Vitålsigns

High Blood Pressure and Cholesterol
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2 in 3 $\qquad$
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## High Blood Pressure and Cholesterol

## Problem Improved care could save more than 100,000 lives a year.

By the Numbers

High Blood Pressure
1 in 3 Adults has high blood pressure.

## 1 in 3 Adults with high blood pressure does not get treatment.

## 1 in 2 Adults with high blood pressure does not have it under control.

## High Cholesterol

1 in 3 Adults has high cholesterol.

1 in 2 Adults with high cholesterol does not get treatment.

2 in 3
Adults who have high cholesterol do not have it under control.

Salt Level Can Vary in Common Food Items

Range (mg sodium per serving)


## Why is control difficult to achieve?

$\diamond$ More than $80 \%$ of people who don't have their blood pressure or cholesterol under control actually have health insurance. Not only do individuals need to be continually checked for these conditions, they also need good, affordable treatment along with regular follow-up care.
$\diamond$ Many people don't have regular access to medical care, prescription medications, or lifestyle counseling. Some people don't go back to the doctor when they should. This makes it difficult to control their blood pressure and cholesterol. About 1 in 2 adults stops taking cholesterol medicine within 1 year.
$\diamond$ Improvements in the way health care is delivered are needed. Clinical services that detect and control high blood pressure or cholesterol are not being delivered to all those in need. Changes in how we reimburse for and provide health care services can improve health by giving more people access to treatment.
$\diamond$ People get $77 \%$ of their sodium (mostly salt) from eating processed or restaurant foods, which can raise blood pressure. Even people who want to eat low-salt foods may have trouble finding them in grocery stores or on restaurant menus.
$\diamond$ Trans fat found in fried and processed foods such as cookies and donuts can raise cholesterol, contributing to heart disease and stroke. Only 1 in 5 Americans lives where there are policies that eliminate artificial trans fat from restaurant foods.
$\diamond$ Everyday decisions can help keep a heart healthy. These include not smoking, eating right, exercising, and taking prescription medicines. Policies that make it easier for people to eat a healthy diet, walk or bicycle for transportation or fun, and have smoke-free areas can help lower blood pressure and cholesterol.

## US State Info

## Heart Disease Death Rates <br> 2002-2007, Adults Ages 35+, by County




Stroke Death Rates
2002-2007, Adults Ages 35+, by County


## What Can Be Done



## The Affordable Care Act

$\diamond$ Will expand health insurance coverage to up to $94 \%$ of people under age 65 by 2019.
$\diamond$ Will require new health plans to cover preventive services for certain populations including

- Testing for high blood pressure and cholesterol.
- Counseling on the use of daily aspirin to reduce the risk of a heart attack or a stroke.
- Using counseling and medication to help people quit smoking.
- Managing obesity and providing counseling on diet and weight loss.
$\diamond$ Will provide more trained health professionals to treat people with high blood pressure and cholesterol.
$\diamond$ Will improve the delivery of services.


## Policymakers can

$\diamond$ Develop policies that reward effective disease prevention and chronic disease management.
$\diamond$ Develop policies that allow other health care professionals (pharmacists, dietitians, community health workers, nurses and nurse practitioners) to have a more active role in managing high blood pressure and cholesterol.
$\diamond$ Develop policies for medical care that increase the use of electronic health records and doctor reminder systems.
$\diamond$ Champion policies to reduce salt and eliminate artificial trans fat in the nation's food supply.


## Doctors, nurses, and other health providers can

$\diamond$ Follow current guidelines for prevention, treatment, and control of heart disease and stroke. (http://www.cdc.gov/dhdsp/materials_for_ professionals.htm).
$\diamond$ Use electronic health records and registries of their patients with high blood pressure and cholesterol, or who smoke so patients get the follow-up care they need, and providers get feedback on their performance.
$\diamond$ Manage these conditions at every patient visit at every provider to help them control their blood pressure and cholesterol.
$\diamond$ Remind patients about follow-up care (e.g., automatic phone calls, Internet reminders) and self-monitoring of high blood pressure at home.
$\diamond$ Urge patients at every opportunity to quit smoking.

## Individuals can

$\diamond$ Follow your doctor's instructions and stay on your medications to control your blood pressure and cholesterol.
$\diamond$ Eat a healthy diet that is low in salt; low in total fat, saturated fat, and cholesterol; and rich in fresh fruits and vegetables.
$\diamond$ Take at least 1 brisk 10-minute walk, 3 times a day, 5 days a week.
$\diamond$ Don't smoke. If you smoke, quit as soon as possible (http://www.cdc.gov/tobacco and http://www.smokefree.gov).

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