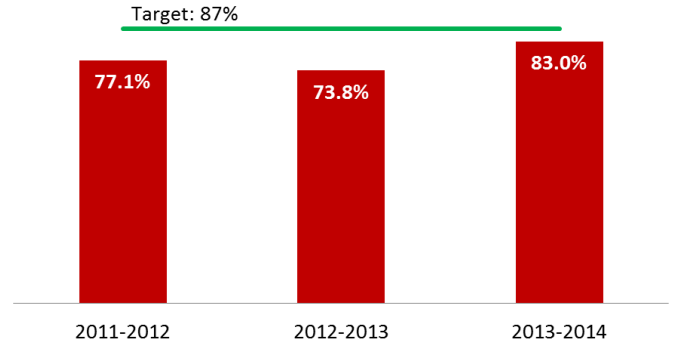


\*House Bill 578 requiring a physical exam at 7th grade was introduced but did not pass

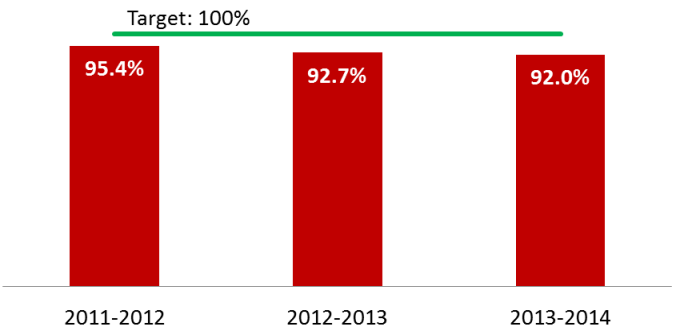
**Objective 12**

**Increase Educational Opportunities for Students & Staff to Learn About Nutrition & Agriculture\***

% of schools that have gardens is just below the **target\***



% of schools have gardens used for instruction is below the **target.**



\*% are calculated out of the number of schools who responded to the SAWS each year.

Measures	Data
# or positions in DOE & DOAg to support school gardens	Senate Bill 376: Created a Farm to School Program & a 1 yr. Coordinator Position in DOAg starting 7/1/15.
# of school food service trainings	431 Cafeteria staff trained statewide in 2014.

**Objective 13**

**Implement Standards to Increase Access to Healthy Drinking Water at All Schools**

**Measures**



Establish standards on free water drinking throughout the school day



Number of schools that meet standards

No data yet

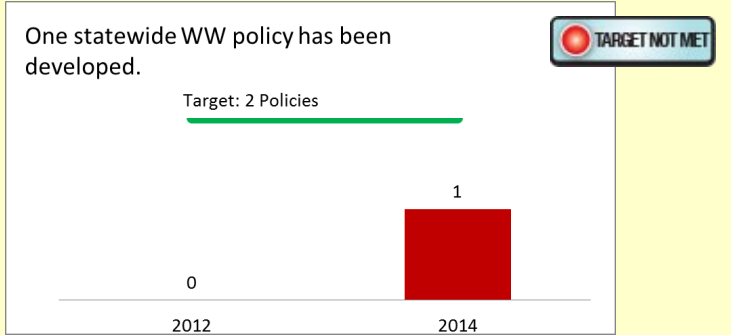
**Objective 14**  
**Prohibit Sugar-Sweetened Beverages on School Campuses During Instructional Time\***

Measures	
Number of Schools that adopt DOE state policy on SSB consumption	
Statewide DOE policy prohibiting SSB on campuses during instructional time*	

\*Instructional time includes all after school campus activities. This objective also includes items brought from home and consumed during instructional time.




**Worksite, Industry, and Business**

**Objective 15**  
**Establish  $\geq$  2 Statewide Policies to Increase the Number of Worksites Offering Wellness Programs**





\*The Hawaii State Department of Human Resource Development (DHRD) Worksite Wellness (WW) Policies and Procedures were adopted effective October 1, 2014. They give state agencies the authority to create WW initiatives.

**Objective 16**  
**Develop a Statewide Infrastructure to Provide Worksite Wellness (WW) Resources & TA to Employers**

Measures	Data
Worksite wellness (WW) Coordinator position at DOH or EUTF	DOH WW position established with federal funds.  EUTF has a Part-Time WW Position
Technical assistance & resources provided by DOH	Resources to be added to DOH website soon 
Worksite wellness (WW) program and recognition program	Contractor selected for state employee WW Program. No recognition program yet. 



**Objective 17**  
**Increase the Number of Residents Who Complete a Health Risk Assessment (HRA)**

Measures	Data
Development and Implementation of a HRA educational campaign	Baseline and follow-up data is currently being collected  
Number of HRAs completed as reported by employers and/or insurance companies	Baseline and follow-up data is currently being collected  

**Healthcare Systems**

**Objective 18**  
**Incentivize Health Promotion and Disease Prevention Through a Combination of Mechanisms\***



Potential Measures	Data
# of NCQA recognized Patient Centered Medical Homes (PCMH) in the State	287 Physicians/Sites are PCMH, recognized by the NCQA in 2015
% of Community Health Centers with PCMH Certification	71% (10 out of 14) Community Health Centers
Patient Reach of PCMH	Data sources need to be developed
Insurers reimburse providers &/ or provide incentives for health promotion & disease prevention	Data sources need to be developed

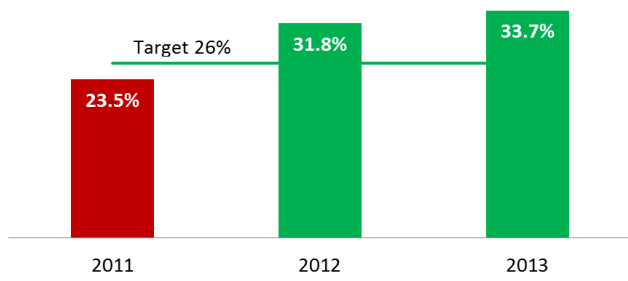
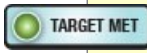
\* The measures, data sources, and targets for this objective need to be discussed. Some potential measures are listed here.



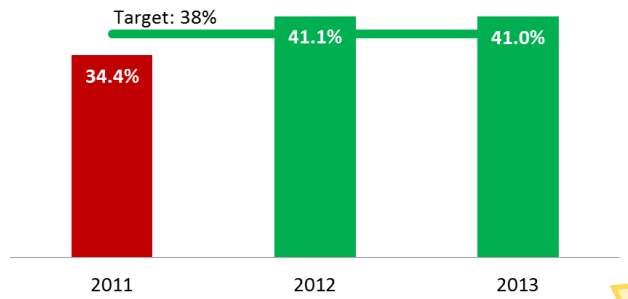
**Objective 19**

**Routinely Assess Patients' Weight & Risk Status & provide appropriate nutrition & PA referrals/counseling**

Adolescents asked about their weight & followed up with met the **target**.



Adults asked about their weight & followed up with meets the **target**.



**Measures**

Primary care practitioners provide annual counseling on nutrition & PA or refer patients to resources.

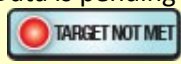
Data source pending



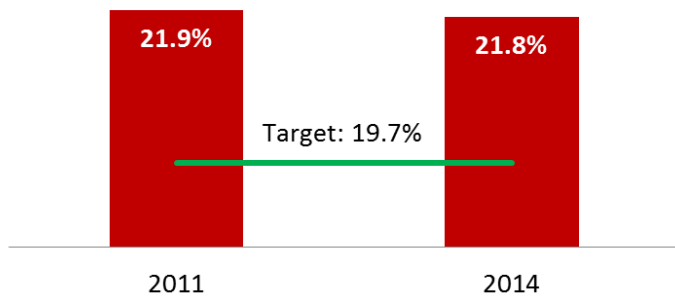
**Objective 20**

**Increase to 50% the Percentage of Overweight and Obese Adults in Hawaii Who are Asked About their Weight**

Measures	Data
Percent of patients asked about their weight in the last year	BRFSS question added March 2015. Data is pending



Adults who are obese exceeds the **target**.



**Objective 21**

**Modify Health Insurance Benefits to Reimburse for Registered Dietician & Physical Activity Services for Adults with a BMI  $\geq$  30 & Children at or Above the 95th Percentile\***

**Measures**

Policy developed & adopted



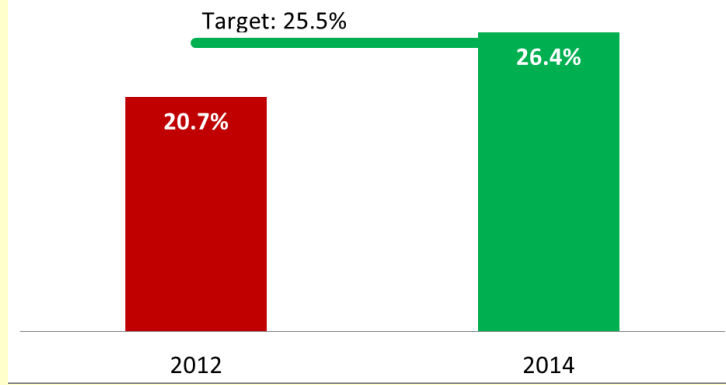
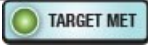
\*An Obesity Reimbursement Task Force was convened and a report of recommendations was given to the legislature in Nov. 2013.



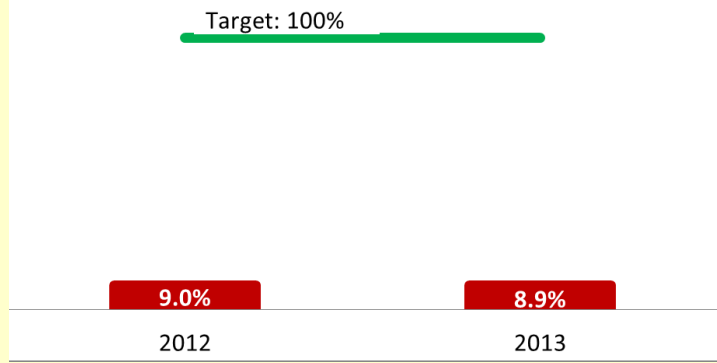
**Objective 22**

**Increase by 20%, the Duration of Exclusive Breastfeeding Through Six Months**

The % of infants exclusively breastfed at 6 months met the **target**.



The % of births occurring in *Baby-Friendly* facilities is below the **target**.



This PAN Plan 2013-2020 Update was prepared for the Chronic Disease Prevention Health Promotion Division of the Hawaii State Department of Health by the Healthy Hawaii Initiative Evaluation Team at the University of Hawaii.

To follow the progress of the PAN Plan 2013-2020, visit the PAN tracker at <http://www.hawaiihealthmatters.org>.



PAN Forum Evaluation Update: May 28, 2015.