## **Community Action Resource Guide**

Based on results of Chronic Disease Summit, February 2011, Chronic Disease Advisory Group, August 2011

### **Background Research**

CDC Health Disparities and Inequalities Report — United States, 2011 CDC MMWR

http://www.cdc.gov/mmwr/pdf/other/su6001.pdf

Preventing Chronic Diseases: A Vital Investment

WHO Global Report

http://www.who.int/chp/chronic\_disease\_report/part3.pdf

http://www.who.int/chp/chronic disease report/contents/en/index.html

### Conceptual Frameworks & Models -

Policy and Environmental Change that Support Health and Health Care Behaviors

### A Conceptual Framework for Action on the Social Determinants of Health.

Draft Discussion paper for the Commission on Social Determinants of Health (CSDH), April 2007. World Health Organization (WHO). Available at:

http://www.who.int/social\_determinants/resources/csdh\_framework\_action\_05\_07.pdf.

### National Stakeholder Strategy for Achieving Health Equity

National Partnership for Action (NPA)

http://minorityhealth.hhs.gov/npa/templates/content.aspx?lvl=1&lvlid=33&ID=286

## Healthy People 2020: An Opportunity to Address Societal Determinants of Health in the U.S.

Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2020. (July 26, 2010). Available at:

http://www.healthypeople.gov/2020/about/advisory/SocietalDeterminantsHealth.pdf.

## Promising Practices in Chronic Disease Prevention and Control: A Public Health Framework for Action

CDC, National Center for Chronic Disease Prevention and Health Promotion, 2003 http://www.hpclearinghouse.ca/downloads/Promising\_Practices\_cdc.pdf.

#### **Tool Kits & Action Guides**

*Vulnerability 2030-Rethinking the Future for Vulnerable Populations.* Scenarios present alternative futures and implications for improving the outlook for America's most vulnerable. Available at: <a href="http://www.rwjf.org/vulnerablepopulations/product.jsp?id=71900">http://www.rwjf.org/vulnerablepopulations/product.jsp?id=71900</a>.

*Vulnerability 2030: Scenarios on Vulnerability in the United States.* Institute for Alternative Futures, 2011. Available at: <a href="http://www.rwjf.org/files/research/vulnerability2030.pdf">http://www.rwjf.org/files/research/vulnerability2030.pdf</a>.

### Advancing Health Equity: "A Guide of Next Steps for Action"

The Office of Minority Health and Public Health Policy, Virginia Department of Health

## **Chronic Disease Management and Control Branch**

Asthma ~ Bilingual Health ~ Cancer ~ Diabetes ~ Healthy Communities ~ Heart Disease & Stroke ~ Tobacco

http://www.vdh.state.va.us/healthpolicy/healthequity/unnaturalcauses/documents/Next-Stepsfor-Action.pdf

### **Strategic Direction: Development of Inter-Agency Council**

### Chronic Disease Prevention and Control: A Wise Investment

National Association of Chronic Disease Directors – Policy White Papers. Available at: <a href="http://www.chronicdisease.org/policy/policy-statements/white-papers/AWiseInvestment228.pdf">http://www.chronicdisease.org/policy/policy-statements/white-papers/AWiseInvestment228.pdf</a>.

## Healthy People 2020: An Opportunity to Address Societal Determinants of Health in the U.S.

Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2020. July 26, 2010.

Available at:

http://www.healthypeople.gov/2020/about/advisory/SocietalDeterminantsHealth.pdf.

### Tackling Health Inequities through Public Health Practice: A Handbook for Action.

The National Association of County & City Health Officials, Washington, DC and The Ingham County Health Department, Lansing, MI.

Available at: http://www.acphd.org/axbycz/admin/datareports/ood\_naccho\_handbook.pdf

### Advancing Health Equity: "A Guide of Next Steps for Action"

The Office of Minority Health and Public Health Policy, Virginia Department of Health. Available at

http://www.vdh.state.va.us/healthpolicy/healthequity/unnaturalcauses/documents/Next-Stepsfor-Action.pdf.

## Promising Practices in Chronic Disease Prevention and Control: A Public Health Framework for Action

CDC, National Center for Chronic Disease Prevention and Health Promotion, 2003 Available at: <a href="http://www.hpclearinghouse.ca/downloads/Promising Practices cdc.pdf">http://www.hpclearinghouse.ca/downloads/Promising Practices cdc.pdf</a>.

#### National Stakeholder Strategy for Achieving Health Equity

National Partnership for Action (NPA)

Available at: http://minorityhealth.hhs.gov/npa/templates/content.aspx?lvl=1&lvlid=33&ID=286.

**Building Action on the Social Determinants of Health.** Subcommittee on Population Health, Senate Committee on Social Affairs, Science and Technology.

Wellesley Institute. March 12, 2009.

Available at: http://wellesleyinstitute.com/files/WISenatesubcomtespknotesMarch1209.pdf.

## Health Equity Through Intersectoral Action: An Analysis of 18 Country Case Studies.

Public Health Agency of Canada and World Health Organization (WHO), 2008. Available at: <a href="http://www.phac-aspc.gc.ca/publicat/2008/hetia18-esgai18/pdf/hetia18-esgai18/pdf/hetia18-esgai18-eng.pdf">http://www.phac-aspc.gc.ca/publicat/2008/hetia18-esgai18/pdf/hetia18-esgai18-eng.pdf</a>.

### **Strategic Direction: Standardized Reporting and Information Sharing**

# The Power of Prevention Chronic disease . . . the public health challenge of the 21st century.

National Center for Chronic Disease Prevention and Health Promotion, CDC.

Available at: http://www.cdc.gov/chronicdisease/pdf/2009-Power-of-Prevention.pdf.

# HHS Action Plan to Reduce Racial and Ethnic Health Disparities: A Nation Free of Disparities in Health and Health Care

US Dept. of Health & Human Services

Available at: <a href="http://minorityhealth.hhs.gov/npa/files/Plans/HHS/HHS\_Plan\_complete.pdf">http://minorityhealth.hhs.gov/npa/files/Plans/HHS/HHS\_Plan\_complete.pdf</a>.

### Strategic Direction: Community Action, Advocacy and Engagement

## CDC Health Disparities and Inequalities Report — United States, 2011

CDC MMWR

http://www.cdc.gov/mmwr/pdf/other/su6001.pdf

### What Shapes Health-Related Behaviors? The Role of Social Factors

Robert Wood Johnson Foundation, Issue Brief Series: Exploring the Social Determinants of Health – March 2011

http://www.rwjf.org/files/research/sdohwhatwhapeshealthrelatedbehaviorsissuebrief20110324.pdf. Authors: University of California, San Francisco Center on Disparities in Health. Braveman P, Egerter S, Barclay C.

### Preventing Chronic Diseases: A Vital Investment

WHO Global Report.

http://www.who.int/chp/chronic\_disease\_report/part3.pdf

http://www.who.int/chp/chronic disease report/contents/en/index.html

#### Creating a Culture of Healthy Living – Discover the Leadership Challenge

What Can Leaders Do to Create a Culture of Healthy Living?

CDC's Healthy Communities Program

http://www.cdc.gov/healthycommunitiesprogram/communities/pdf/hcp\_brochure.pdf

# HHS Action Plan to Reduce Racial and Ethnic Health Disparities: A Nation Free of Disparities in Health and Health Care

HHS Office of Minority Health.

Available at: http://minorityhealth.hhs.gov/npa/templates/content.aspx?lvl=1&lvlid=33&ID=285

## Unequal Lives: Health Care Discrimination Harms Communities of Color in Hawaii

Health Care for America NOW!. July 2009.

Available at: <a href="http://hcfan.3cdn.net/886c04a436d0990560\_xfm6i2iws.pdf">http://hcfan.3cdn.net/886c04a436d0990560\_xfm6i2iws.pdf</a>.

### Hawaii Community Health Needs Assessment: Community Voices on Health

Kaiser Foundation Health Plan on Hawaii, December 2010

Available at:

http://xnet.kp.org/newscenter/pressreleases/hi/2011/downloads/041511KPHICommunityVoices OnHealth.pdf

## **Chronic Disease Management and Control Branch**

Asthma ~ Bilingual Health ~ Cancer ~ Diabetes ~ Healthy Communities ~ Heart Disease & Stroke ~ Tobacco

# Advancing Health Equity: "A Guide of Next Steps for Action" For Individuals, Groups, Organizations, Businesses, Governments, & more...

OFFICE OF MINORITY HEALTH & PUBLIC HEALTH POLICY, VIRGINIA DEPARTMENT OF HEALTH

Available at:

http://www.vdh.state.va.us/healthpolicy/healthequity/unnaturalcauses/documents/Next-Stepsfor-Action.pdf.

# COMMUNITY HEALTH ASSESSMENT AND GROUP EVALUATION (CHANGE) Building a Foundation of Knowledge to Prioritize Community Needs: An Action Guide

CDC's Healthy Communities Program

Available at:

http://www.cdc.gov/healthycommunitiesprogram/tools/change/pdf/changeactionguide.pdf

### Planning the Future of Community Health Centers in Hawaii

Hawaii Primary Care Association, October 2010

Available at: http://www.hawaiipca.net/media/assets/HPCA-PlanningtheFuture-Issu-Upload.pdf

### County Health Rankings – Mobilizing Action Toward Community Health

Robert Wood Johnson Foundation & University of Wisconsin Population Health Institute Hawaii, Overall Rankings

http://www.countyhealthrankings.org/hawaii/overall-rankings

Finding programs and policies that work:

Hawaii County - <a href="http://www.countyhealthrankings.org/hawaii/hawaii/find-programs-and-policies">http://www.countyhealthrankings.org/hawaii/hawaii/find-programs-and-policies</a> <a href="http://www.countyhealthrankings.org/hawaii/honolulu/find-programs-and-policies">http://www.countyhealthrankings.org/hawaii/honolulu/find-programs-and-policies</a> <a href="http://www.countyhealthrankings.org/hawaii/honolulu/find-programs-and-policies">http://www.countyhealthrankings.org/hawaii/honolulu/find-programs-and-policies</a> <a href="http://www.countyhealthrankings.org/hawaii/honolulu/find-programs-and-policies">http://www.countyhealthrankings.org/hawaii/honolulu/find-programs-and-policies</a>

Kauai County - <a href="http://www.countyhealthrankings.org/hawaii/kauai">http://www.countyhealthrankings.org/hawaii/kauai</a> Maui County - <a href="http://www.countyhealthrankings.org/hawaii/maui">http://www.countyhealthrankings.org/hawaii/kauai</a>

### **Strategic Direction: Focus on Education**

### Hawaii Community Health Needs Assessment: Community Voices on Health

Kaiser Foundation Health Plan on Hawaii, December 2010

Available at:

http://xnet.kp.org/newscenter/pressreleases/hi/2011/downloads/041511KPHICommunityVoices
OnHealth.pdf

# Making the Case for Early Care and Education: A Message Development Guide for Advocates. Berkeley Media Studies Group, 2002.

Available at: http://www.bmsg.org/documents/YellowBookrev.pdf.

# The Power of Prevention Chronic disease . . . the public health challenge of the 21st century

National Center for Chronic Disease Prevention and Health Promotion, CDC.

Available at: http://www.cdc.gov/chronicdisease/pdf/2009-Power-of-Prevention.pdf.

### Strategic Direction: Communication/ Public Education about Health Equity

### A New Way to Talk About the Social Determinants of Health.

Robert Wood Johnson Foundation's Vulnerable Populations Portfolio. Published July, 2010.

Available at: <a href="http://www.rwjf.org/vulnerablepopulations/product.jsp?id=66428">http://www.rwjf.org/vulnerablepopulations/product.jsp?id=66428</a>.

Message guide available at: <a href="http://www.rwjf.org/files/research/vpmessageguide20101029.pdf">http://www.rwjf.org/files/research/vpmessageguide20101029.pdf</a>.

# Demographic Changes, a View from California: Implications for Framing Health Disparities: Workshop Summary

IOM (Institute of Medicine). Washington, DC: The National Academies Press. 2010.

Available at: http://www.iom.edu/Reports/2009/FocusChildrensHealth.aspx.

# Framing the Economic Benefits of Investments in Early Childhood Development. Lori Dorfman, Berkeley Media Studies Group for The Committee for Economic Development

(CED). Available at: http://www.bmsg.org/documents/CEDDorfmanECEFrames.pdf.

**Unnatural Causes** – <a href="http://www.unnaturalcauses.org/">http://www.unnaturalcauses.org/</a> - Acclaimed 7-part documentary series broadcast by PBS and now used by thousands of organizations around the country to tackle the root causes of socio-economic and racial inequities in health.

Action Center: <a href="http://www.unnaturalcauses.org/what\_you\_can\_do.php">http://www.unnaturalcauses.org/what\_you\_can\_do.php</a>

Media & documents: <a href="http://www.unnaturalcauses.org/media">http://www.unnaturalcauses.org/media</a> and documents.php

## **Strategic Direction: Active Living and Food Policy**

## Advancing Policies to Support Healthy Eating and Active Living: Action Strategies Toolkit

A Guide for Local and State Leaders Working to Create Healthy Communities and Prevent Childhood Obesity

Robert Wood Johnson Foundation, Leadership for Healthy Communities <a href="http://www.rwjf.org/files/research/20090508lhcactionstrategiestoolkit.pdf">http://www.rwjf.org/files/research/20090508lhcactionstrategiestoolkit.pdf</a>.

## Hawaii Community Health Needs Assessment: Community Voices on Health

Kaiser Foundation Health Plan on Hawaii, December 2010

Available at:

http://xnet.kp.org/newscenter/pressreleases/hi/2011/downloads/041511KPHICommunityVoices OnHealth.pdf.

# The Power of Prevention Chronic disease . . . the public health challenge of the 21st century.

National Center for Chronic Disease Prevention and Health Promotion, CDC.

Available at: <a href="http://www.cdc.gov/chronicdisease/pdf/2009-Power-of-Prevention.pdf">http://www.cdc.gov/chronicdisease/pdf/2009-Power-of-Prevention.pdf</a>.

# Action Strategy Toolkit: Leadership for Healthy Communities Advancing Policies to Support Healthy Eating and Active Living.

A Guide for Local and State Leaders Working to Create Healthy Communities and Prevent Childhood Obesity. Robert Wood Johnson Foundation, 2011.

Available at: http://www.rwjf.org/childhoodobesity/product.jsp?id=42514.

#### **Economic Burden**

## Health Care Reform: The Cost of Doing Nothing in Hawaii

Democratic policy Committee, Special Report, June 19, 2009 <a href="http://dpc.senate.gov/docs/states-fs-111-1-87/hi.pdf">http://dpc.senate.gov/docs/states-fs-111-1-87/hi.pdf</a>

#### Prevention for a Healthier America

Trust for America's Health, July 2008.

Available at: <a href="http://healthyamericans.org/reports/prevention08/Prevention08.pdf">http://healthyamericans.org/reports/prevention08/Prevention08.pdf</a>.

### **Policy Guidelines and Advocacy**

### Achieving Health Equity in States & Communities: Legislator Policy Brief

The Council of State Governments (CSG) Healthy States Initiative May 2008 <a href="http://www.healthystates.csg.org/NR/rdonlyres/BB91F2F9-1677-4C67-BA56-C2860E2DBCF3/0/LPB">http://www.healthystates.csg.org/NR/rdonlyres/BB91F2F9-1677-4C67-BA56-C2860E2DBCF3/0/LPB</a> HealthEquity.pdf

### Prosperity 2050 Is Equity the Superior Growth Model? (pages 9-11)

Treuhaft S and Madland D, April 2011

Center for American Progress and PolicyLink

http://www.policylink.org/atf/cf/%7B97c6d565-bb43-406d-a6d5-

eca3bbf35af0%7D/POLICY LINK BRIEF.PDF

### County Health Rankings - Mobilizing Action Toward Community Health

Robert Wood Johnson Foundation & University of Wisconsin Population Health Institute Hawaii, Overall Rankings

http://www.countyhealthrankings.org/hawaii/overall-rankings

Finding programs and policies that work:

Hawaii County - <a href="http://www.countyhealthrankings.org/hawaii/hawaii/find-programs-and-policies">http://www.countyhealthrankings.org/hawaii/honolulu/find-programs-and-policies</a>
policies

Kauai County - <a href="http://www.countyhealthrankings.org/hawaii/kauai">http://www.countyhealthrankings.org/hawaii/kauai</a> Maui County - <a href="http://www.countyhealthrankings.org/hawaii/maui">http://www.countyhealthrankings.org/hawaii/maui</a>

### Prosperity 2050 Is Equity the Superior Growth Model? (pages 9-11)

Treuhaft S and Madland D, April 2011

Center for American Progress and PolicyLink

http://www.policylink.org/atf/cf/%7B97c6d565-bb43-406d-a6d5-

eca3bbf35af0%7D/POLICY LINK BRIEF.PDF

### **Health Systems Strengthening**

# Toward Health Equity and Patient-Centeredness: Integrating Health Literacy, Disparities Reduction, and Quality Improvement: Workshop Summary.

IOM (Institute of Medicine). Washington, DC: The National Academies Press. 2009. Available at: <a href="http://www.iom.edu/Reports/2009/Toward-Health-Equity-and-Patient-Centeredness-Integrating-Health-Literacy-Disparities-Reduction-and-Quality-Improvement-Workshop-Summary.aspx">http://www.iom.edu/Reports/2009/Toward-Health-Equity-and-Patient-Centeredness-Integrating-Health-Literacy-Disparities-Reduction-and-Quality-Improvement-Workshop-Summary.aspx</a>