

You are invited! FREE

Telling Your Public Health Story:

Storytelling Webinar Training, A Three-Part Series

Tuesdays on April 19, April 26 and May 3, 2016 at 11-12:30pm

Sponsored: DOH--EMS Injury Prevention System Branch and Hawaii Public Health Training Hui

Storytelling Webinar Training Series

By Expert Storyteller—Jay Golden

This 2016 storytelling webinar training series hosted on April 19, April 26, and May 3, 2016 is brought to the public health workforce through the sponsorship of the Hawai'i State Department of Health, Emergency Medical Services Injury Prevention System Branch (EMSIPSB) in the partnership with the University of Hawaii, Office of Public Health Studies and the Hawaii Public Health Training Hui. It is the intent to attend all three webinars to create a polished and impactful public health story. There is a storytelling handbook, worksheet, and checklist that will be emailed to attendees of this webinar series.

Learning Objectives:

- 1) Explore aspects of a focused process of writing a public health story (Webinar 1)
- 2) Review the seven aspects of storytelling journey curve to ensure development of impactful story (Webinar 2)
- 3) Refine your public health story to meet establish checklist of criteria for well-connected story (Webinar 3)



Jay Golden, Trainer

**Chief Storyteller and Story Coach,
Co- Founder of Wakingstar**

A 16-year veteran of storytelling and coaching, Jay Golden has trained leaders around the world to find and refine their most essential and most memorable stories in order to deliver their most critical message. Jay contributed his expert content for the development of this Storytelling Handbook, and his speaking, training, and coaching over the past two years has helped us effectively shape and share the personal and professional stories of injury prevention, and public health in the State of Hawaii

Three-Part Storytelling Webinar Training:

**1: April 19, 2016 at 11:00-12:30pm HST Webinar 1:
[What is a Story and How Does It Work](#)**

Register at:

<https://cc.readytalk.com/r/or3m8slug696&eom>

**2. April 26, 2016 at 11:00-12:30pm HST Webinar 2:
[Working on Your Story](#)**

Register at:

<https://cc.readytalk.com/r/qs6ziiqt3o3e&eom>

**3. May 3, 2016 at 11:00-12:30pm HST Webinar 3:
[Enriching and Posting Your Story](#)**

Register at:

<https://cc.readytalk.com/r/i2ktr1xqa62f&eom>



Hawai'i State Department of Health, Emergency Medical Services and Injury Prevention System Branch



Hawai'i Public Health Training Hui—Public Health Training collaborative that offers ongoing continuing education to all health professionals and community members working to promote population health and well-being.



Wakingstar Storyworks—Storytelling Company founded by Trainer and Storyteller Jay Golden